



Catch 2x more shoppers abandoning cart with Tie's identity resolution

+18%

HIGHER CART RECOVERY REVENUE¹

+220%

AVE ABANDONMENT EMAIL LIST GROWTH²

Your Cart



Petite Cooker
Navy

\$125

- 1 +

Checkout

Caraway

GOAT.FOODS

macy's
WINE SHOP

COZY EARTH

LALO

fandiem

Supercharge Your Cart Recovery with Tie



Reveal more shoppers abandoning cart

Track shoppers across multiple devices, locations or email alias'.



Grow your audience size faster

Get contact details for new shoppers—without a form fill.



Personalize your emails or ads

Access demographic or purchase affinity attributes for any shopper in your database.

GOAT.FOODS

“Everyone obsesses over lead volume. I care about incrementality—Tie helped us grow actual revenue, not just a list.”



Jonathan Packer

CO-FOUNDER, G.O.A.T FOODS

Grow Your Cart Recovery

¹ Median average based on clients with at least 300 orders in ESP in Q1

² Mean average across all clients in Q1