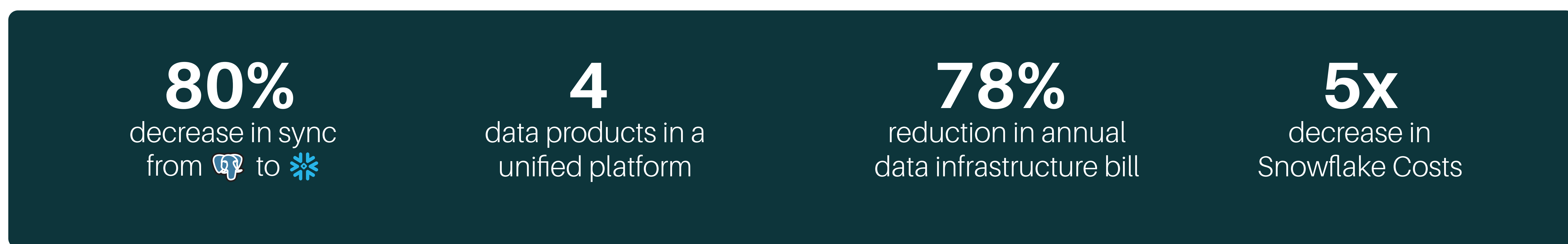
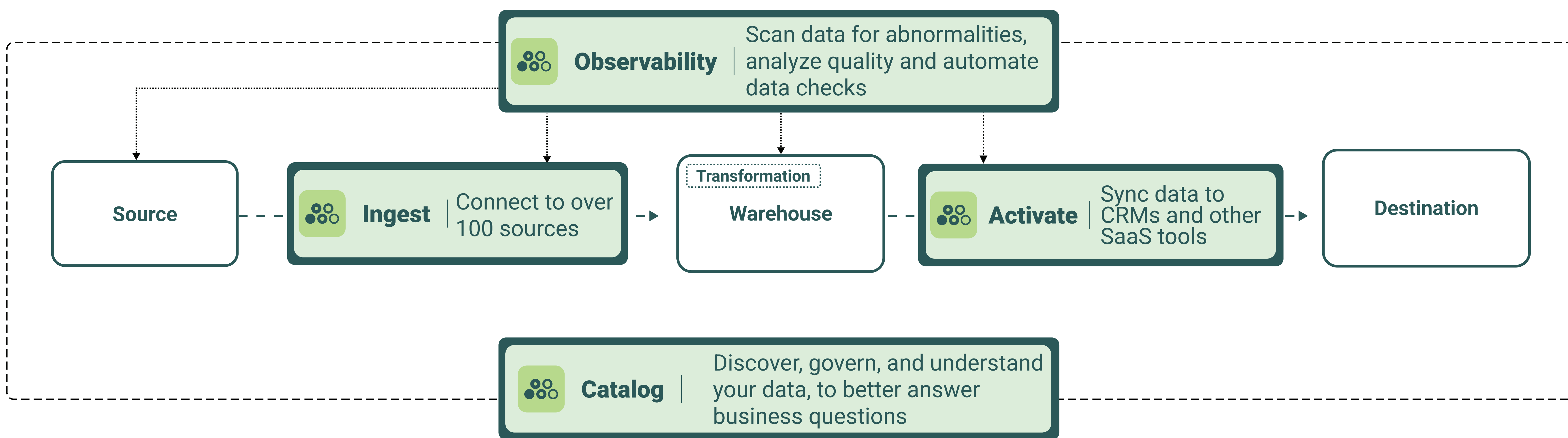


# The Unified DataOps Platform

Matia unifies **ETL**, **observability**, **catalog**, and **reverse ETL**, so teams can focus on what they do best: driving actionable insights and accelerating innovation.



## The Unified Matia Platform



### SECURE

Enterprise security capabilities with reduced attack surface and AWS PrivateLink

### RELIABLE

Increased fault tolerance and sub 5 minute support response times

### FAST

Parallel syncs and data normalization enable up to 7X replication speed

### PROACTIVE

Shift left observability at points of ingestion and activation

Trusted by

Lemonade

ramp 

rigo

HONEYBOOK

Obliigo

DRATA

“Matia has been huge for us. We've seen significant improvements in reliability, fault tolerance, and product velocity compared to the alternative and reduced our sync time by **more than 80%**.”



**RYAN DELGADO**

Director, Engineering  
Ramp

# Why Matia

A few of the reasons are customers have migrated to Matia

|  |   |                                |   |
|--|---|--------------------------------|---|
| Superior Postgres & MongoDB Connectors | Increased replication speed, schema changes detection and customized latency for greater flexibility.                             | Shift Data Observability Left  | Check data at point of ETL, transformation (dbt), and reverse ETL.  |
| Single Source of Truth for Data        | Unify siloed data systems to move faster.   | Cost Effective                 | Pay one invoice instead of four. Reduce cost by up to 78% by bundling into one tool.  |
| Product Velocity                       | Reliable custom connectors built in as little as 48 hours.  | Enhanced Governance & Security | Less tools mean centralized governance and enhanced access control, reducing vulnerabilities. And of course, we're SOC 2 compliant. |
| Dedicated Customer Support             | Real-time engineering and data-strategy support to make sure everything is running smoothly. Sub 5 minute response time on slack. | Leverage Salesforce Formulas   | Replicate Salesforce formulas directly into your warehouse for real-time insights.  |

“When we moved to Matia, our goal was to unify siloed systems to move data faster and more reliably. The Matia Platform has lived up to the hype and more. Having a single source of truth for data means our engineers can focus on our product innovation, instead of fixing broken and inconsistent data pipelines.



Avner Shier  
VP, Data & Finance  
Oblico



10x  
data & engineering  
team productivity

## Integrations

Integrations built the right way.  
Matia supports 100+ integrations.

