

Software to Transform Employee Ideas into Impact

Empower employees with a voice to grow revenue and improve efficiency while increasing employee engagement at scale.



Drive More Financial Impact

The tools and functionality you need to enable a culture of innovation at scale.



Increase Transparency & Engagement

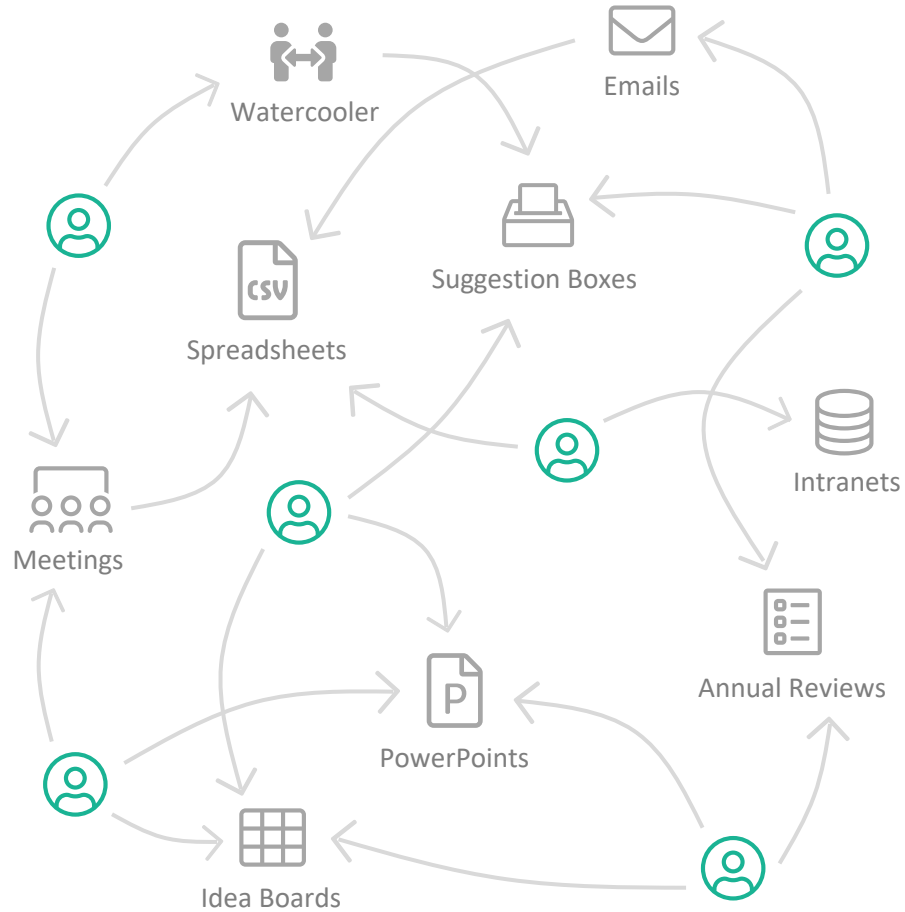
Improve transparency and show employees how their ideas positively impact your organization.



Save Time on Administration

Track all your ideas in one place, automate accountability, and communicate progress at scale.

The Old Way



VS

The New Way



Saved Time, Higher Engagement, Increased Transparency, Better Financial Impact

Enabling organizations across in 39 countries and over 185 cities to cost-effectively discover more solutions, prioritize the best one's faster, and transform more of them into impact.



Save Time on Administration

Saving over 90% of the time it took to evaluate and aggregate scores for ideas submitted during their quarterly symposiums.



Drive More Financial Impact

Employee ideas creating \$1,400,000 in six month savings from improving efficiency and reducing errors.



Increase Employee Engagement

Increasing employee learning and engagement by 74% in 6 months according to McKinsey's Organizational Health Index.



Save Time, Increase Engagement, Maximize Impact

Spend less time managing ideas and more time creating impact.



Workflow Automation

Customize the steps and approvals ideas go through from collection to implementation.



Smart Routing & Ownership

Automatically route ideas and assign ownership based on department, location, or category.



Past Due Reminders

Hold owners accountable by automatically sending them reminders for past due reviews.



Automated Notifications

Automatically notify submitters and relevant stakeholders on updates and progress.



Custom Reviews & Scorecards

Customize your evaluation criteria to match Organizational goals and processes.



Duplicate Idea Detection

Automatically detect similar ideas while users submit them to avoid duplicates.

Save Time on Program Administration



Evaluation and collaboration was easily achieved at scale with over 300 solutions being routed to 30+ different evaluators.



Darcy Lorenzon
VP OF STRATEGY



As the person who used to calculate idea scores to prioritize manually for our Symposiums, judging with Ideawake was a breeze.



Abby Carmody
IMPROVEMENT STRATEGIST



Ideawake allowed us to put a finger on the pulse of our firm in a way that would have taken significant time and effort in the past.



Oliver Wilkinson
SR MANAGER TRANSFORMATION

Easy to Use, Minimal Training, Accessible Anywhere



I was pleasantly surprised at how easy Ideawake was to use. We're all busy and don't need something that's cumbersome.



Vanessa Taylor
MEDICAL HOME MANAGER



The software saves a lot of time in meetings within and outside the organization to find solutions and then evaluate them faster.



Trina de Bego
SR PROCESS ENGINEER



The tool has been incredibly easy to use. We didn't do any training for our first challenge and yet we exceeded our usage goals.



Erin Allen
DIRECTOR - IT STRATEGY

IMPROVE PROGRAM PARTICIPATION AND TRANSPARENCY

Before Ideawake, we collected and managed ideas via email threads. Now, our employees are able to quickly submit ideas on Ideawake via their phone or computer, and our process is much more transparent.



Sara Jane Vomhof

SIX SIGMA BLACK BELT AT QUEST DIAGNOSTICS

Select Challenge Statements and Results

| Challenge Title | Category | Audience | Participation | # of Ideas | # Implemented | Recorded Outcomes |
|---|------------------------|----------|---------------|------------|---------------|---|
| How might we reduce errors in the online ordering process? | Continuous Improvement | 350 | 71% | 82 | 6 | Over \$200,000 in savings from simple changes in process and software form fields |
| How can we improve communication between field offices? | Continuous Improvement | 220 | 78% | 55 | 10 | Over 800 hours saved monthly from improving flow of communications in the organization. |
| Increase Ipad Utilization to 75% by EOY 2017 | Continuous Improvement | 500 | 65% | 38 | 4 | iPad utilization went from 42% to 68% |
| Quick Wins - Small Ideas with Big Impact | Continuous Improvement | 2,000 | 72% | 303 | 82 | Over \$500,000 in recorded savings from process improvement, waste reduction, and error rate reduction. |
| How might we reduce patient anxiety before, during, and after care takes place? | Product Innovation | 3,500 | 43% | 192 | 3 | 2 new products piloted in the market, measurable decrease in no-show rates of appointments at pilot locations |
| What new products and services can we offer to attract millennial consumers? | Product Innovation | 5,000 | 42% | 272 | 15 | 8 products prototyped, 4 products currently in market testing phase |
| What new health and wellness services can we create for consumers, enabling more people to live well? | Product Innovation | 12,000 | 30% | 92 | 5 | 6 new concepts being prototyped, projected financial impact coming soon. |