

How to Launch Meta & Google Ads in Minutes Using Intellemo AI: A Complete Step-by-Step Guide

If you're a business owner or marketer trying to run ad campaigns without wasting hours inside Meta Ads Manager or Google Ads dashboards, **Intellemo AI** is built for you.

With Intellemo, you can launch **Meta Lead Gen** and **Google Search Ads** in minutes, using a simple prompt. No technical skills needed.

What is Intellemo AI?

Intellemo is an AI-powered digital marketing platform that helps businesses of all sizes create, launch, and manage ad campaigns across Meta (Facebook + Instagram) and Google. Just describe Your business and goals are in a prompt, and the AI takes care of the rest.

Creating a Meta Lead Gen Campaign with Intellemo AI

Step 1: Sign In

Go to intellemo.ai and log in to your account.

Step 2: Enter a Prompt

Once inside the dashboard, you'll see a prompt box. This is where you tell the AI what kind of ad you want.

Here's an example:

The screenshot shows a conversational AI interface. On the left, there's a sidebar with a menu icon. The main area is a chat window with two messages. The first message is from 'You' (represented by a blue profile icon) and says 'Create ad campaigns for my brand' with a timestamp 'Today, 1:58 PM'. The second message is from 'Intella' (represented by a purple profile icon) and asks 'Which advertising platform (Google/Meta) would you like to create the ad campaign on, and what type of campaign are you looking to create (e.g., static images, search ads?)' with a timestamp 'Today, 1:58 PM'. Below the messages, there's a text input field with a placeholder 'Enter a prompt here' and a send button icon. On the right, there's a sidebar titled 'General Chat' with a 'Create Thread' button. It shows a list of messages from 'You' and 'Intella' for the current day, yesterday, and the previous 7 days. A circular profile picture of a woman is also visible on the right.

Just hit Enter, and let the AI get to work.

Step 3: AI Breaks It Down

The platform intelligently processes your input and auto-generates everything for your campaign:

- Target audience
- Budget
- Creatives
- Headlines
- Ad descriptions
- Lead form questions

You can **edit or generate** any part if you want more options or changes.

Step 4: Headlines, Descriptions & Forms

Based on your offer, the AI creates relevant ad copy. Want new variations? Just click **Generate** and get more headline and description ideas.

It also creates a **lead form** (like the one shown on Facebook or Instagram) with default fields like Name, Email, and Phone. You can:

- Add custom questions
- Remove or rename fields
- Regenerate the form

Step 5: Choose Account & Set Objectives

The next step is to choose which connected **Meta Ads account** to publish the campaign to.

Set your **campaign objective** (like Leads). If you're using a landing page, paste the URL here. Or, keep it simple with a built-in instant form.

Step 6: Target Locations & Audience

The AI auto-suggests locations based on your offer, but you can also type in your own, like "Gujarat" or "Delhi".

It also suggests a **high-intent audience**, which you can customize further if needed.

Step 7: Review & Launch

Take a final look at your campaign preview.

Once you're happy with everything, just tick the "**self declaration**" box and click **Publish**.

Done! Your ad is now live. Leads will start flowing into your CRM or email inbox instantly.

Launching a Google Search Ad with Intellemo AI

Step 1: Log In

Go to intellemo.ai and sign in.

Step 2: Describe Your Campaign

Type your goal and offer into the prompt input. For example:

The screenshot shows a conversational interface. On the left, a sidebar has a 'General Chat' tab and a 'Create Thread' button. The main area shows a conversation between 'You' and 'Intella'. 'You' asks to 'Create ad campaigns for my brand'. 'Intella' responds by asking about the advertising platform and whether to set up a full campaign or just the design. 'You' provides a detailed description of a travel agency offering Kashmir tour packages, mentioning Google search ads and a website. A text input field at the bottom says 'Enter a prompt here' with a 'Generate' button. On the right, a sidebar shows a list of recent tasks under 'Today' and 'Previous 7 Days', including 'Create ad campaigns for my' and 'Create a google ads'. A circular profile picture of a woman is also visible.

Press “Enter” and let the AI build your campaign.

Step 3: AI Suggests Creatives & Structure

You'll see:

- Headline and description variations
- Campaign structure
- Keyword suggestions

Want more variations?

Just click **Generate more** and get fresh content anytime.

Step 4: Select Account & Objective

Choose your connected **Google Ads account**, select a **goal** (Leads, Sales, Website Traffic), and add your **landing page URL**.

Step 5: Set Budget & Location

Pick your daily or lifetime budget (e.g., ₹1000/day).

Choose your **target locations**, and the AI will suggest cities based on your prompt. You can add others manually.

Step 6: Keywords & Ad Group

The AI suggests **high-performing keywords** based on your business. You can also generate more targeted terms like:

“Generate keywords for Kashmir travel packages for newlyweds and groups”

Name your **Ad Group** to keep things organized.

Step 7: Targeted Ads Based on Keywords

Once keywords are added, the AI re-generates **targeted headlines and descriptions** Now aligned with actual search intent.

This makes your ad **more relevant** to what people are typing into Google.

Step 8: Final Review & Publish

Double-check your setup. When everything looks good, just tick the “**self declaration**” box and click **Publish**.

Your Google Search Ad is now live!

Why Use Intellemo?

- No ad jargon or complex dashboards
- Full campaign setup in just minutes
- Beginner-friendly interface
- AI-generated copy, keywords, targeting, and forms
- Works for both Google & Meta platforms

Whether you’re a small business or a digital agency.

Intellemo lets you launch smart, high-converting ad campaigns fast.

Ready to Try It?

Go to intellemo.ai and build your first campaign in minutes
No marketing team required.