

EMPOWERING GROWTH

BrainCert's Comprehensive
Solutions for Onboarding,
Upskilling, and Knowledge
Sharing.

Over a Decade of
Excellence

Founded in 2013, BrainCert makes
your eLearning journey easier and
helps you deliver high-impact training
with measurable results that
accelerates your employee, partner,
and customer growth at scale.

www.braincert.com

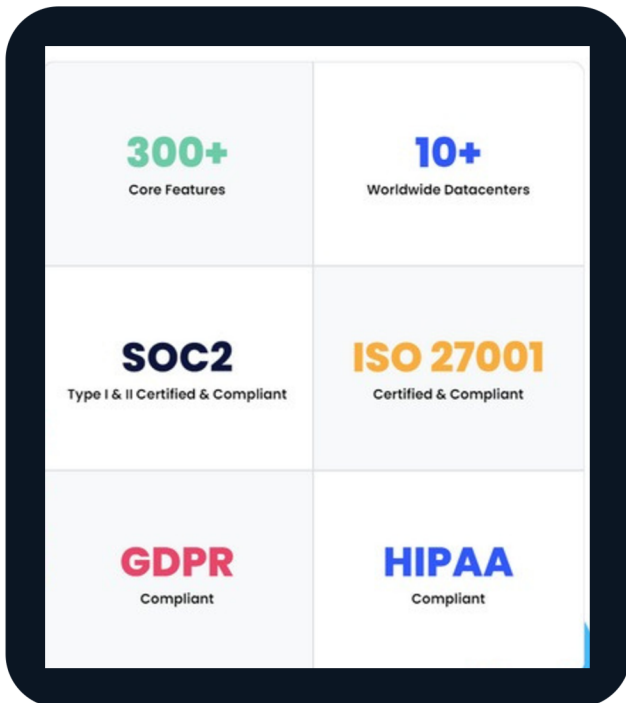




A complete solution for your business!

WHY BRAINCERT?

- Complete white-label solution allows you to easily rebrand the LMS with your own logo, domain and theme.
- Comes integrated with 10+ products in one unified platform
- Integrated Virtual Classroom, Assessment and Courses Platforms
- 300+ premium features and rich integrations



JOIN THE BRAND BRILLIANCE

Join 100k+ users to streamline your journey from ideation to revenue. Our platform integrates every tool you'll need for a flourishing knowledge business, while ensuring you pocket every dime. Navigate with ease, grow with confidence, and watch the dividends of your creation multiply.



Amazon AWS Advanced Partner

BrainCert has achieved Advanced Technology Partner status in the Amazon Web Services (AWS) Partner Network (APN) by meeting the strict quality and security standards of AWS



Skyhigh Enterprise-Ready™

Skyhigh (McAfee) Enterprise-Ready cloud services fully satisfy the most stringent requirements for data protection, identity verification, service security, business practices, and legal protection



BrandonHall Technology Award

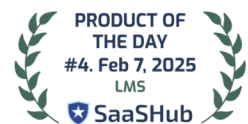
Brandon Hall Group Excellence in Technology Award winner in the category - "Best Advance in Technology for Virtual-Classroom or Conferencing Technology"

SECURITY & COMPLIANCE

BrainCert maintains a strong security & compliance posture anchored around security and privacy best practices. BrainCert is compliant with security frameworks such as SOC2, ISO/IEC 27001:2013, HIPAA, GDPR, PIPEDA, PCI DSS v3.2.1, NIST SP 800- 171, CIS, and CCPA.

CERTIFICATIONS & AWARDS

Forbes

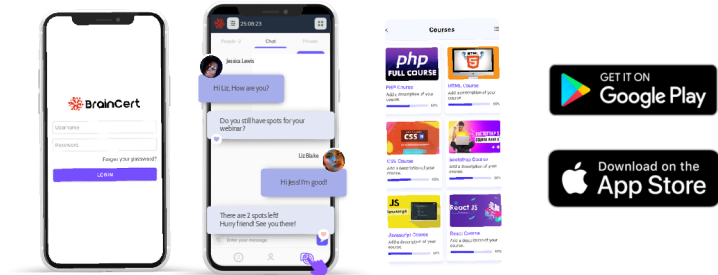


BrainCert's all-in-one platform simplifies online training, ensuring your team and customers reach their full potential.

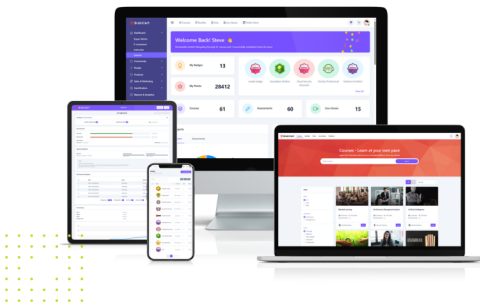
OUR PRODUCTS

BrainCert's all-in-one platform simplifies online training, ensuring your team and customers reach their full potential.

Say goodbye to juggling 10+ tools, and embrace our integrated solution designed for success.



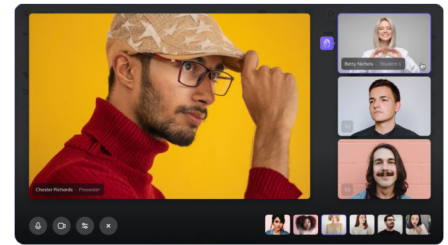
LEARNING MANAGEMENT SYSTEM



VIRTUAL CLASSROOM



MEETING ROOMS / WEBINAR



BrainCert Process Flow: LMS Creation and Implementation

Needs Identification

Determine the learning needs and training requirements for your audience, identifying specific skills, certifications, and qualifications they will need to succeed.

Platform Setup

Customize the LMS platform to reflect your brand, configure settings, and set up roles for instructors and learners within BrainCert.

Assessment Design

Design and integrate assessments such as quizzes, assignments, and tests to evaluate learners' understanding and progress.

User Enrollment

Register or invite learners to join the course, either by individual enrollment or bulk import for larger groups.

Feedback Collection

Gather feedback from learners through surveys or assessments to identify areas for improvement and enhance future courses.



1



2



3



4



5



6



7



8



9



10

Content Planning

Develop a detailed plan that outlines the structure, topics, and objectives of each course, including lesson flow, activities, and assessment methods.

Course Creation and Structuring

Use BrainCert's tools to build engaging lessons, incorporating multimedia, assessments, and interactive elements. Define completion rules to ensure learners meet specific requirements before moving forward, and establish a learning path to guide learners through a structured progression of courses for effective skill development.

Content Upload

Upload course materials, including videos, PDFs, presentations, and any additional resources that support learning objectives.

Engagement Monitoring

Track learner engagement, progress, and participation through BrainCert's analytics and reporting tools to ensure effective learning outcomes.

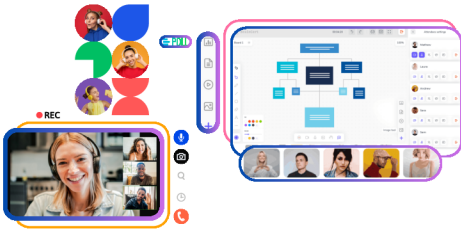
Certification and Completion

Award certificates to learners upon course completion to recognize their achievements and verify skill acquisition.

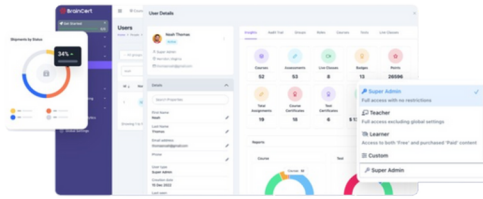
Say goodbye to juggling

10+ tools, and embrace our integrated solution designed for success.

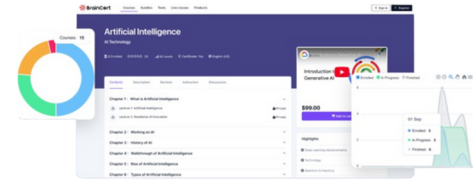
Integrate BrainCert With 3000+ Apps Using **zapier**



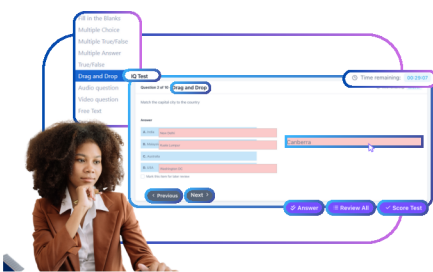
Virtual Classroom



LMS with built-in CRM



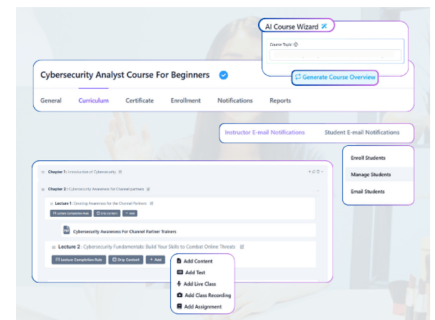
Online Course Platform



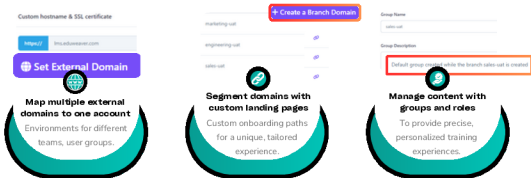
Online Assessment Platform



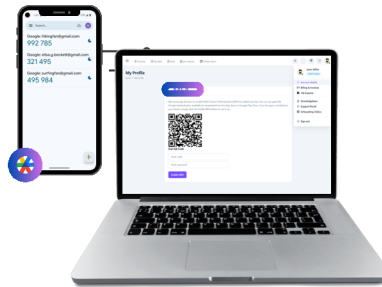
Digital Rights Management (DRM)



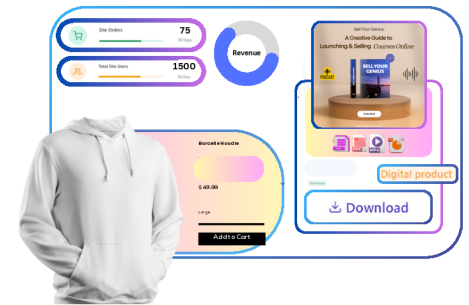
AI Course wizard



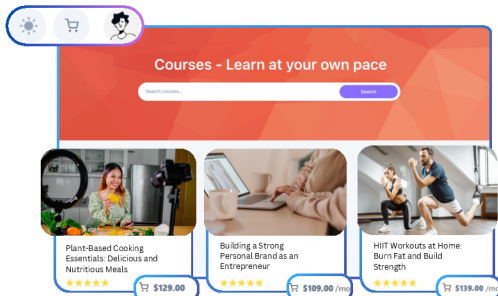
Setting Up Multi-Domain Branches



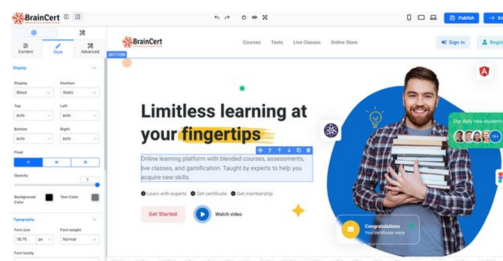
Multi-Factor Authentication (MFA)!



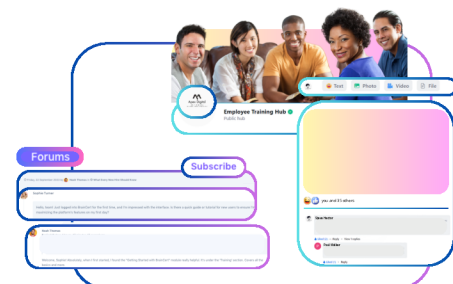
Professional Online Store



Enhanced Catalog Pages



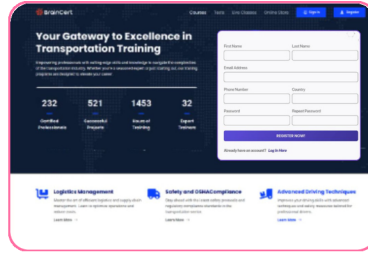
Page Builder 3.0



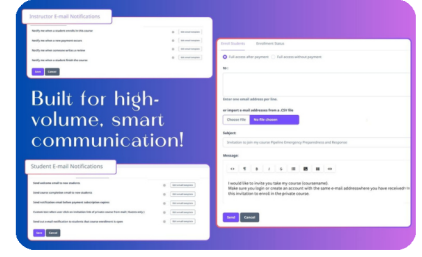
Discussion Forums & SocialHub



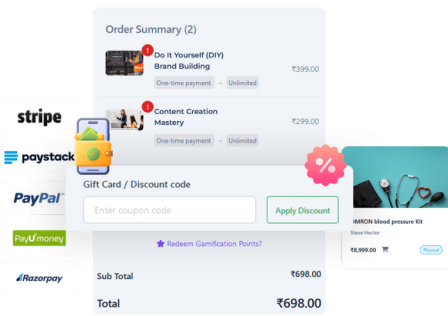
Webinar



Funnel Builder



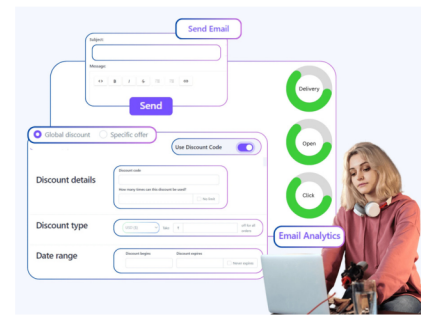
Bulk emailer



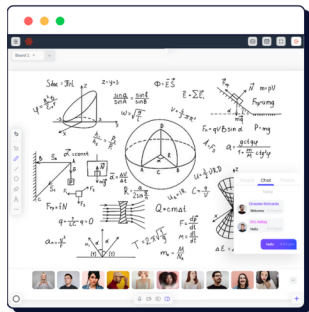
Unified Check Out & Gateway



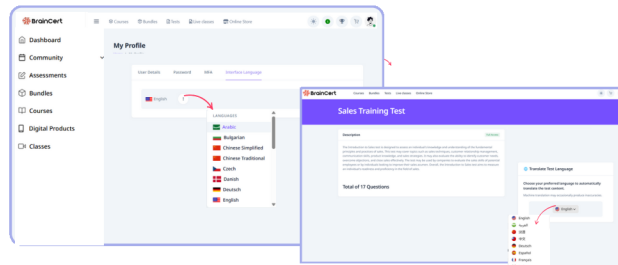
Gamified Engine



email Automation



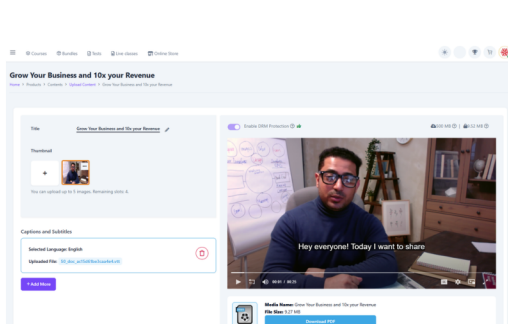
Interactive Whiteboard



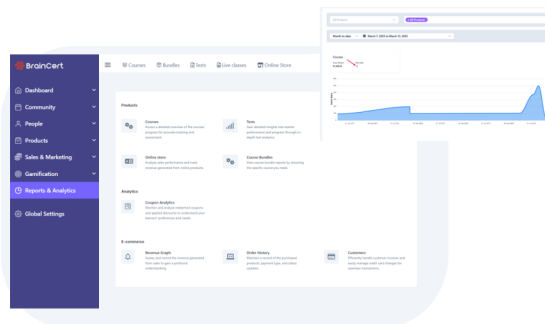
Interface & AI Language Translator



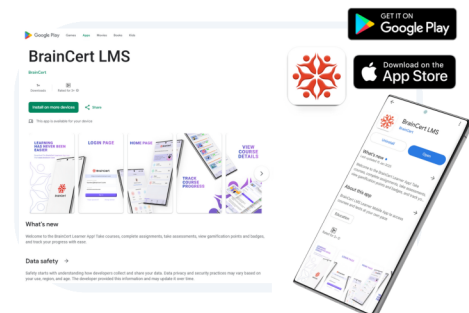
Live Streaming



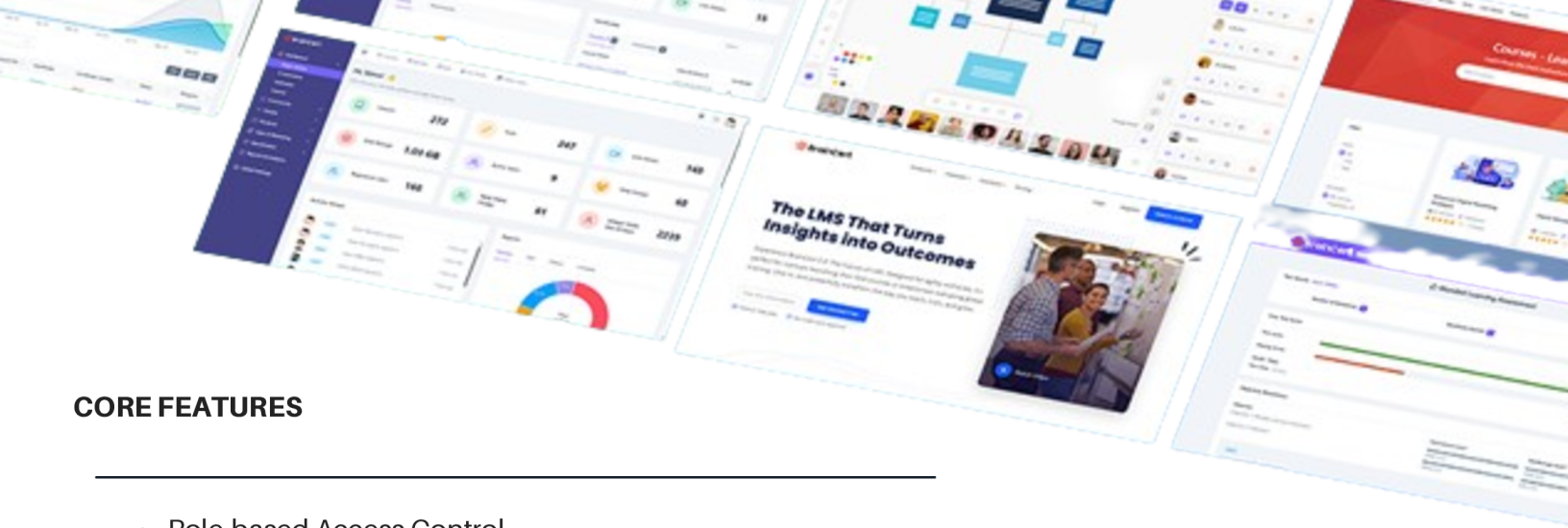
Video Hosting



Reports & Insights



Mobile APP Android | IOS



CORE FEATURES

- Role-based Access Control
- Built-in Virtual Classroom
- Complete White-label Solution
- Deliver Blended Courses
- Integrated Assessment Platform
- Multi-language Support
- Single Sign-On (SSO) Integrated
- E-Commerce
- Secure Video Streaming
- Gamification points & badges
- Sell digital & Physical products



KEY BENEFITS

- Reduce training costs & Go-to-market faster
- Robust reporting & Analytics
- Increase productivity & Student engagement
- Scalable & Secure
- Real-time collaboration

OUR PLATFORM INTEGRATES EVERY TOOL YOU'LL NEED FOR A FLOURISHING KNOWLEDGE BUSINESS
Elevate your online presence, all under one dynamic umbrella.

Onboarding Solutions

- Streamlined onboarding processes for new employees or clients.
- Customizable onboarding courses tailored to specific industries or roles. Interactive onboarding
- modules to engage learners from day one.

Upskilling Opportunities

- Robust upskilling programs to enhance the skills of existing employees. Adaptive learning paths
- catering to various skill levels. Continuous learning approach for
- staying ahead in dynamic industries.

Knowledge Sharing Features

- Collaborative virtual classrooms for real-time knowledge exchange.
- Integrated video conferencing tools for seamless communication. User-
- friendly discussion forums and community spaces.

Advanced Assessment and Certification

- Comprehensive assessment tools to evaluate learning outcomes.
- Customizable certificates and badges for recognizing achievements.
- Integration with industry-standard certifications.

Craft. Connect. Conquer.

The Future of LMS is Here.



Virtual Classroom

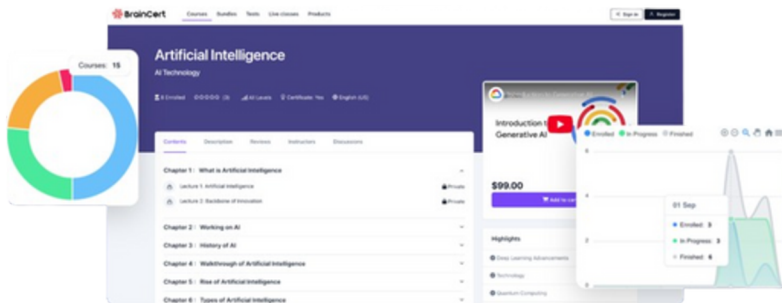
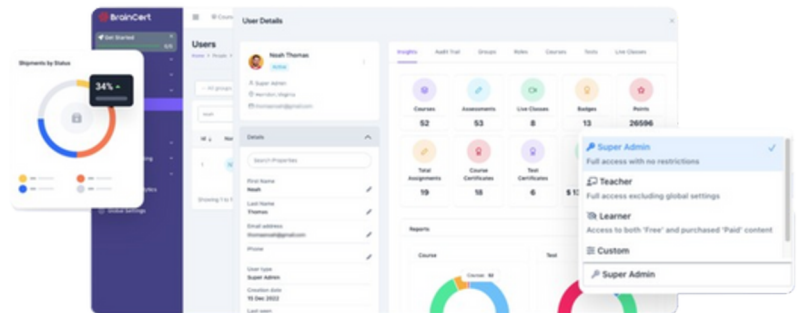
Redefining the Future of Online Training

BrainCert's award-winning Virtual Classroom comes integrated in the Unified Training Platform. Developer friendly REST API available as a separate service to integrate the virtual classroom with your website, LMS, CMS or app.

LMS with built-in CRM

Unify Your User Management

Seamlessly track sales, monitor user activities, manage payments, and engage through real-time chats - all within your Learning Management System.



Online Course Platform

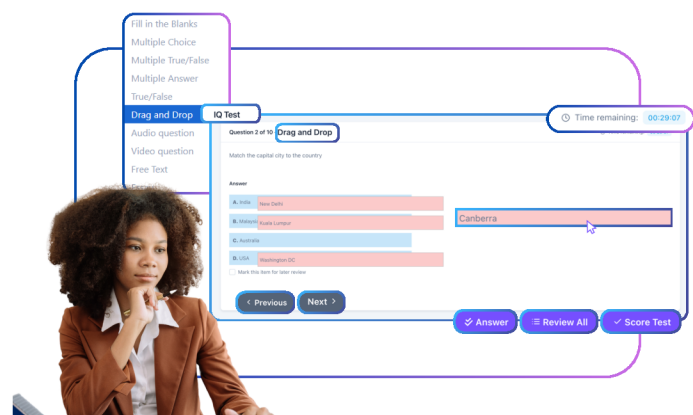
Your Pathway to Profitable Courses

Effortlessly craft compelling courses for sale or internal training with our online course platform. Leverage advanced tools to turn your expertise into sustainable income or effective training solutions.

Online Assessment Platform

Assessments done right

BrainCert simplifies online assessments for academic, certification, and professional development needs. Offering a secure, scalable environment, our platform is ideal for conducting proctored exams, enhancing workplace skills, and efficient pre-hire testing.



You can streamline the management operations

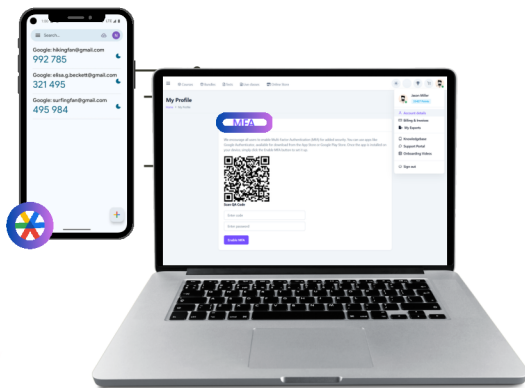
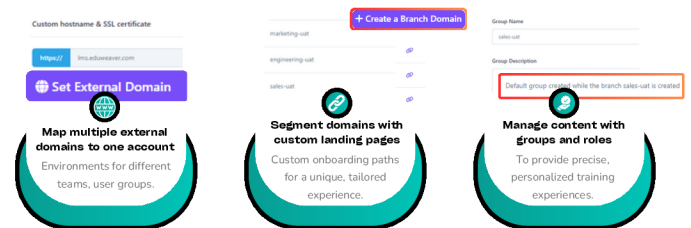


Digital Rights Management (DRM)

Integrating Digital Rights Management (DRM) into the BrainCert Learning Management System (LMS) is essential for protecting educational video content from unauthorized access and downloading. BrainCert's DRM solution provides a powerful and efficient way to secure your videos while ensuring high performance and low latency for an optimal user experience.

Setting Up Multi-Domain Branches

The Multi-Domains (Branches) feature in BrainCert LMS is a powerful tool designed to streamline and enhance your training programs. By leveraging branches, you can manage and organize training environments tailored to different audiences, departments, or purposes all from a single platform.

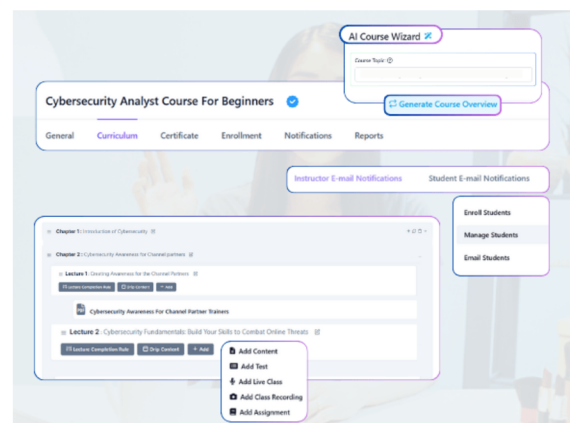


Multi-Factor Authentication (MFA)!

The ultimate shield for your LMS accounts! Whether you're a Learner, Instructor, or Admin, your safety comes first. Introducing BrainCert Multi-Factor Authentication (MFA)!

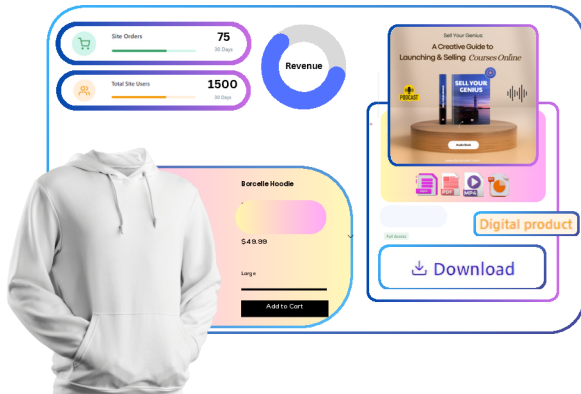
AI Course wizard

BrainCert's AI-powered course creation feature helps you generate engaging course content in just a few clicks. Whether you're a seasoned instructor or a first-time course creator, our AI does the heavy lifting—automatically structuring lessons, generating course curriculum.



True Collaborative Learning

Deliver high-impact training that accelerates employee, partner, and customer growth with measurable outcomes.



Enhanced Catalog Pages

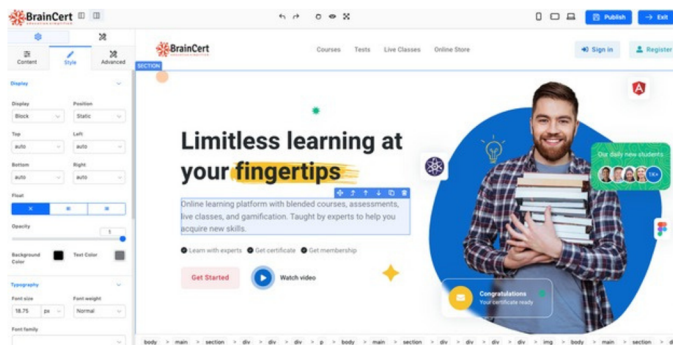
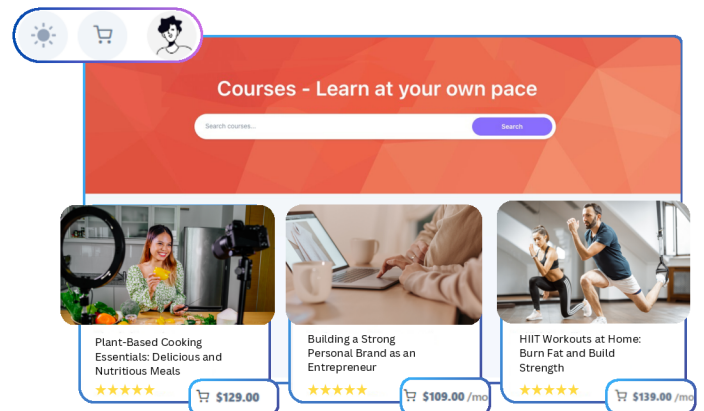
Unify Catalog Page Management

Sell not only online courses, but also assessments, shippable products, and live classes all under one roof. Want more? All your digital products can be packaged into a 'Course Bundle' and sold with one-time or recurring subscriptions

Professional Online Store

Marketplace Mastery

Set up your professional online store on BrainCert and seamlessly offer a variety of shippable items. Benefit from fast and secure payments via popular gateways like PayPal, Stripe, Paystack, point&pay, PayUMoney, Razor pay gateway and accept multiple currency.



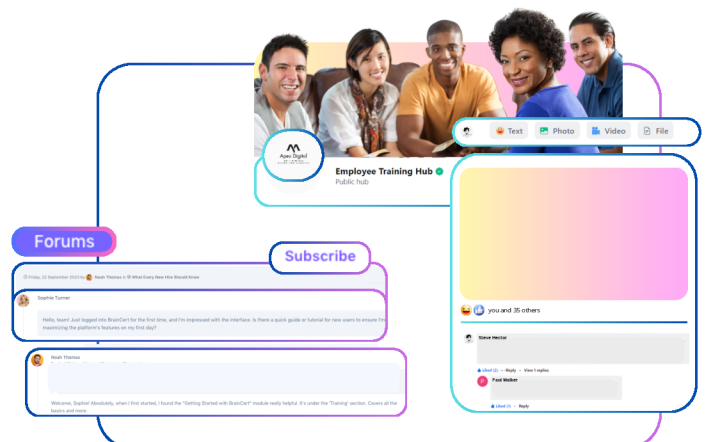
Reimagined Site Builder

Launch your own fully branded online academy

Easily create a white-labeled online academy or school with your own branding, domain, and users. Sell digital products online and collaborate using built-in Virtual Classroom.

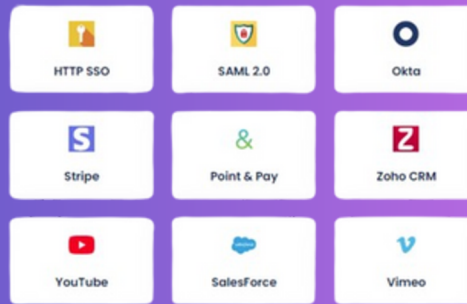
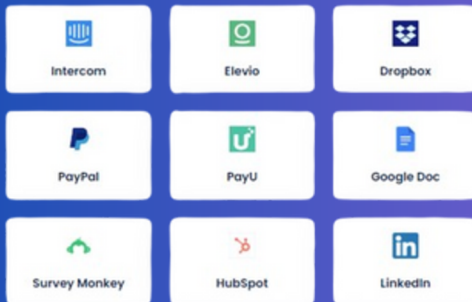
Discussion Forums & SocialHub

Upgraded the discussion forum experience to foster better collaboration and discussion among learners and instructors. Community features like discussion boards, groups, and social learning. Tools to encourage collaboration and peer interaction.



Apps & Integrations

Integrate seamlessly with your favorite apps, automating mundane tasks.



Integrate BrainCert With 2000+ Apps Using



BrainCert for Industries

Each industry vertical has specific eLearning requirements when it comes to online training - be it be for internal employees, extended enterprise, K12, or customer and partner training.

All these can be easily addressed with BrainCert, an all-in-one unified training platform that enable companies to conduct any type of custom training such as delivering certification exams, video conferencing, compliance training, skills development, customer training, new hire onboarding and more.



Check out our changelog-lms.braincert.com and blog.braincert.com. Have feature ideas? Share them on our [Roadmap](#).

Need help? Our Support Team is here for you!
[@support.braincert.com](https://support.braincert.com)

