



crowd**connected**

Introduction to Attendee Tracking

The only proven alternative to scanning and RFID

Introduction

Recognize the problems with scanning and RFID?

Conferences have a requirement to track delegates' session attendance. Entrance badge scanning is almost universally disliked.

It causes unwanted friction for attendees, creating queues and barriers - generally harming the delegate experience.

When the data arrives post event, who can say if it's completely accurate?

RFID is cumbersome and expensive, requiring special materials. Yet, data reliability is still called into question.

There hasn't yet been an alternative that is low cost, easy to deploy and delivers the required outputs, reliably. Until now.



Badge scanning is awkward. Why put your attendees through this?

Our proven solution

Now you can remove the friction and costs

With our solution, every event organizer can reliably track attendance - both numbers and dwell time - without the need to scan every delegate in and out.

It works passively in the background with the addition of a small tag to the existing badge or lanyard.

No need for taps, scans or check-ins.

Easy to set up and no integration required, it's compatible with almost any combination of registration and badging systems. Power and ethernet are required at just one or two locations per level of your event. That's it.



Delegates enjoying the freedom of a seamless event experience.

Easy and affordable

Simple, hardware based solution

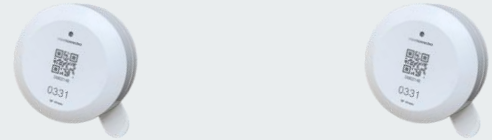
SMART TAGS

One wearable tag per delegate, housed within lanyard clip



CONNECTED BEACONS

75mm in diameter. Battery powered with no need for power or ethernet



GATEWAY

Only one required per level along with a single power and ethernet point



USER INTERFACE

Set up and data capture facilitated via the Crowd Connected platform



Better results, every time

The right attendance list at your fingertips

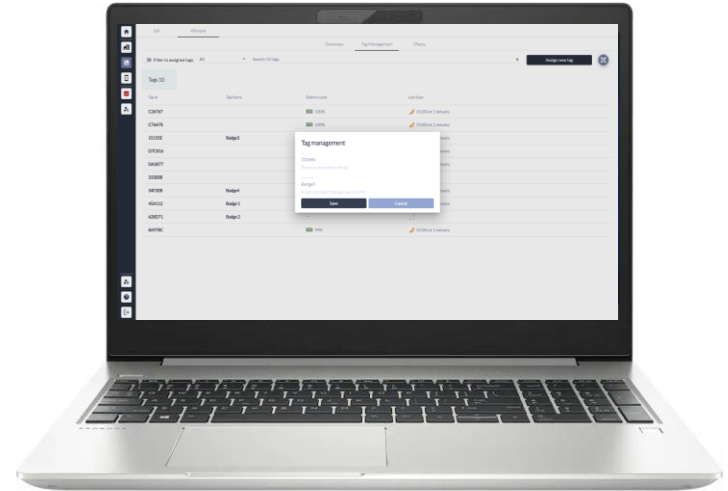
So simple to use - yet providing the reporting required, on demand.

View lists of attendance for any session as it happens.

Download these within 15 minutes of session end. Or wait until the end of the event and download the full attendance for all sessions.

See how busy a particular place is in real-time.

Understand dwell times for any area within the event.



Three steps to deploy

Set-up couldn't be easier

Step 1: Choose the places you want to cover at your event, and the times you want reporting outputs for.

Step 2: Plug in a pre-configured gateway or two. Install a low density of battery-powered connected beacons. No further configuration required.

Step 3: Issue delegates with normal badges but with the addition of a tag, each assigned to the badge/delegate.

That's it! Access reporting in real time and post event via our easy-to-use web console.

[VIEW CONSOLE TOUR](#)

No onsite visits or complex planning

No floorplan markup

No technicians required on site

No staff required during the event

Affordable pricing

Transparent model based on delegate volume

\$9 per delegate plus \$3,800 activation charge

- Includes software license, hardware rental and remote support
- Excludes shipping and non-returned tags

Costed out examples including 25% lost tag estimate

Boutique 500 delegates	Medium 800 delegates	Large 1,200 delegates	Convention 4,000 delegates	Congress 10,000+ delegates
\$9,425	\$12,800	\$17,300	\$48,800	Contact us

All figures USD

The go-to solution

Trusted by event teams around the globe

Conference organizers have embraced our solution and its advantages over scanning and RFID. We operate at scale with stock held at four global distribution centers.

“Suddenly all the friction and inefficiency was removed from our onsite data capture process.

Sponsor clients now receive more value from our events and our attendees enjoy a better experience too!”



ERIC WARNER
Head of Delivery
Informa Connect



The only proven alternative to scanning and RFID

See how easy it is to track attendance with no staff, taps, scans or check-ins. [Book your demo today](#)



CROWDCONNECTED.COM



SALES@CROWDCONNECTED.COM



+44 1483 685 970