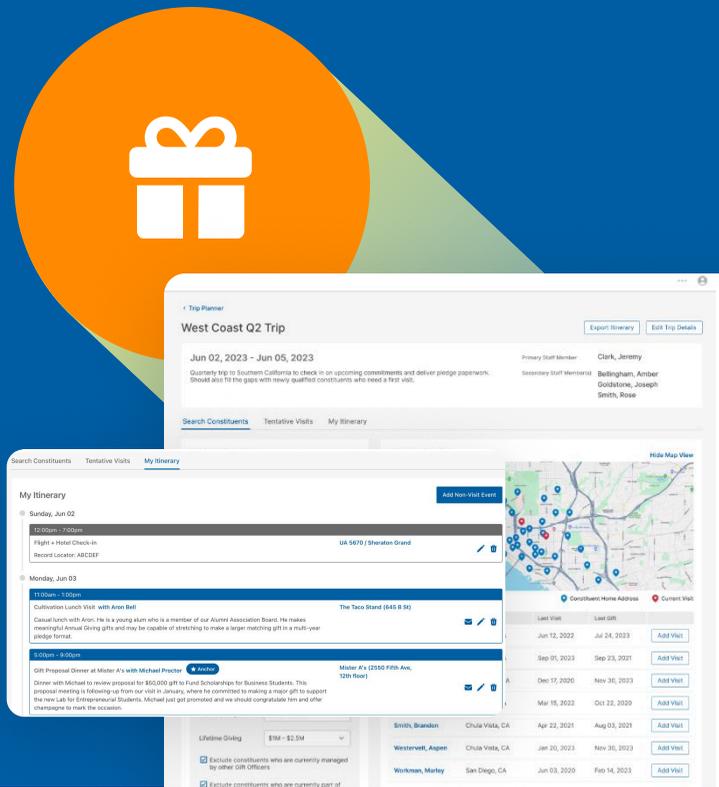


GIVECAMPUS

GC Gift Officer

Build more pipeline, book more visits, and close more gifts



Transform the way you identify, cultivate, solicit, and steward prospective donors with the only solution built by and for frontline fundraisers. GC Gift Officer was developed in partnership with top educational institutions and leverages industry best practices and AI to streamline workflows and increase productivity for frontline fundraisers and their managers.

Build more pipeline, book more visits, and close more gifts

- Increase the effectiveness of your frontline fundraising team. GC Gift Officer serves as a force multiplier for productivity and impact.
- Make it possible to conduct greater outreach and generate more pipeline.
- Upskill frontline fundraisers who can more rigorously execute your defined tactics.
- Streamline operations and make it easier to manage teams while rolling out best practices across frontline fundraisers.

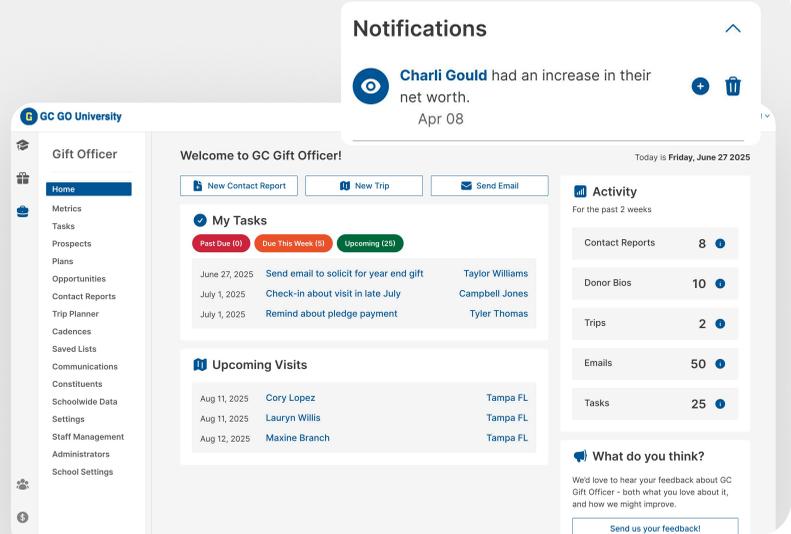
GC Gift Officer helps you raise money by helping frontline fundraisers:

- Send 50 personalized emails in 1 hour
- Increase outreach by 85%
- Prep for meetings using machine learning
- Use AI for donor bios, contact reports and follow-up

Task management

Manage all to-dos in one place with recommended alerts

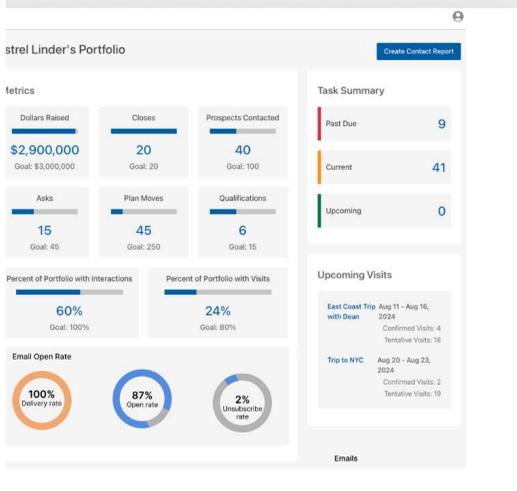
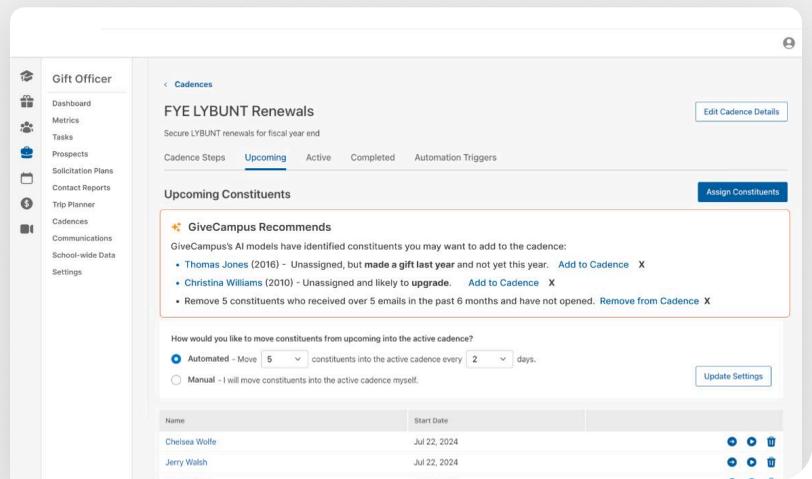
- Use a task manager for all daily activities.
- Get alerts and recommendations for tasks based on change of wealth or career intelligence data integrations.



Smart segments in cadences

Reach the right people with the right touchpoints

- Utilize a prescribed series of communications that occur over a defined period of time.
- Get recommendations on what donor to put next in a cadence based on model indicators.



Metrics

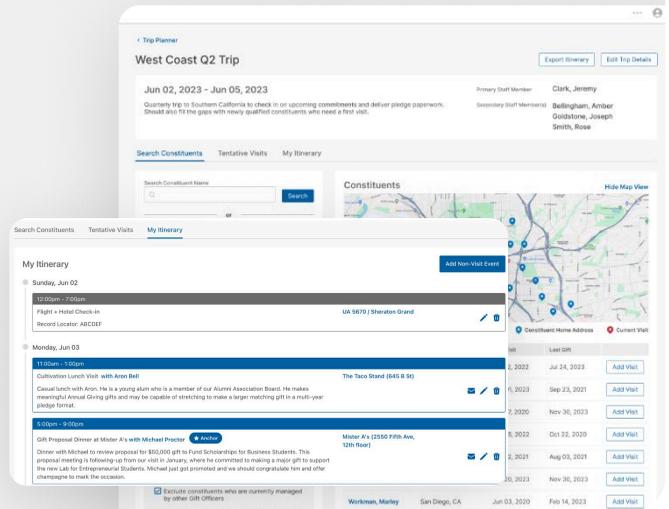
Manage activity better with real-time reporting

- Get an at-a-glance view of team performance metrics, pipeline health, progress towards goals, upcoming trips and more.
- Drill down into individual portfolios right from the manager's dashboard and get real-time visibility into gift officer activities.

Trip planning

Efficiently prep and plan prospect visits with a little help from AI

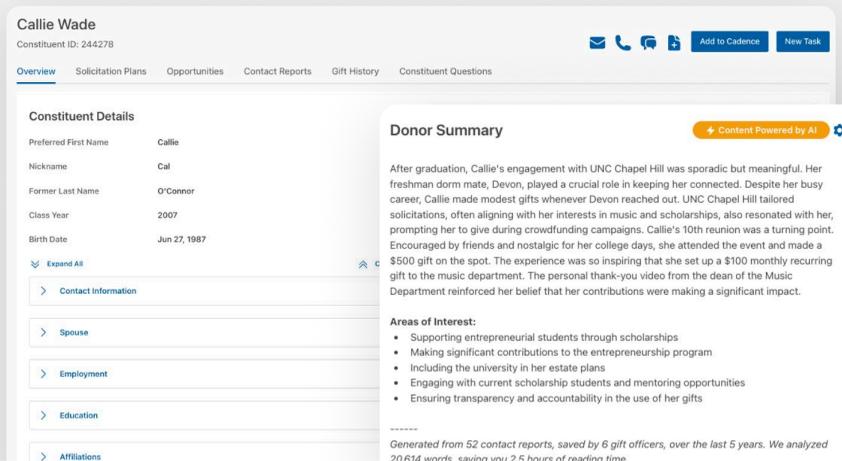
- Ditch maps and spreadsheets—GC Gift Officer streamlines itineraries with geolocation-based prospect search and clustered visit suggestions.
- Plan, manage, and prepare for donor visits from one comprehensive platform and easily export itineraries to share with colleagues.



Donor bio

Know a donor's history

- Prepare for your meeting with donor bios instantly compiled from previous contact reports and data from your CRM.



Donor Summary

Content Powered by AI

Activity

Viewing a summary of constituent activities with the nearest dates

Active Cadences (1)

Tasks (2)

This constituent does not have any activities scheduled in the future or within the past 90 days.

GiveCampus recommends that you send an email to check in with this constituent in order to strengthen the relationship. **Draft a check-in email.**

View All Activity

Activity notifications

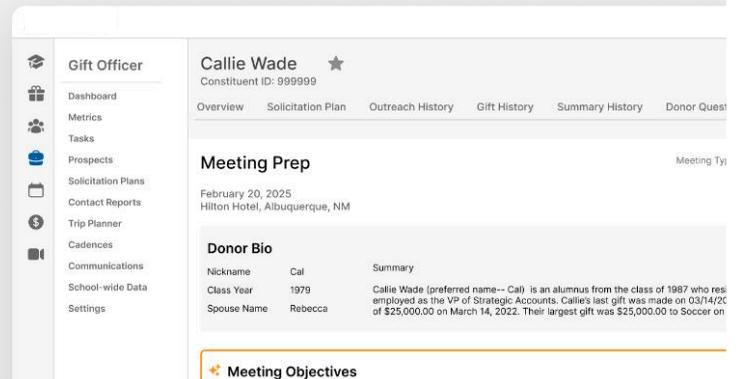
Get reminders for donor interactions

- Use AI to prompt recommended actions.
- View latest activity directly in the constituent view.

Meeting prep

Show up ready with recommendations

- Use AI to prep for meetings with donors.
- Use recommended key questions or topics based on past contact reports.



Report Content

Utilize AI to create summary and acti

Contact Report Content

Had a great convers about philanthropic interested in offering for Reunion to drive

Email Prospects

How would you like to begin building your email template?

- Start from scratch
- Start from a template
- Utilize suggested messaging provided by AI

Customize email content per recipient

This option will allow you to utilize an email template while having the flexibility to change language and exact messaging per recipient.

Cancel

Continue

AI Powered Contact Reports

Transform raw notes into polished contact reports and much more—in just minutes

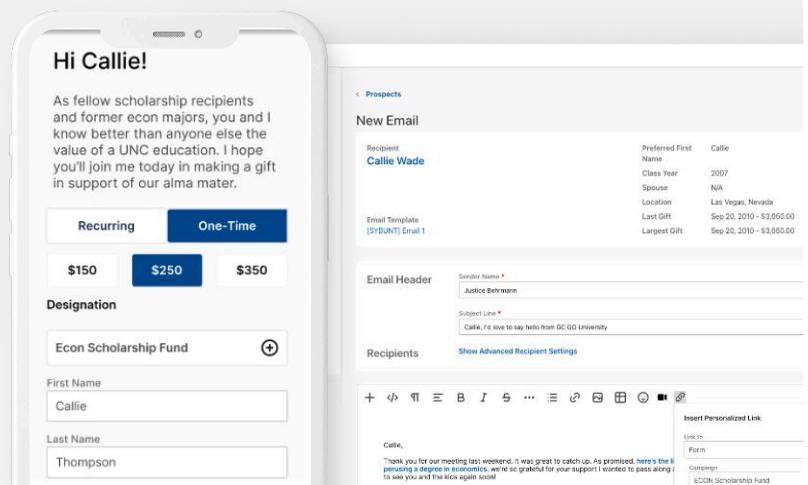
- Drop in rough notes and GC Gift Officer turns them into a polished contact report, next steps, and follow-up email in minutes.

Follow-Up Tasks

Personalized giving drives higher conversions

Let gift officers direct prospective donors to personalized giving forms.

- Personalize giving with tailored asks and bespoke giving experiences.
- Donors can make a gift from their phone with ease.



See GC Gift Officer in action today. [Book your demo today!](#)



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