

HiHello Events: Smarter Lead Retrieval for Enterprise Teams



Organize, capture, and follow up on every connection—at any scale.

For enterprise field teams, every event is an opportunity to connect with prospects, partners, and customers. HiHello's Event Lead Retrieval gives you the tools to manage those connections from first scan to final follow-up without spreadsheets, missed leads, or manual cleanup.

Built for Enterprise-Scale Events

HiHello Events is designed for organizations running national sales campaigns, global trade show activations, or multi-location field marketing. Admins can:

- Deploy branded, event-specific digital cards across the team
- Standardize lead capture workflows company-wide
- Track performance by individual, team, or region in real time
- Ensure every contact flows directly into your CRM—clean and actionable



Instead of managing piles of cards after a conference, our leads are tagged, synced, and ready for follow-up before we've even left the venue.

— G2 Review

The Enterprise Impact

- **Faster follow-up** — Leads sync to campaigns immediately
- **Cleaner data** — Consistent tagging and CRM integration
- **Full visibility** — Measure engagement and results across teams
- **Event ROI proof** — Analytics tie networking efforts directly to outcomes

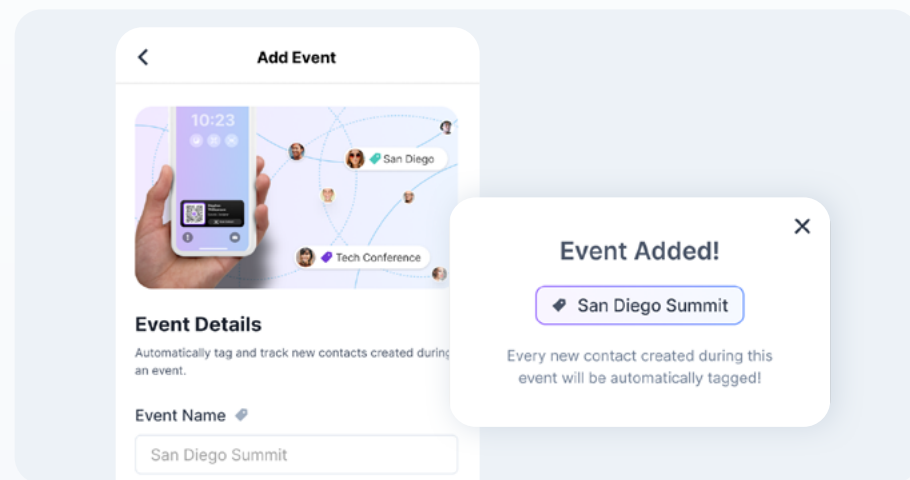
Activate Events for your next conference, roadshow, or internal initiative and give your team a smarter way to capture, organize, and act on every connection.



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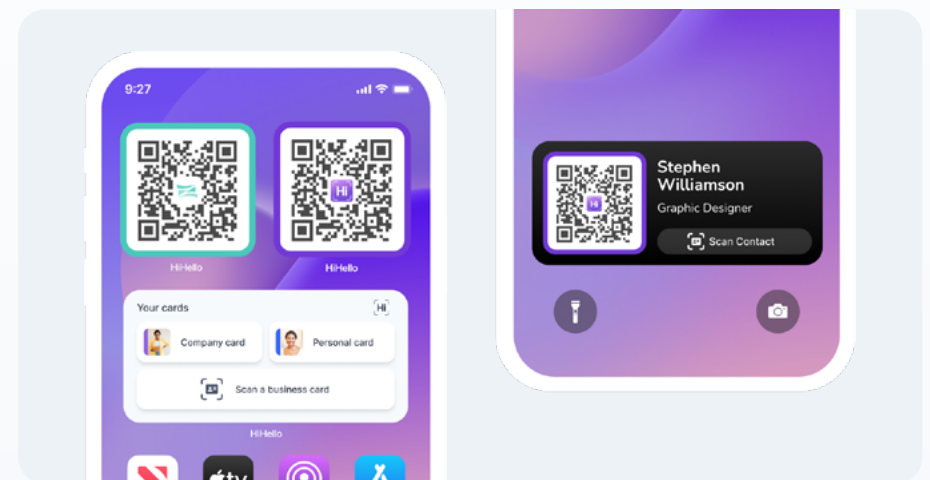


How HiHello Events Works for Enterprise



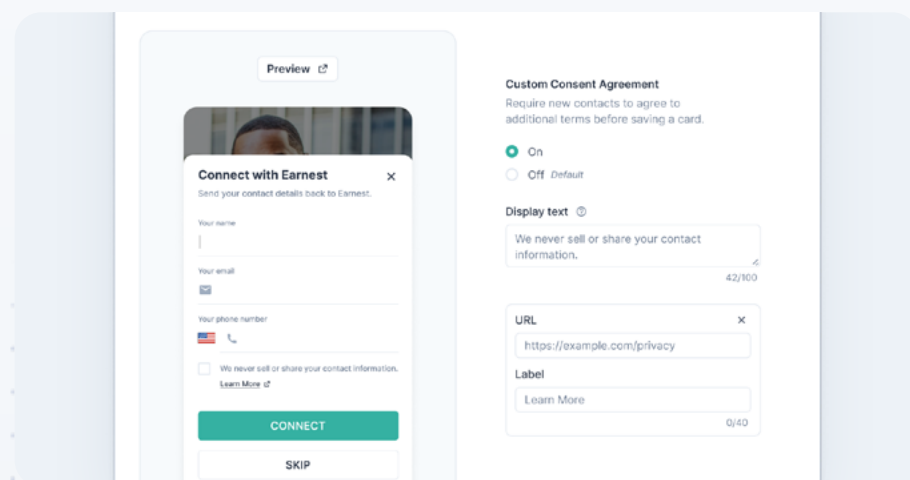
1. Create and Distribute Events at Scale

Set up an event once—name, date, location—and roll it out to every assigned employee. All contacts are auto-tagged for that event.



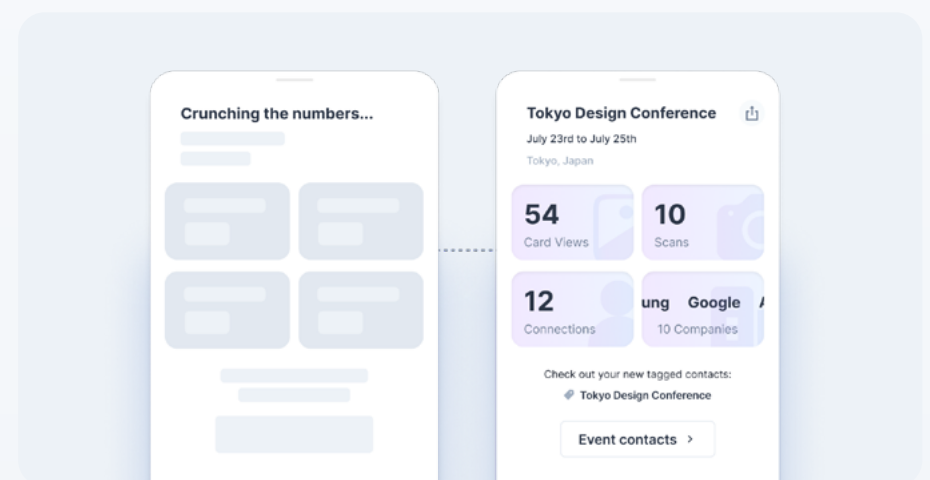
2. Multiple Capture Methods

- QR sharing from lock screen or app
- AI-powered paper card and badge scanning
- Manual entry for high-touch meetings



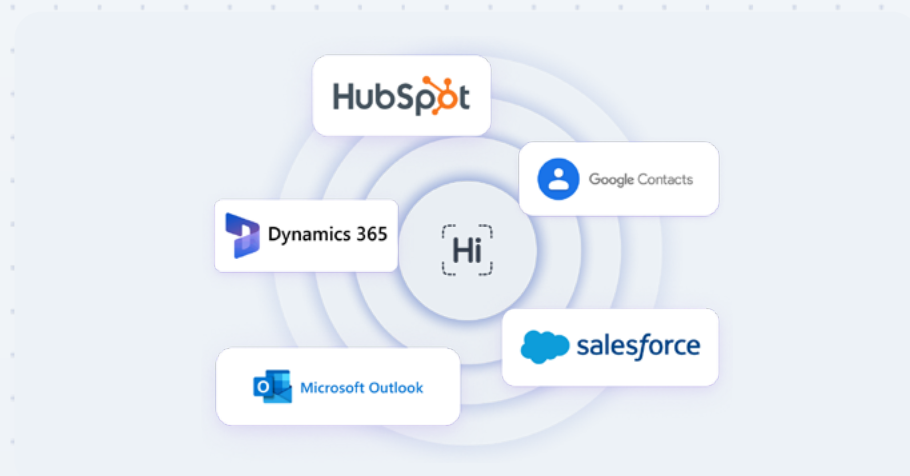
3. Admin-Level Control & Compliance

Define how contacts are collected, require consent if needed, and ensure consistent branding across every card.



4. Real-Time and Post-Event Analytics

View total leads, card views, scans, and engagement by team or location. Evaluate ROI and identify top performers instantly.



5. Seamless CRM Integration

Push leads directly to Salesforce, HubSpot, Dynamics 365, and more. No manual uploads, no data loss.