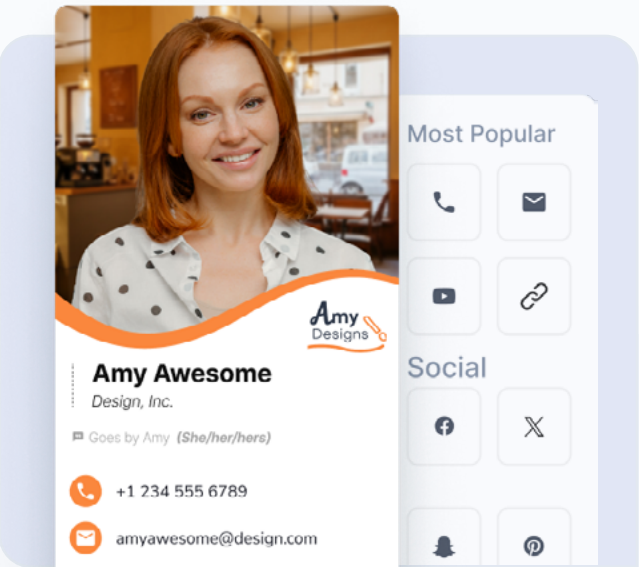# Why Companies Choose **HiHello**

The leading platform for Professional Presence.

HiHello is more than a digital business card—it's the platform companies use to power networking, brand consistency, and lead capture. With tools for email signatures, virtual backgrounds, and integrations, HiHello helps teams connect professionally in any setting.

User-Friendly Customization

HiHello's intuitive interface and design options make it easy for teams to create cards, email signatures, and virtual backgrounds that perfectly match their brand.
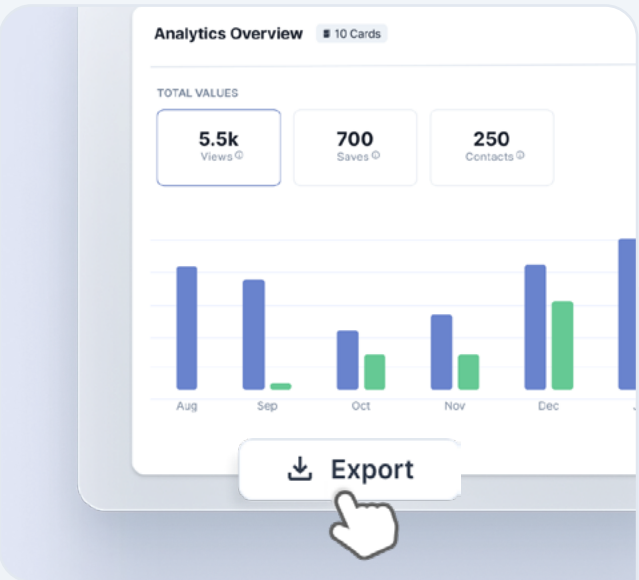
> *Customizing my digital business card was straightforward, and the interface made the process seamless.*
>
> — Lindsay Freeman, G2 Review

Multi-Card Functionality

Equip your team with multiple cards for different audiences, departments, languages, or events.

> *Easy to set up and create multiple profiles.*
>
> — Asia Denson, G2 Review

Lead Capture & Contact Management

Capture leads in real time with HiHello's QR codes, badge scanning, contact enrichment, and event tools. Streamline follow-up by integrating directly with your CRM.

> *Instead of smiling and taking a business card that could be lost, customers have been receptive to downloading our digital business cards... We feel this leads to better connections.*
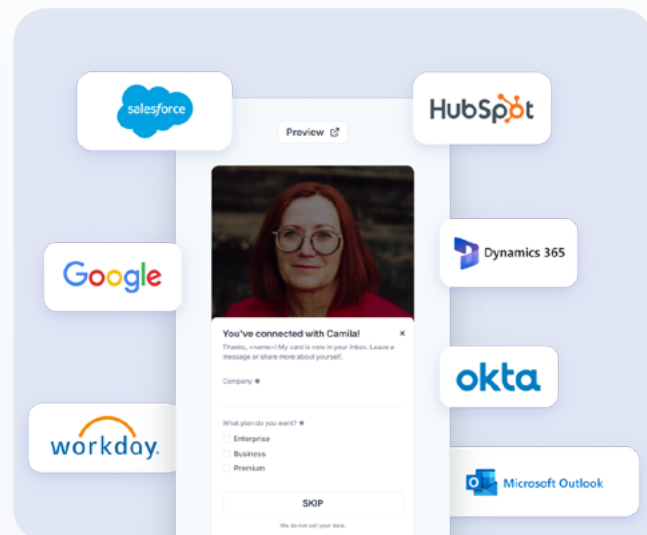>
> — Amy L. Bryne, G2 Review.

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Trusted Across Industries

HiHello supports branding, lead capture, and contact management for teams in healthcare, finance, education, retail, legal, and more—including 90% of the Fortune 500.
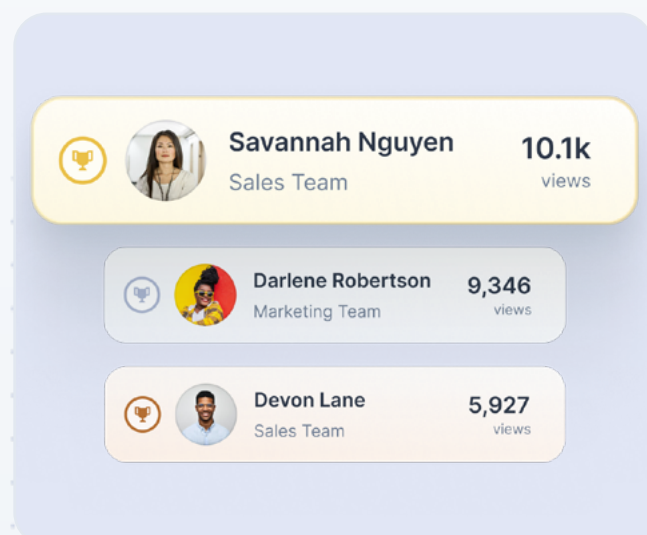
Seamless Integrations

Connect HiHello to Salesforce, HubSpot, Google Contacts, Outlook, and more. Sync contacts, automate provisioning, and maintain accurate records without disrupting workflows.

> " We use the integration to HubSpot to create leads at events. It is very easy to implement and use at all of our conferences..
>
> — Alan Sincich, G2 Review

Analytics That Drive Strategy

Track views, saves, and engagement with detailed analytics and leaderboards. See what's working and refine your networking efforts.

> " ... With HiHello, I can share my contact info instantly, track who I've shared it with, and even get analytics—which is a huge bonus.
>
> — Business Owner CEO, G2 Review

Cost-Effective & Sustainable

Reduce printing costs and environmental impact by replacing paper cards with HiHello's scalable, digital-first solution

> " Save the trees! Love this paperless business card!!
>
> — Lizzette Zavala Ulloa, G2 Review