

ahrefs.com/gbp-monitor

GBP Monitor

Defend your Google Business Profile
and get customers to your door.



pending review ³

Get real-time alerts
for all changes



Reject
unwanted edits



Manage multiple
profiles



Restore to previous
version

ahrefs.com/social-media-manager

Social Media Manager

Plan, create, and schedule social media
posts from one place.



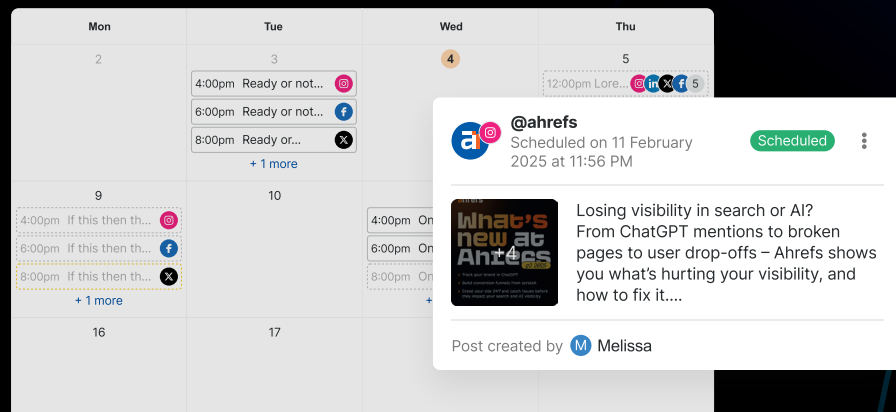
Post on all major
platforms

Ask AI

Ask AI to turn ideas into
polished posts



Visualize content in a
social calendar



ahrefs

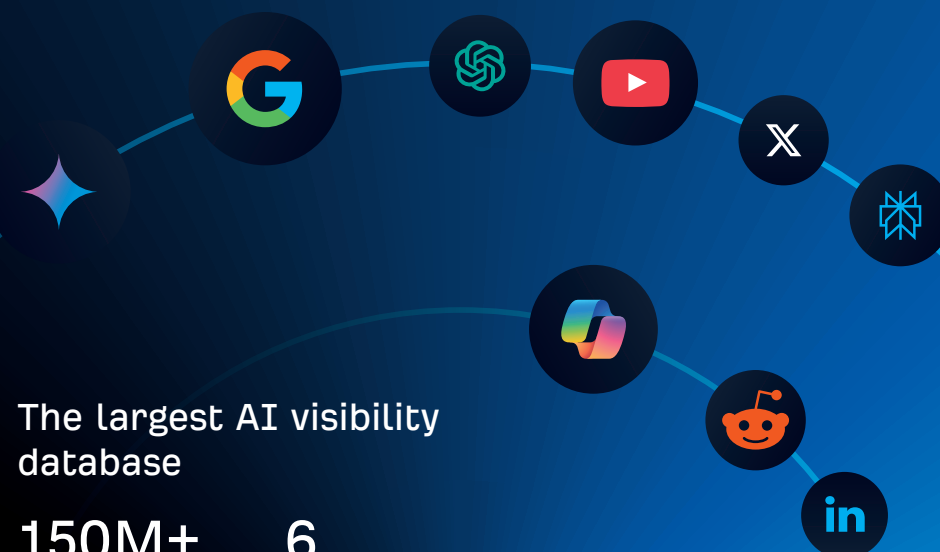
August 2025 Edition

WHAT'S NEW AT AHREFS?

ahrefs.com/brand-radar

Brand Radar 2.0

Make your brand discoverable —
in AI, search, and beyond



The largest AI visibility
database

150M+

Total prompts

6

AI indexes

5 updates we think you'll

AI Content Helper

1 Get surfaced in AI search

Color-code sentences based on the subtopics covered to boost your AI visibility.

What is a Newsletter?

Newsletters are commonly sent by email and can focus on a variety of subjects. If you're thinking about starting one, now could be the perfect opportunity. Although writing can sometimes be difficult, newsletters are generally simpler to put together—you just need some inspiration and the right language.

✓ Newsletter Fundamentals 82

✓ Planning and Structuring Newsletters 75

AI Content Helper

2 Keep your AI writing consistent

Create a **Brand Kit** from existing articles to keep AI writing consistent with your brand's tone and style.

Ahrefs blog

Brand information

Help the AI understand your brand so content stays relevant.

Brand URL

Link to your website or product page.

<https://ahrefs.com/blog/>

Brand name

Name of your brand.

Ahrefs blog

About the brand

Describe what your brand does in simple terms. Focus on what you do best.

Ahrefs provides a comprehensive suite of SEO and marketing tools, offering in-depth tutorials, case studies, and data-driven insights to help users improve website visibility, drive organic traffic, and outperform competitors.

Customer profile

New brand kit

Brand kits give the AI key information about your brand. They're used across AI features to keep content consistent with your communication style.

Brand domain

Ahrefs blog

Language

Detect automatically

Example articles

+ Add URL

Private brand kit Manage access

Generate brand kit

Cancel

Web Analytics

3 Analyze user journeys

Get real conversion insights with **custom events and funnels**.

- / Track signups, clicks, form submits
- / Build funnels to map key user flows
- / See where users drop in the user journey



AI Content Level

Low

None

Low

Moderate

AI Detector

4 Spot AI-written content

Understand how much of your website content (or your competitors') is created or assisted by AI.

Site Audit

5 Audit your website 24/7

Toggle **Always-on audits** to catch critical SEO issues, before they impact your rankings.

