



This guide was crafted directly from the voices of **BUZOPS'** loyal customers – we hear them and we hear you.

GYMBOSS TOOLBOX

6 *MUST* HAVE ESSENTIALS

FOR GYM OWNERS SUCESS AND
PEACE OF MIND

“

I am a fitness coach and d a mom on the go. I needed my business to move with me, grow with me, and be as flexible as I needed it to be. I needed a team! That's exactly what BUZOPS did for me.”

”

Amy Erwin
Livfitmama



In the end, the only thing that truly matters is how much you lived and enjoyed what you did in your life! It's all about passion for what you do, and we're here to help stoke that flame once more.

Gym Management Software

GymBoss Toolbox:

6 Must-Have Essentials for Gym Owners' Success and Peace of Mind

***BUZOPS** is an intuitive Gym Management Software that provides cutting-edge technology for passionate gym owners who seek flexibility, efficiency and peace of mind.*



We warmly welcome you to the complete guide that will remodel and transform the way you manage and operate your gym business. This guide was designed to give you all the tools, clarity, and strategies that can highly decrease the constant stress and overwhelm that prevents you from achieving the positive results, the steady growth, and the ultimate success that you've been looking for.

We are firm believers that being a gym owner doesn't mean running your business around the clock... we love opening new possibilities for you to start experiencing a new way to manage your gym with the efficiency that allows you to finally automatize those tedious tasks and ultimately start balancing and enjoying your life.

In the end, the only thing that truly matters is how much you lived and enjoyed what you did in your life! It's all about passion for what you do, and we're here to help stoke that flame once more.

After reading this guide you will find total clarity on the next steps that you have to take to finally achieve more peace of mind and acquire a smoother way to manage your daily operations with more ease, tranquility and efficiency, leading to higher levels of satisfaction and success in your business and overall life.

We are confident that this guide will serve as a valuable resource in helping you realize the full potential of your gym, so get ready to discover the 6 essential tools that will highly and positively transform the way you operate your business.

Let's dive in!



In this photo Michael Benso (BUZOPS Co Founder) with Otis (WWE wrestler) Brad Kite Owner of EnerGYM North-JAX, Chad Gable (WWE wrestler) and Jay Norton manager partner!

**Gym
Management
Software**



*Because you deserve to give
your members the best
experience! and you deserve to
be in control over your business!*

1 – A friendly **CRM** system that's right there to help you manage all your member interactions with ease.

CRM software is a must-have for you if you want to maintain a healthy and strong relationship with your customers and keep track of their preferences and interactions; as well as effectively nurture and manage new prospects, guiding them from leads → to loyal customers.

Having a reliable **CRM** is like having a trustworthy personal trainer by your side who helps you track your progress, create specific workouts depending on your goals, and provide you with the support you need to accomplish and finish your fitness program!

A **CRM** does the same for managing customer relationships...

It simplifies the process of organizing all their data and gives you all the information you need to tailor specific marketing strategies depending on your business goals and desires.

EXPERT ADVICE

If you'd like to know how our robust system ensures that leads don't fall through the cracks but are instead efficiently managed to help you build long-lasting relationships with your members, then:

[Book your free BUZOPS demonstration](#)

Just as a personal trainer helps you optimize your workouts for maximum results and efficiency, a CRM enables gym owners like you to analyze customer data, identify trends, and make informed decisions to optimize your business operations and eventually drive growth and expansion to your business.

Without a smooth and reliable system that helps you centralize and track your customer's information, you might end up getting overwhelmed by not having the right tools to manage your customer data effectively.



At BUZOPS, we specialize in creating a harmonious and seamless collaboration with your Customer Relationship Management (CRM) system.

Our primary aim is to help you establish all necessary workflows and systems to fully integrate with your CRM. This collaboration is designed to optimize the functionality of your CRM, enabling you to get the best of both worlds!



This ensures that all processes, from lead generation to member management, are fully integrated and streamlined. Our solutions are designed to create a seamless flow of operations that effectively minimizes bottlenecks and enhances your gym efficiency.

How does this happen?

Well, when a potential prospect shows interest in signing up for your gym, our system smoothly transitions them into the CRM aspect of their customer journey so you can then start to move them forward.



Our robust system ensures that leads don't fall through the cracks but are instead efficiently managed to help you build long-lasting relationships with your members, which highly contributes to the success of your business and significantly decreases uncertainty and stress.

2 – *Specialized Marketing tools* to increase member retention and acquisition

Running a gym is more than just having shiny equipment and pumped-up playlists. The real deal lies in keeping members happy and bringing in new ones.

In today's very competitive landscape, all businesses of any kind and size now need effective marketing tools and specialized strategies to stay competitive in the market, build a trusty relationship with their current customers, and consistently increase the number of member acquisitions.

These marketing tools are no longer an “option” but a necessity to experience growth and expansion in your business! To do that, you'll need marketing tools that are like your personal assistant for reaching out to the right people in the right way.

Thank you for being the heart and soul of the fitness world. BUZOPS is proud to support you. 🌟



So if you want to stay ahead of the game and flawlessly surf the wave over your competition you'll need distinctive marketing strategies to do so.



Now, we're not talking about typical strategies every gym uses... which yes, can also work; But we're talking about more special and effective tools that not only help you grow your business 100% organically but also provide an exceptional experience that your members won't find anywhere else.

Now, we're gonna secretly share with you some of the special strategies that we provide to our customers in BUZOPS to generate these amazing results.



BUZOPS was created by gym owners who know exactly what your biggest concerns and desires are when running a fitness studio. That's why we have developed a revolutionary gym software that allows you to balance your business and personal life by providing the exact tools and features that will help you manage your gym in a never-before-seen way!

Tailored links to share your offers privately or publicly.

Imagine having the option to share public and private links to streamline access to services, offers, or events either from your gym or its staff members, resulting in better accessibility for everyone within your fitness community.



These links not only enable your members to easily and effortlessly book appointments with their favorite coach without the need to go to the front desk and lengthen the booking process but also support your staff to maintain control over their client base and schedule, increasing the overall accountability and organization in your gym.

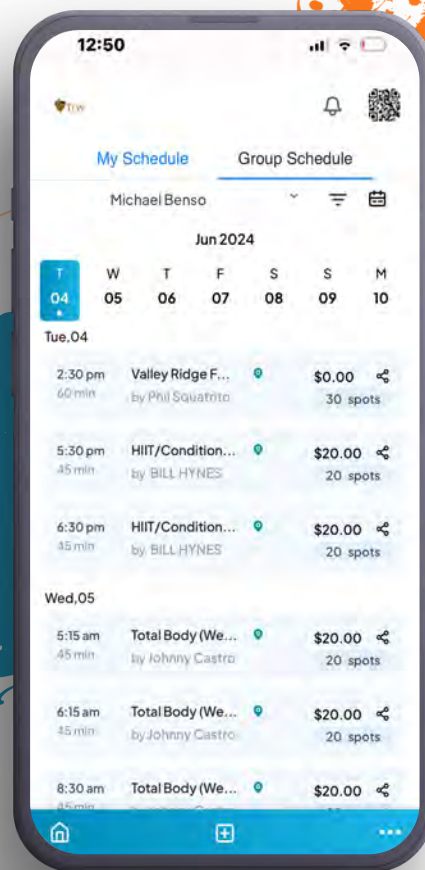
Having private and public links will benefit your members, your staff, and yourself by simplifying your operations, keeping things transparent, and enhancing accessibility for everyone... They're going to have a fantastic time at your gym!

Now you're probably wondering **what's the difference between private and public links and how you can use them to achieve specific results**, and I'm gonna explain it to you with examples for better understanding.

EXPERT ADVICE

If you'd like to know how this exclusivity can make the customers feel valued and special which equals = more stability and growth in your gym business, then:

[Book your no-cost BUZOPS demonstration](#)



PRIVATE LINKS

These are links that are exclusive for members and clients within your gym community (not outsiders). They allow your staff to give the community members special access to the specific offers, services, and events that they foster.

And even though these links are exclusive for your staff and members, you'll be able to see and monitor the booking and activities to ensure great administration and accountability.

This exclusivity can make the customers feel valued and special, leading to higher levels of satisfaction which equals = more stability and growth in your gym business.

→ Here's an example to provide a clearer understanding:

Imagine Ryan, the gym owner at "The Athletic". Every month, he brainstorms new promotional strategies to increase his gym's online visibility and sales. He regularly introduces promotional offers and posts them on his website using various methods such as embed codes, booking buttons, or simple links, all powered by Buzops. He also shares these offers across his social media platforms.



It's about quality over quantity, which often leads to a more passionate, dedicated client base and, ultimately, a more resilient and profitable business. By fostering a strong, community-oriented gym environment that caters to your most engaged members, you set your business up for long-term success.

Gym Management Software

When a potential member clicks on one of these links, they're directed to The Athletic's special offers page. At the request of Ryan, Buzops integrates these offers with tools like Google Analytics and Meta Pixel, enabling Ryan to monitor who clicks on the offers, when, and from where.

This data helps him retarget those who didn't sign up initially. Furthermore, for those who decide to join, Buzops simplifies the process of scheduling services and making purchases, requiring only a few clicks and a signature for record-keeping.

PUBLIC LINKS

Public links can be distributed by staff, affiliates, referrers, or influencers, both within and outside the gym community. These links serve to advertise promotions, services, and events to a wider audience. By doing so, they enhance the visibility of your business and consistently draw new attention and potential leads.

→ Here's a more detailed example for better understanding:

Consider Jordan, a staff member and personal trainer of The Athletic. Jordan, who has a strong following and a passion for the gym, uses her influence to recommend the gym on her social platforms. She focuses on promoting her specialized programs and nutrition plans that help people achieve their fitness goals and boost self-confidence. Jordan shares these recommendations exclusively on her social media platforms using her unique private link, consistently driving traffic to the gym. For every new member that joins through her link, she could earn a commission, with all transactions tracked via Buzops.

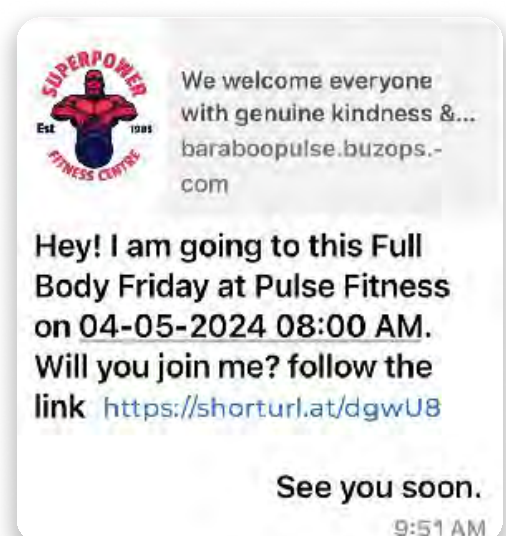


Jordan can offer her services, with Ryan's approval, using the BUZOPS system. These services are linked to BUZOPS but distinct from the gym's regular offerings, as the links are exclusive only to her. Even though the links are uniquely hers, Ryan, the gym owner, can still access the booking details.

This ensures a transparent and trustworthy partnership between them.

You have the flexibility to use either type of link depending on the situation and your desired results. The key advantage is the ability to customize your approach—offering both exclusivity and convenience—to effectively engage various segments of your target audience and enhance visibility, thereby attracting new prospects.

Now, let's explore a marketing strategy that's both groundbreaking and unique to BUZOPS software. This approach is designed to truly set your efforts apart and make a significant impact



The one and only **Ambassador Program**: A game changer partnership

Imagine turning your most loyal members into a sales force. Chances are, they already recommend your gym informally. Now picture equipping them with the tools to take that enthusiasm to the next level by using Ambassador referral links to formally introduce others to your gym. This approach helps scale their natural inclination to refer others to you, amplifying their impact.

Even better, picture a local influencer with considerable influence actively promoting your gym on her social media platforms. Equipped with the right tools and links, she not only promotes your gym but also ensures she's compensated for the leads she generates or the new members who join through her use of the Ambassador affiliate link.



The Ambassador Program is a tool so powerful, that it turns your community's enthusiasm into your gym's growth engine, without adding more to your plate.

Gym Management Software

Utilizing both referral and affiliate links through the ambassador program is not just simple; it's also unique to just Buzops.... to our knowledge. This approach is directly integrated with Buzops to enable comprehensive tracking, visibility, and compensation—whether in cash, ACH payment, or gym credits—for your affiliates and referrers.

The reality of deploying your best customers and influencers are your secret weapon for consistent growth and success is not only needed, but 100% possible for you with the ambassador program, and with no additional marketing spend.

You can now leverage *the love of your clients* in a way never done before!

And to be clear, this is not just another feature, it is a game-changing program that will transform your business 180° degrees.



EXPERT ADVICE

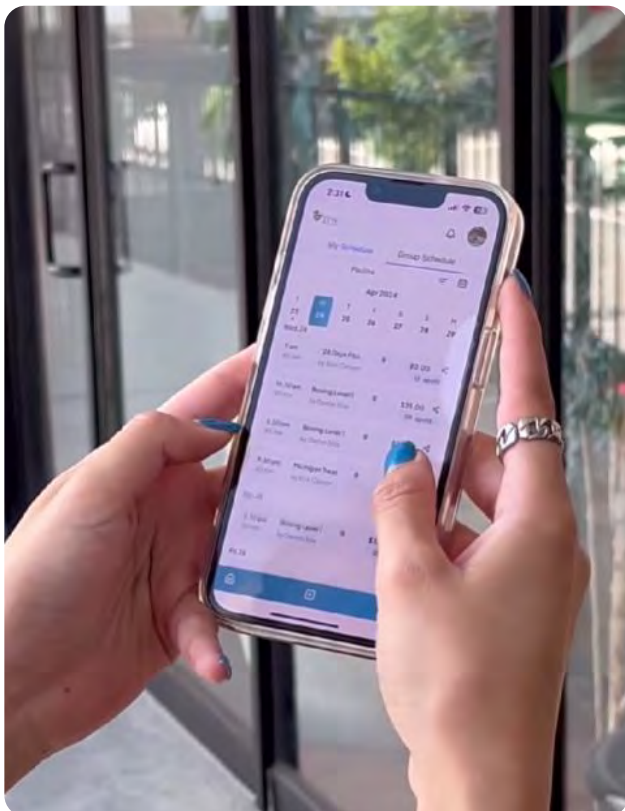
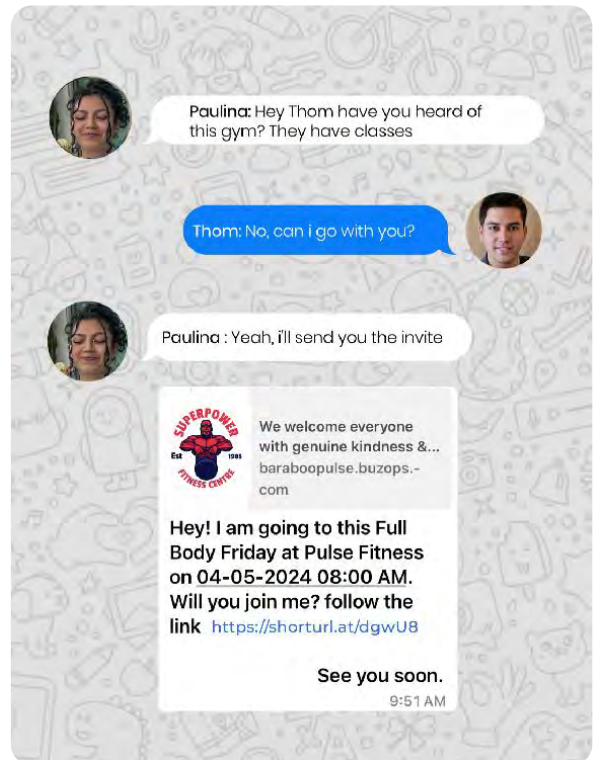
The way you manage your gym and interact with your clients will never be the way you know it today. If you'd like to discover how this feature will revolutionize and transform your business in 180° degrees and how it will turn your community's enthusiasm into your gym's growth engine, without adding more to your plate, then:

[Book your FREE BUZOPS demonstration](#)

Friendly invitation to join your gym

Another standout marketing feature that will lead you to unbelievable growth is the friendly invitation via a share icon that instantly allows your existing members to extend a quick invitation to their family and friends to join your gym or book specific classes.

Your members can send these invitations through social media platforms such as Facebook, Instagram, and WhatsApp, or more personal means like text messages and emails.



This approach naturally broadens your reach and enhances your brand visibility since new potential members receive these links from trusted sources. As we all know, referral marketing is highly effective — much like choosing a restaurant or watching a movie based on a friend's recommendation.

Trust in these referrals often leads to better outcomes than other marketing strategies.

Imagine Paulina, a loyal member of Eco Gym, browsing her gym app powered by BUZOPS software. She's searching for the ideal group class to join and is excited to workout alongside her friends.

With just a few taps, Paulina smoothly books a group class that catches her interest.

Then, she notices the "share icon." Excited, Palina quickly sends an invite to a group of her best friends, effortlessly filling up the class—essentially free advertising for your gym!

A simple tap from Paulina and a couple more from her friends, and they're all set to join the class together. It's that easy! This seamless experience not only enhances member satisfaction but also gives your gym a competitive advantage.

This is the power of allowing your members to share friendly invitations with others... you'll effortlessly build a strong network of fitness enthusiasts who love to train at your gym.

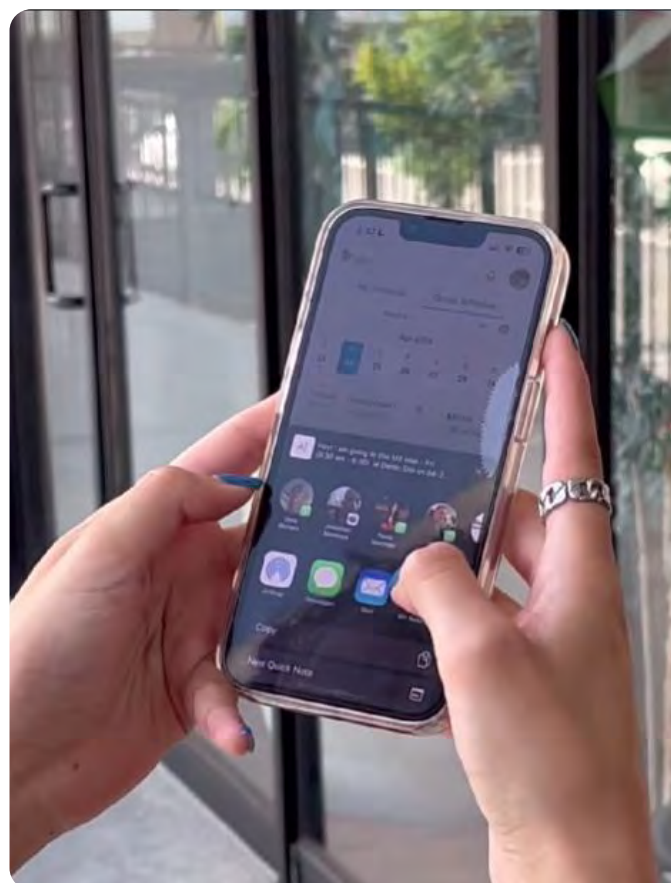
It also serves as a form of organic, word-of-mouth marketing for the gym, leading to new memberships and class or service enrollments.



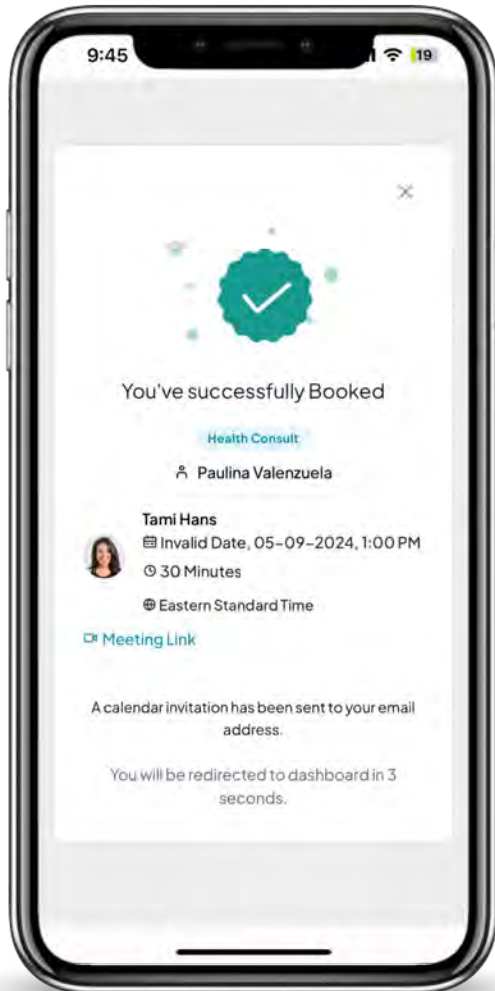
🚀 **Coming Soon:** BUZOPS will soon be the only gym software that enables local fitness influencers to motivate their followers to join your gym—and they get rewarded for it! Want to be the first to leverage this game-changing feature?

Follow us in social media, and don't miss out!

@buzops



3 – Friendly scheduling system to simplify your operations



C'mon... it is time to say goodbye to the inefficient scheduling that is constantly making you feel stressed, unproductive, disorganized, and frustrated.

To thrive in your gym business and have much more peace of mind, you'll need to optimize as many gym operations as you can, including your scheduling processes and operations.

The main objective is to simplify all of your class slots, trainer appointment bookings in your gym so you can:

1. Provide a better experience for your members.
2. Optimize trainer availability for improved service.
3. Automate the scheduling workflow for greater efficiency.
4. Enhance member retention through seamless scheduling experiences.
5. Create a more organized and structured environment for your gym.
6. Free yourself from extra tasks.



An absence of a friendly scheduling system can result in decreased productivity and challenges in achieving long-term success for the gym... you'll just spend too much time and energy that can be used to focus on essential tasks that (like a snowball) create a compound effect that can guide you directly towards a more prosperous future for your gym.

For this, we've developed a very singular scheduling system with a focus on simplicity and efficiency to ensure that these common, and often, tedious tasks are now effortless to perform.

Thank you for being the heart and soul of the fitness world. BUZOPS is proud to support you.



BUZOPS was created by gym owners who know exactly what are your biggest concerns and desires when running a fitness studio... and that's why we have developed a revolutionary gym software that allows you to balance your business and personal life by providing the exact tools and features that will help you manage your gym in the most never-before-seen way!



As we mentioned before, your members would be able to seamlessly book their appointments directly from their app and even share it with their friends to invite them to train together... But what happens with the staff?

Well... sometimes life just happens! And unexpected things can come up.

That's why we've made it super easy for them to manage their schedules, even when these unexpected things come up. Imagine this, one of your trainers suddenly can't make it to their class or appointment, but with our system:

Scenario A: If they have the right permissions, your staff can quickly update their availability. Plus, they can choose to notify enrolled members of the class about any changes... if they want or are allowed to by you, the owner.

Scenario B: You, as the gym owner, can easily check other staff members' availability and make schedule adjustments easily. It's like always having a backup plan at your fingertips.

Scenario C: Need to cancel a service and worried about notifying members? Don't worry! As long as you have set it up this way, our system instantly updates the gym schedule and sends out notifications to affected members so everyone stays in the loop.

Now... that's flexibility! You can send these notifications automatically via an SMS, email or both; plus offer a quick schedule link to book additional classes.

And get excited because we've got more coming soon:

Scenario D: Soon, you'll be able to offer your clients the flexibility to book small group, semi-private sessions or one-on one. Unlike regular classes, these sessions don't always follow a weekly schedule.

Take Nancy, for instance. She typically has one-on-one sessions with her trainer, Erick. However, she decides she wants to work out with a few friends once a week. With our new feature, Nancy will be able to invite her friends to join her for a specific session.



EXPERT ADVICE

Then, Jodi books a semi-private session at 11 AM, allowing others to join her.

[Book your FREE BUZOPS demonstration](#)

They can all book the same time slot with Erick, pay individually, and enjoy their workout together. Or consider a scenario where Erick has open time slots designated for both private and semi-private sessions.

For example, slots at 9 AM, 10 AM, and 11 AM are each an hour long. Nancy books a private session at 10 AM, making that time slot exclusively hers...



Your role extends beyond the management of a business... your role includes being that driving force for your people and your members 🔥

Your gym isn't just a gym, it is a place of possibility, transformation, and pure empowerment! 💪

Then, Jodi books a semi-private session at 11 AM, allowing others to join her.

We've rigorously tested this feature to ensure it covers all possible scenarios, including what happens if a semi-private session ends up with only one participant —like Jodi.

In such cases, the session can automatically be canceled, and Jodi will be promptly notified, just as she would be for a group class cancellation.

We're committed to making this work for every possible scenario, so if you think of a new one, let us know, and we'll make it happen!



4 – A **smart**, efficient, and **easy-to-understand** billing system.

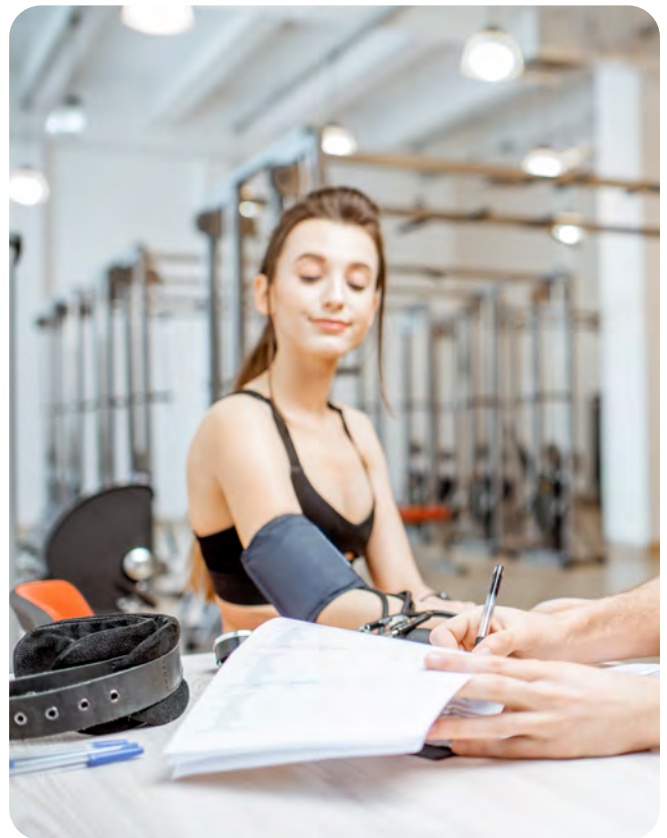


In the modern, fast-paced world we live in, gym owners are often faced with tons of challenges when it comes to managing their operations with complete efficiency. It's a complex task that requires a deep understanding of the fitness industry and a strong eye for detail! Every aspect of the business, from equipment maintenance to staff management - from customer service to marketing strategies, demands careful attention and thorough handling.

Recently, we found a very compelling study that shed light on how much time gym coaches spend on administrative tasks alone. The results were quite revealing, to say the least!

According to the study, coaches invest approximately 140 hours per year on administrative duties such as billing and scheduling. This is a significant amount of time that could be better spent on enhancing the training programs, interacting with gym members, or even on personal development.

The good news is that the option to effortlessly automate these tasks, allowing you to reinvest that time into growing your fitness business, is totally possible for you with an advanced billing system!



A smart billing system can revolutionize the way you handle member payments, track revenues, and provide exceptional customer service.

With a traditional-manual billing system, it's common to struggle with time-consuming tasks such as tracking membership dues, processing payments, and maintaining accurate records, which not only increases the workload for staff but also leaves room for human error, potentially leading to lost revenue or dissatisfied customers.

An intelligent, automated billing system (like the one we have at BUZOPS) can alleviate these challenges by offering a range of benefits that enhance operational efficiency, improve cash flow, and elevate the overall customer experience.

By leveraging cutting-edge technology, you can automate billing processes, enabling seamless and secure payment collection, while providing members with convenient payment options and real-time access to their account information.

This makes the process VERY convenient for not only you as the gym owner, but for your members as well.

Over half of individuals prefer to make payments using a debit or credit card, but they might be other ones who prefer to pay in cash, or even pay for a whole year in advanced! So there are many different types of members that would like to pay in different ways.



Therefore, having gym management software that offers the flexibility to bill clients based on their specific needs and desires is highly beneficial.

Now, a key feature that a billing software should incorporate to give you more peace of mind is the **secure storage of client payment information**. It significantly simplifies the transaction process for both the gym and its clients, this means transactions can be completed rapidly and effortlessly, requiring just a few clicks. As a result, this feature not only improves efficiency and accuracy but also enhances the overall client experience.



Also, It's crucial that the billing software of your choice can seamlessly connect with your **client management software**. The integration of these two platforms leads to a significant boost in convenience for your clients. It allows them to schedule and pay for services within the same platform, eliminating the need to switch between different applications. Furthermore, it also provides them with the ability to manage their accounts directly on the platform, simplifying the process.

Buzops is an excellent example of a software that offers this level of integration. One of the many options it provides is the ability to send clients a single link, which they can use to schedule and purchase services. This kind of streamlined approach makes the entire process quicker, easier and more efficient for both parties involved.



A smart billing system should adapt to the **UNIQUE** needs of your gym, ensuring a smooth and hassle-free experience for both owners and members alike.

EXPERT ADVICE

If you'd like to use a smart billing system for your gym so you can seamlessly manage all your payments and provide your members with many different payment options so they can feel satisfied and happy with your top-notch service, then:

[Book your FREE BUZOPS demonstration](#)

A smart billing software is also an essential tool to ensure that your clients are fulfilling their financial obligations when they book your fitness coaching services or memberships.

This works by sending out timely invoices to your customers, removing the need for manual follow-ups and ensuring a smoother transaction process.

If you implement a system that allows clients to book your services well in advance, you can not only ensure a consistent income stream, but also effectively manage your schedule and resources.

This way, you can focus more on providing quality fitness coaching and less on administrative tasks... enhancing your business productivity and client satisfaction rate.

Perhaps one of the most significant benefits of BUZOPS' advanced billing system is that it provides valuable insights into their financial data.



Embrace a smarter, more cost-effective approach to gym management with BUZOPS software!



Did you know that BUZOPS includes a chargeback tracking process, which can help gym owners identify any potential financial issues, such as suspicious activity from some of the members that could request their money back from a service they did use!



This feature ensures the financial integrity of the business because when a member initiates a chargeback with their bank, BUZOPS seamlessly integrates with payment gateways to capture all relevant information, such as the member's details, transaction history, and supporting documentation.

This empowers gym owners to swiftly identify the root cause of the chargeback and respond with the necessary evidence to contest illegitimate claims.

By having access to a centralized dashboard, you can monitor chargebacks in real-time, streamlining the dispute resolution process and increasing their chances of recovering lost revenue!!

Moreover, BUZOPS robust reporting tools enables you to analyze chargeback patterns, identify potential areas of concern, and implement proactive measures to prevent future occurrences, ultimately safeguarding their bottom line and maximizing profitability.

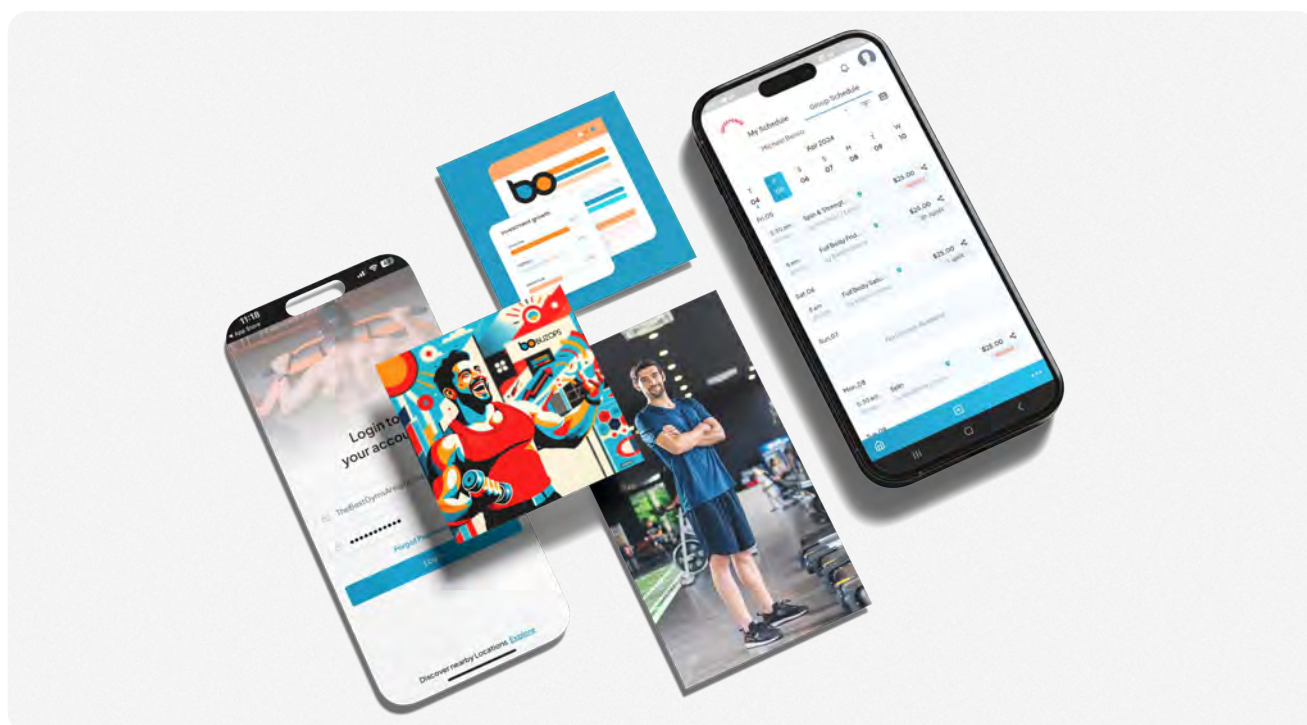


With its cutting-edge technology and comprehensive features, a smart billing system like BUZOPS allows you to focus on your core business operations while ensuring efficient financial management, predictable income streams, and long-term success in the competitive fitness industry.

5 – Membership Management

Tools to keep all the memberships, attendance, and payments on track.

One of the most important things every business must have for more efficiency and peace of mind: Accurate and reliable data to leverage effectively on.



Not having access to accurate data and insights about your gym operations will make you take inefficient business decisions, leading to potential loss of revenue and bad administration overall – a scenario no business owner would like to face.

We know how stressful and confusing it can get for you when you're not quite sure how your gym is performing, and it feels impossible to figure out what improvements or changes to make to finally get the results you wish for.



Having the exact reports and metrics of how your gym is performing is like having a flashlight in the middle of the night that lights up your way and gives you the clarity you need about where you're standing and where to go; Not having this flashlight is like walking without clearness and direction... you'll eventually get lost.

As we know how important accurate data is for your business success, we have developed a cutting-edge system that gives you comprehensive reports, metrics, statistics and insights of what's happening in your gym REAL TIME! You won't have to wait 24 hours to pull out your reports or navigate from software to software to generate the spreadsheets and pull together all the data and information you need... you'll actually have the unique opportunity to access your data every second, every minute, every day, every week - Any time!

[Book your FREE BUZOPS demonstration](#)

As a gym owner, it's important to constantly look for ways to improve your members' experience, membership retention and customer acquisition... and having trustable and accurate data to rely on is your only way to do so.

Learning your ABCs of your business should not feel like making you wonder why you didn't get that MBA degree! It should make you feel comfortable and at ease, and that's why our reports are highly understandable and accurate, because this way you can look at the big picture and plan for your next big move.

6 – Security Systems

that make sure everyone's safe and sound, taking good care of the facility, our team, and all your members.

One of the biggest peace providers in the whole guide and probably your best friend... A security system that stays in the loop of your gym!

By having a trusty watchful guardian that ensures that everything is safe either for your staff, your members and your gym in general you'll unlock the next level of client reliability;

Also, a gym with robust security shows a strong commitment for the safety and well-being of their members, enhancing your gym's reputation and the member satisfaction.





The 5 star tool we'd recommend to improve security in your gym is: The 24/7 access control system.

Now, why is this important? and most important: how does this system could not only help you to have more peace of mind but actually help you increase in revenue and member's satisfaction? let's break this down.

We're sure that you probably have some questions on this topic, so we'll try to cover as much as possible so you can get a wider vision and full clarity in determining if this is a good option for you.

The first point, is that you definitely need to choose a provider that has a HIGH quality service and can provide you all the necessary tools you need to avoid "undesirable scenarios" in your gym such as:



1. Different people utilizing the SAME keyfob

2. Inefficiency in updating unpaid or canceled memberships

Later, we'll discuss the top providers we've partnered with to give you the best recommendations to make sure all of these “concerns” are fully addressed. But first, let's dive deep in those potential undesirable scenarios that might come up if you don't have seamless integration with good access control provider.

Suppose you've installed the system in your gym, but you don't have security cameras yet. If there are times when no one is at the front desk, some people might take this as a chance to bring their friends or family to the gym using their personal keyfob - resulting in lost revenue opportunities for you.

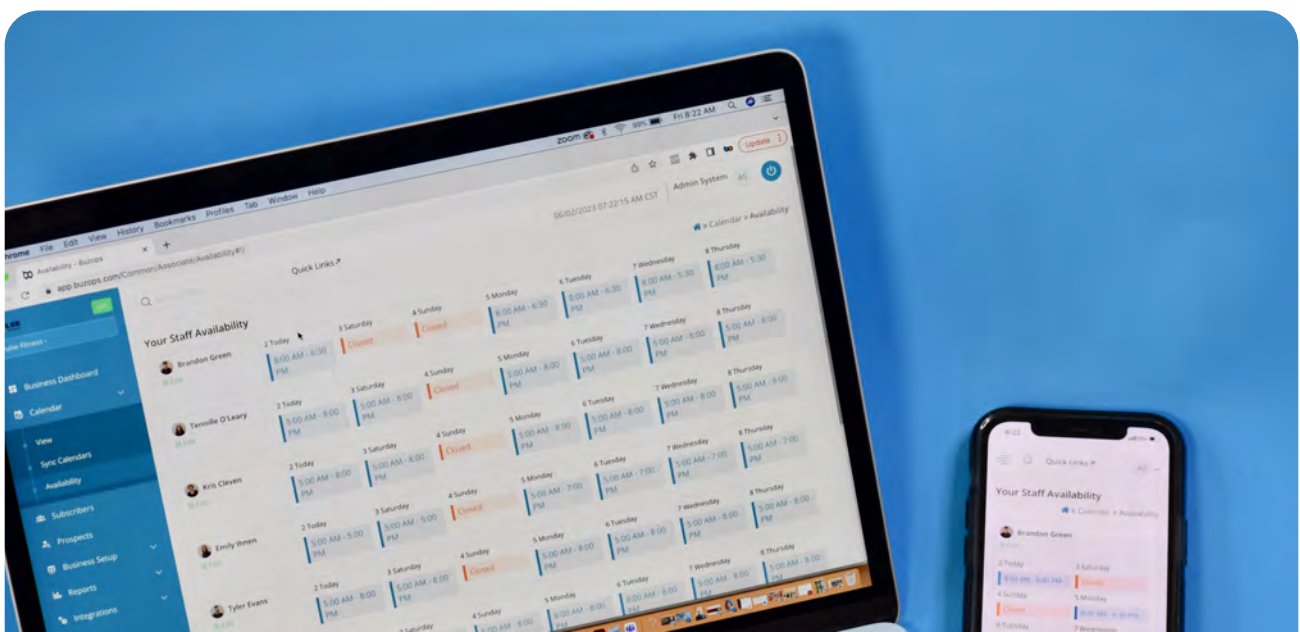


In this case, a good provider (and a good gym management system) could help you with this by implementing an alarm system that automatically detects when 2 people want to enter through the front door or by installing security smart cameras that can detect when two or more people would like to access to the gym with the same keyfob.



Other potential scenario that could happen when the access control and gym management software are not fully integrated, is the lack of efficiency in updating membership statuses. When these two systems are not integrated, a member's failure to pay or voluntary cancellation will require staff to manually unsubscribe them from both the gym management system and the access control system separately.

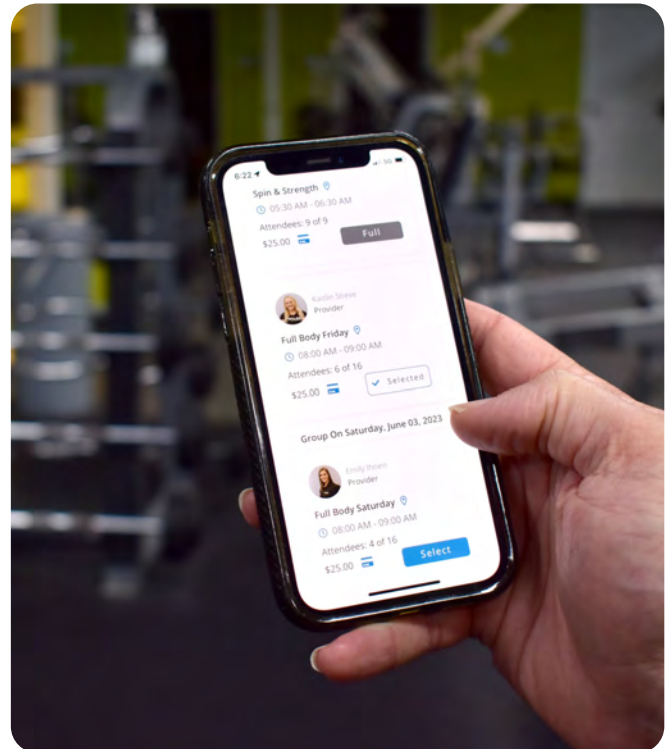
You don't want that manual process because it does slow down the productivity of the other areas in your business, such as marketing, sales, etc!



An integrated solution, like the one we offer at BUZOPS, seamlessly synchronizes membership data across both platforms. Any changes, such as payment defaults or cancellations, are automatically reflected in the access control system, revoking the member's entry privileges without the need for manual intervention.

This streamlined approach eliminates redundant tasks, reduces the margin of error, and ensures a seamless and efficient operational flow.

And then if you want to include extra controls, like time controls, or holiday controls, meaning that you're closed during certain times, so nobody's key can access, then those are things that you could implement as well with this integration.



EXPERT ADVICE

If you'd like to use an integrated solution to seamlessly synchronize membership data across both platforms and ensure efficiency and control in your gym without ANY need of manual intervention then book a free demo with our team! They'll walk you through every step so you can have full clarity on how this will skyrocket your gym!



Now, let's discuss the top providers that we're partnered with based on your specific needs and desires, who offer a high quality solution for avoiding undesirable scenarios and getting a top-notch overall service.

BRIVO

If the concept of having keyfobs integrated with a cutting-edge system that can effectively eliminate the inconvenience of double-entry appeals to you, then your ideal choice might be BRIVO. This company is renowned for its exceptional service in providing access control key fob credentials. They have been consistently delivering high-quality solutions that are tailored to meet the diverse needs of their clients.

Moreover, the variety they offer is impressive, presenting a multitude of good options that cater to different requirements and preferences. This is not just about giving you access, it's about giving you control, convenience, and peace of mind, and BRIVO does that remarkably well with their innovative keyfob solutions.



AVIGILON (known as openpath before)

Their mobile access credentials in Avigilon are excellent. Customers can sign up for a membership online through our software. As soon as a customer signs up, they receive a notification on their phone and can set up access control through the mobile app.

This investment in the access control system, which is fully automated and seamlessly connects with BUZOPS, providing a good return on investment! By embedding codes into your website for membership purchase, you allow customers to gain access to your facility even while you're asleep. We've observed a 20 to 30% increase in new member signups because access control or purchase options are available online.

They also offer key fobs. The cost for key fobs depends on your supplier. If you use a local installer, you'll pay the price they charge. They charge wholesale rates, which is about \$3 per key fob. If you opt for mobile credentials, there's a cost of 15 cents per month per active customer using a mobile credential, which is a great price!



Passport technologies

With passport technologies there is absolutely no necessity to employ any external help or professional services to install the access control system. The product has been designed with user-friendly features that make it a suitable option for a do-it-yourself approach.

The company provides comprehensive instructions that guide you every step of the way in setting up the system. By simply plugging it in, you can easily connect it to your door and BUZOPS.

Once that is done, you're ready to go. The whole process is straightforward and designed to be hassle-free, ensuring that you can have the system up and running in no time, without any complications.

So, if you want a simple process, this could be the best option for you.



With Brivo and Avigilon, since they're the ones who come to your gym to handle the installation, part of their job is to ensure that you're up to code before implementing the system... What exactly does this mean?

Well, consider a scenario where your local fire department conducts an analysis of your municipal area for fire code compliance (especially building egress), their primary concern is to ensure people can exit the building easily in case of a fire.

In that case, members must have access to an exit door to be able to push the bar and open it to finally exit the place in case of an emergency.

With access control systems like magnetic locks or electronic locks (which keep doors engaged) caution is 100% necessary. If a fire occurs and the doors remain locked without a push bar, it poses a significant fire hazard. Therefore, you should have everything in place to avoid circumstances where people are locked inside the building during emergencies.



IMPORTANT THINGS TO CONSIDER

When installing access control systems or similar setups, installers bear the responsibility of ensuring your facility adheres to the relevant fire codes and regulations.

This commitment to compliance can sometimes lead to additional expenses, as bringing a building up to code may necessitate additional things such as retrofitting or some modifications to the building.

However, this added cost is a worthwhile investment, as reputable installers stake their professional reputation on their work.



They meticulously ensure that every aspect of the installation process meets the area's specific code requirements, safeguarding you from potential liabilities.

In the unlikely event of an oversight or error during the installation process, the full burden of responsibility rests firmly upon the shoulders of the professional installers.



This unwavering commitment to accountability ensures that you, as the client, are comprehensively shielded from any potential legal ramifications or financial liabilities that may arise.

The installers assume this responsibility not merely as a contractual obligation, but as a testament to their steadfast professionalism and dedication to customer satisfaction.

By prioritizing code compliance and assuming full accountability for their workmanship, these professionals offer you the peace of mind that comes with knowing your facility not only meets but exceeds the necessary safety standards, mitigating risks and protecting your investment for years to come.

This responsibility acts as a form of insurance and contributes to the cost. The increase in price could be up to \$7,000 due to labor. Typically, it costs around \$3,000 if your building is ALREADY up to code. If it's not, you'll be charged extra.

But either case, it's gonna be worth it because with the system integrated with BUZOPS, you'll have a good night's sleep and rest easy knowing that everything is running safely even if you're not there in person.

It will monitor who and when enters your gym with security cameras that can be integrated in the system. This way you can keep records on everything that goes around and inside your business.

For instance, you'll be able to monitor activities at your gym even when you're far away! ensuring you stay informed about what's happening in your gym even without your presence.



Ready to unlock a world of untapped potential with this amazing system? Contact our team! They will happily guide you through the process and answer all your questions.

Also, you can customize your 24 hour gym access control system based on your preferences... for example your staff and members could use an exclusive gym card scanner, a keyfob, their fingerprints or even their own cell phone by just scanning a code.

Now the BEST part of implementing this system in your gym is that it is totally customizable for your own needs, desires and business model... and the switch will actually be very simple for you!

So if you'd like to contribute to overall member and staff safety to create a protected space within your gym, this option is perfect for you.

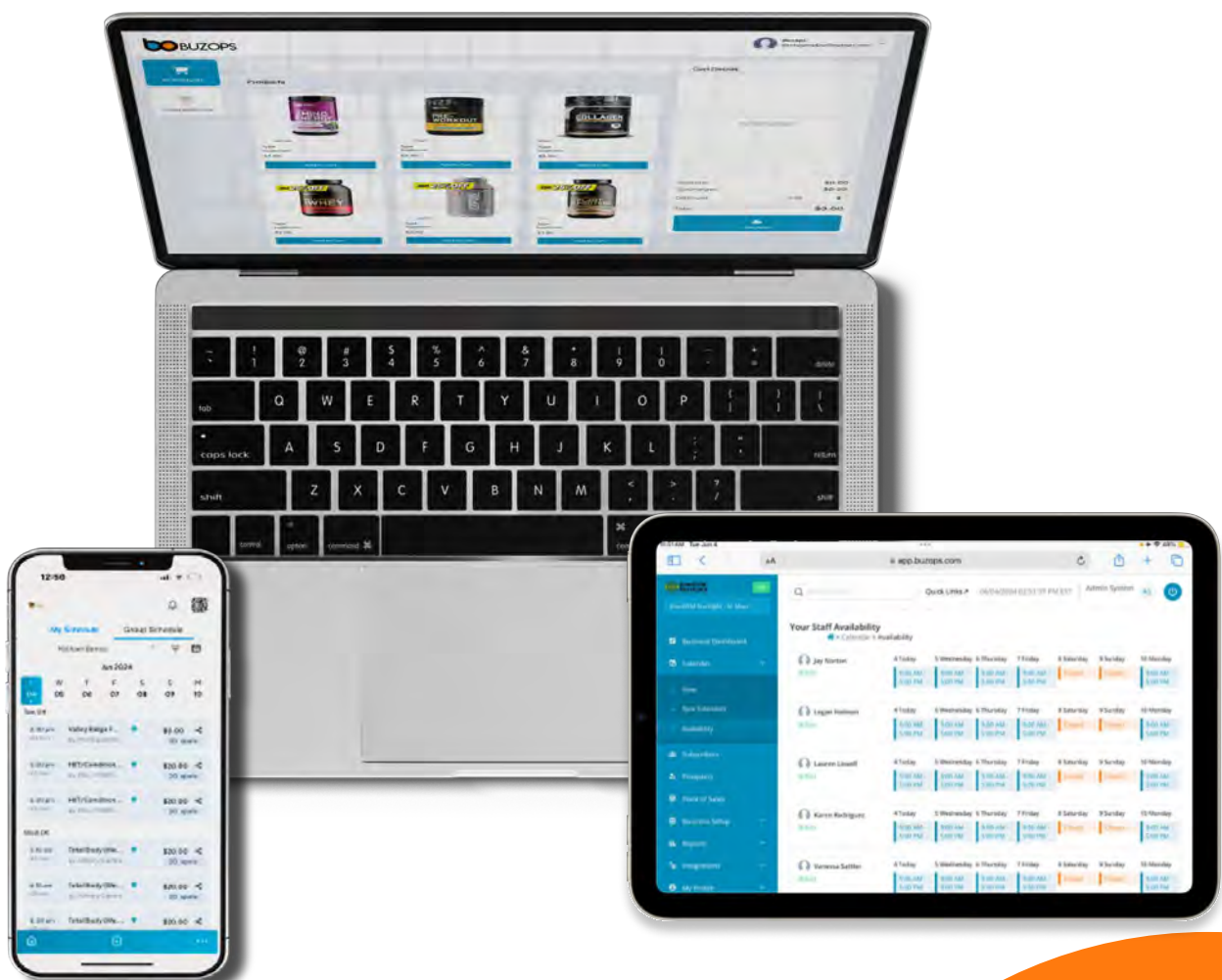
EXPERT ADVICE

If you require a comprehensive report on accountability tracking, the door access feature will provide you with all the necessary information in a detailed report – it also allows you to monitor not only members' attendance but staff's as well, which fosters a responsible and member-oriented work environment! Don't settle for software that doesn't quite fit your needs and desires.

[Book your FREE BUZOPS demonstration](#)

This guide was powered by: **BUZOPS - Intuitive Gym Management Software** that provides cutting-edge technology for passionate gym owners who seek flexibility, efficiency and peace of mind. We're committed to providing gym owners with the most advanced tools and solutions they need to succeed.

Don't settle for less! Join the growing number of gym owners who have chosen our platform and experienced the game-changing benefits of each of our features! To start just request your free demo and our dedicated team will happily give you all the information you need. Also, don't forget to follow us in social media to be in the loop of all the new releases and be part of the amazing community of fitness enthusiasts!





Phil :

"If you want to customize things for your business and save a lot of money while doing so, BUZOPS is definitely a great option. And at the end of the day, the hospitality and the customer service is really, really second to none and that that to me is really really important."



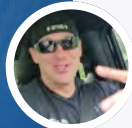
Amy:

"I needed my business to move with me, grow with me, and be as flexible as I needed it to be. I needed a team! That's exactly what BUZOPS did for me."



Peter :

" So it's saving operational costs, increasing exponential growth. It's really just a streamlined process that did not exist prior to BUZOPS."



Brandon:

" I have been in this industry for 20 years, I have seeing almost everything on the market and hands down BUZOPS gives me everything that I need."

**Grandfather our fix price
of \$ 159.00 forever**

[Book your FREE BUZOPS demonstration](#)