



Gym Growth Goal Calculator

Empowering Data-Driven Member focused
Gym Management Software



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Your Input

Today's Date

The date you are calculating from

1/21/2025

Current Total Revenue as of Today (\$)

Total revenue achieved as of today's date

\$14,000.00

Annual Revenue Goal (\$)

Total revenue target for the end of the year

\$450,000.00

Annual Growth Goal (\$)

The difference between Revenue Goal and Current Revenue

\$436,000.00

Average Monthly Churn/Attrition (%)

The percentage of members you lose each month

30%

Average Revenue Per Member (ARPM,\$)

The average revenue generated by each member monthly

\$400.00

Show Rate (%)

Percentage of booked appointments that show up

65%

Close Rate (%)

Percentage of appointments that convert into memberships

85%

Current Members (count)

The current number of active members in your gym

50

Goal Calculator

Days Remaining in Year

Number of days left in the current year

344

Workdays Remaining in Year

Workdays left considering Monday-Friday only

247

Remaining Weeks in the Year

Weeks left in the calendar year

49.14

Days Used in the Year

Days completed this calendar year

20

Revenue Lost Weekly

Lost revenue each week

\$1,500.00

New Members Needed Weekly

Number of new members needed each week

26

Weekly Target (\$) including Churn/Attrition

Target revenue to be achieved weekly

\$10,372.09

Appointments Needed Weekly

Number of appointments needed each week

47

Daily Appointments Needed

Number of appointments needed daily

07



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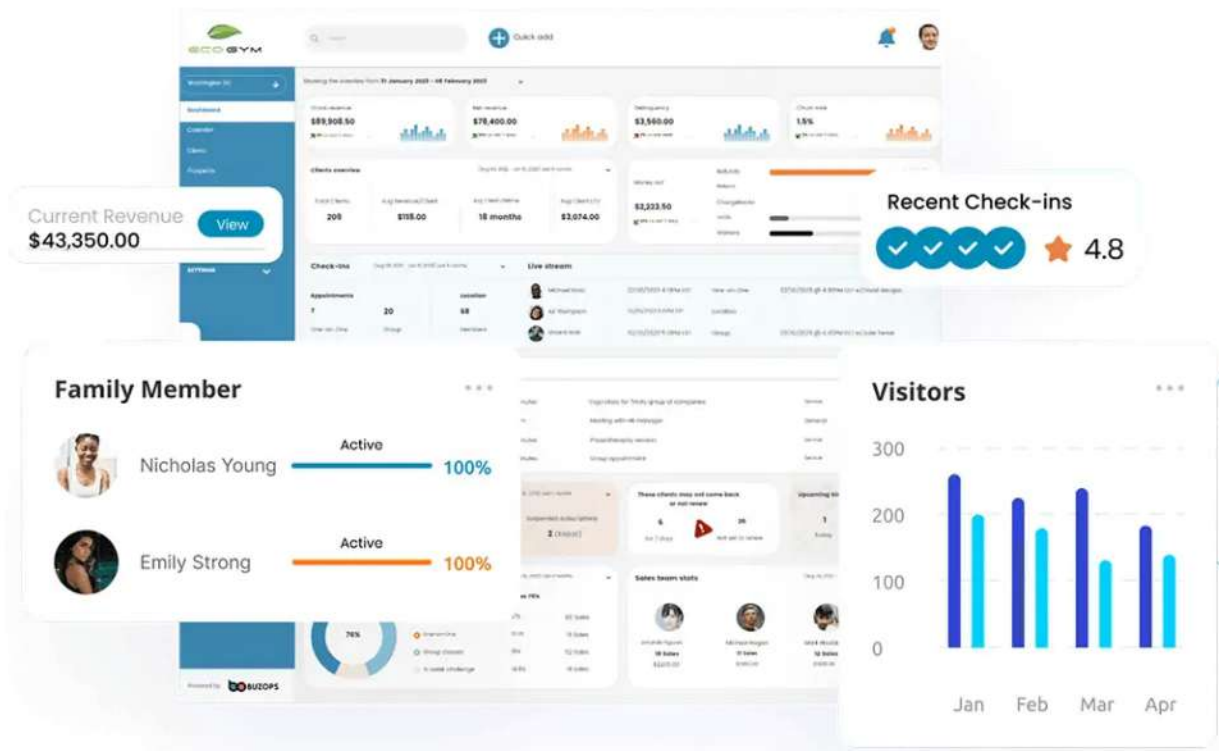


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Thank you! 😊

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.



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