


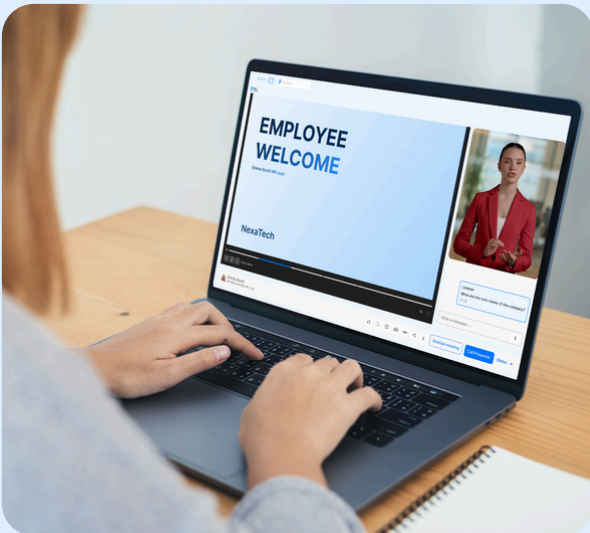





# Product Discovery & Demonstrations

## Problem

-  Communicating product value clearly to different audiences is a challenge.
-  Early-stage discovery phases often lead to confusion and lost opportunities.
-  Collecting meaningful feedback from demos remains inefficient.



## Solution

-  AI avatars provide customized product explanations based on client needs.
-  Dynamic slide and demo generation help illustrate value instantly.
-  Multilingual support expands reach globally.

**30%**increase in client  
understanding**20%**

shorter sales cycle

# Employee Onboarding, Global Training, Localization

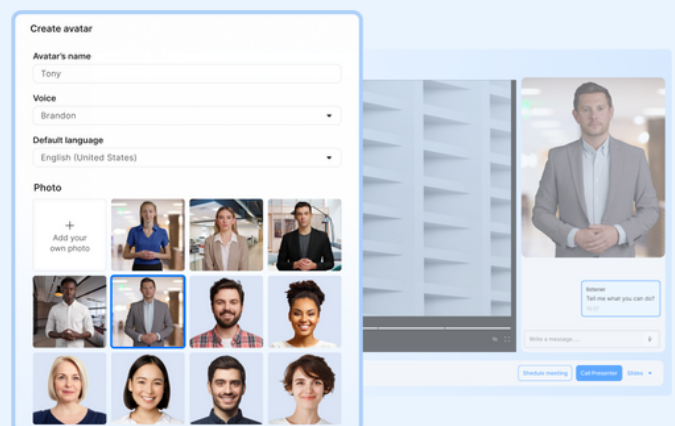


## Problem

- Language barriers reduce training effectiveness.
- High costs and time requirements for translating training content.
- Traditional onboarding methods often lack consistency and tracking, delaying employee productivity.

## Solution

- AI avatars deliver interactive, multilingual training.
- Automated translation and localization reduce costs.
- Built-in analytics track employee progress and engagement.



30%

boost in learning outcomes



50%

lower localization costs

# Customer Support, Product Onboarding

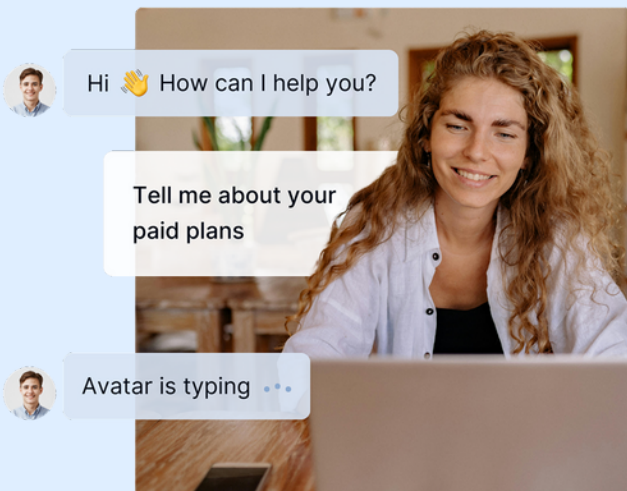
## Problem

- Static support processes lead to poor customer experience.
- Long response times create frustration and churn.
- Traditional support models are expensive and inefficient.



## Solution

- AI avatars provide real-time voice/chat support.
- Personalized responses based on client history improve engagement.
- Session analytics help proactively address client needs.



**15%**  
boost in NPS



**20%**  
drop in support costs



# Product Demonstrations & Deal Qualification

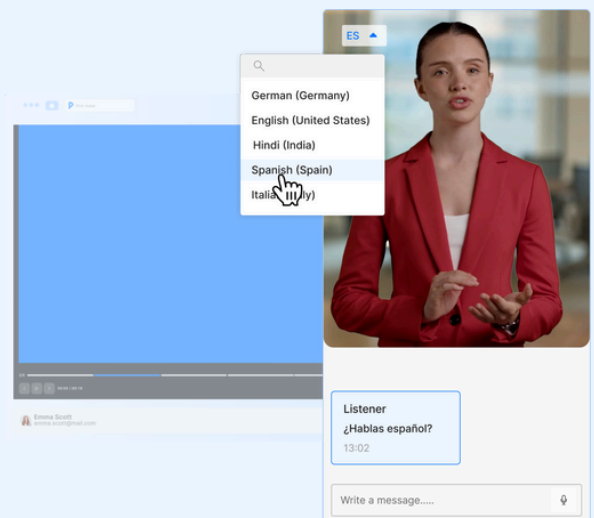


## Problem

- 🗣️ Sales teams face challenges in delivering engaging, real-time demos.
- 🗣️ Managing presentations and responding to client queries on the spot is difficult.
- 🗣️ Lead qualification delays reduce deal momentum.

## Solution

- 👍 Pitch Avatar automates product demos with AI-driven voice and chat interactivity.
- 👍 Seamless integration with CRM for follow-ups.
- 👍 Session analytics help proactively address client needs.

**25%**

increase in deal  
closure

**30%**

response times drop



# Candidate Screening & Matching

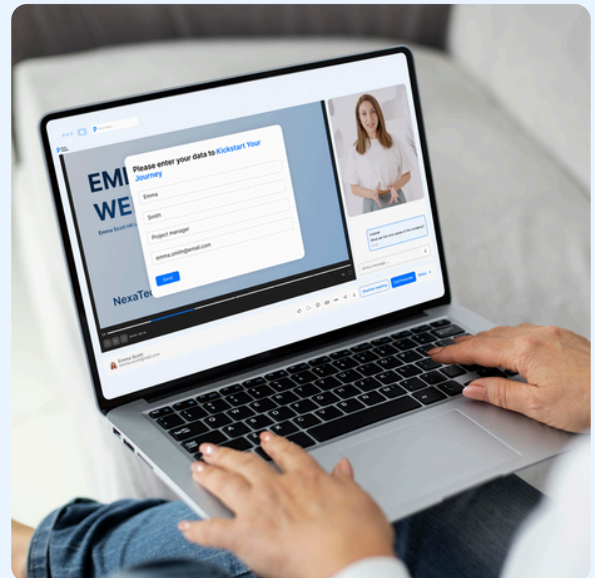


## Problem

- ❗ Matching candidates to job roles is time-consuming.
- ❗ Manual resume screening is expensive and inefficient.
- ❗ Initial candidate communication is often slow and impersonal.

## Solution

- 👍 Candidates receive personalized job descriptions, increasing engagement.
- 👍 Automated resume analysis helps recruiters make data-driven decisions.
- 👍 Marketplace integration enables direct recruiter-candidate interaction.

**40%**

improvement in  
recruitment efficiency

**30%**

decrease in hiring  
costs

# Case study: Corporate learning

## Key results



### ONBOARDING EFFICIENCY

Onboarding time for new SDRs is reduced by 75%



### COST-EFFICIENCY

Expenses on training materials reduced by 50%



### PRODUCT COMPETENCE

SDRs become proficient in new products 50% faster



### AUTOMATED TRAINING

Includes progress tracking and knowledge control

**SOFTPROM** - Value Added Tech Distributor located in 7 European countries, trusted by more than 1000 partners, uses Pitch Avatar for sales and partners onboarding.



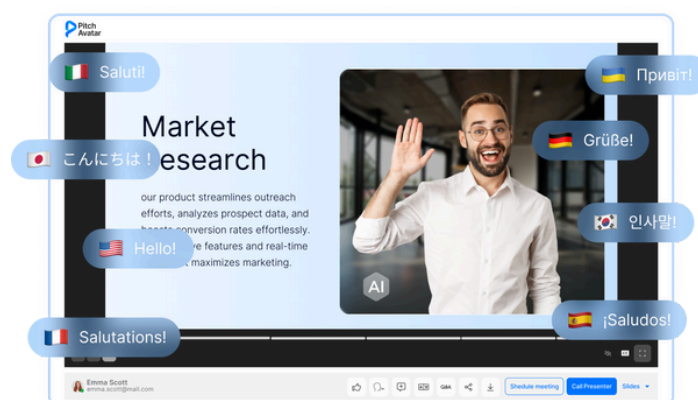
**Automated multilingual training** and onboarding of employees in 7 countries



**40% increase in productivity**



**30% less time completing** product training



*"By implementing Pitch Avatar, our department revolutionizes the onboarding process for SDRs, ensuring that new hires are fully equipped to engage with products swiftly and efficiently, resulting in a 50% reduction in training time."*

**Andrey Degtyarenko,**

Director of Applied and Cloud Solutions Department

# Case study: Content localization

## Key results



Launched a pilot **project to localize** lectures in Ukrainian



Preserved **100% authenticity of lecturers' voices** thanks to AI technologies



Saved **up to 90% of time and resources** in dubbing lectures

Learning content localization for Projector Creative and Tech Institute was launched to translate educational courses into Ukrainian language.



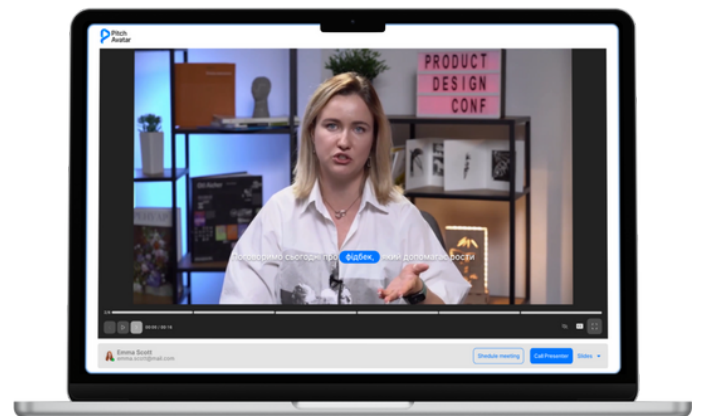
Launched a pilot project to **localize lectures in Ukrainian**



Preserved **100% authenticity** of lecturers' voices thanks to AI



**Saved up to 90% of time and resources** in dubbing lectures



*"In 2022, we made the decision to discontinue content in Russian completely. As the platform has been active since 2017, we have accumulated many lectures that need to be re-recorded. However, this posed several challenges - many content creators could not produce high-quality re-recordings, and the process would have required extensive team resources, including managers, video production specialists, designers, and copywriters. Partnering with Pitch Avatar allowed us to overcome these challenges quickly and without utilizing our internal team's resources. We are extremely pleased with the result and look forward to continuing our collaboration."*

**Lisa Kireenkova,**

Project Manager at Projector Library



# Case study: AI Chat-avatar

## Key results



Total number of sessions:  
**1600**



Conversion rate from  
chat-to-lead: **40%**



Average session duration:  
**6 minutes 45 seconds**

The Pitch Avatar team launched Fiona, an AI Chat-Avatar prototype, to test market demand and gather feedback, tracking conversions and waitlist signups.



Speaks **multiple languages**



**Collects feedback** and  
user's data



Informs about AI Chat-  
avatar functionality



**Conversion rate** from chat-  
to-lead of **40%**

