Pitch Avatar

Case study: **Corporate learning**

Key results

ONBOARDING EFFICIENCY
Onboarding time for new SDRs is reduced by 75%

COST-EFFICIENCY
Expenses on training materials reduced by 50%

PRODUCT COMPETENCE
SDRs become proficient in new products 50% faster

AUTOMATED TRAINING
Includes progress tracking and knowledge control

SOFTPROM - Value Added Tech Distributor located in 7 European countries, trusted by more than 1000 partners, uses Pitch Avatar for sales and partners onboarding.
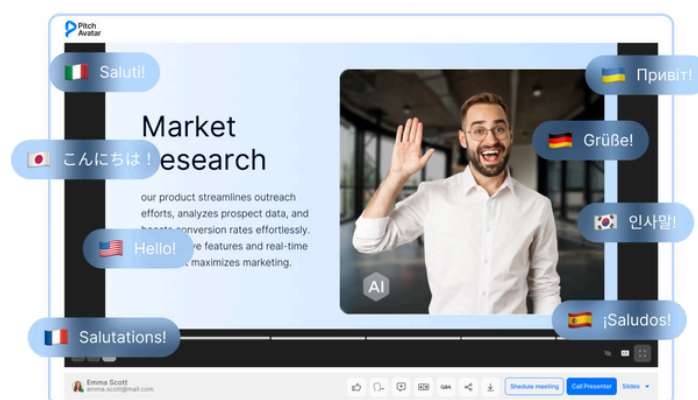
Automated multilingual training and onboarding of employees in 7 countries

40% increase in productivity

30% less time completing product training

"By implementing Pitch Avatar, our department revolutionizes the onboarding process for SDRs, ensuring that new hires are fully equipped to engage with products swiftly and efficiently, resulting in a 50% reduction in training time. "

Andrey Degtyarenko,
Director of Applied and Cloud Solutions Department