



Gearing up for improved process efficiency and visibility with SAP Cloud ERP solutions

Before: Challenges and opportunities

- A 22-year-old, homegrown legacy ERP system with limited scalability and process inefficiencies
- Need to integrate several systems, including those for managing invoicing, online shops, payment providers, and two warehouses
- Desire to enable standardized, scalable, and efficient processes, improve data visibility and transparency, and support international expansion

Why SAP and UNIORG Solutions GmbH

- SAP Cloud ERP solutions to adopt predefined best-practice processes, allow cloud agility and scalability, deliver faster implementation and updates, and support robust process integration
- UNIORG for providing expertise in deploying SAP software and its experience in e-commerce

After: Value-driven results

- Faster and more-frequent supplier orders as well as streamlined procurement-to-payment and order-to-return processes and end-to-end document chain
- Real-time data access and a unified document flow across departments, improving decision-making
- A dedicated process team for the project, now a permanent business unit
- A foundation for standardized processes and workflows, agile system development, and stability and reliability for future scaling, helping continued business growth in the European market

“Our ERP transformation was a strategic and structured shift from a legacy system to a modern cloud-based ERP solution. Migrating to SAP Cloud ERP provides us with a **foundation for scalability and efficiency.**”

Andrés Martin-Birner, Founder and Chief Executive Officer, BIKE24

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Interfaces integrated for smooth financial, sales, distribution, logistics, and materials management processes, serving more than 80 countries

~230,000

SKUs managed as part of a complex product range of roughly 77,000 items and 800 manufacturers

Featured partner

UNIORG

BIKE24
Dresden, Germany
www.bike24.com

Industry
Consumer products

Products and services
Premium bicycle
e-commerce platform

Employees
500

Revenue
€226 million

Featured solution
SAP Cloud ERP

Want to know more?
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