CallRail Partner Program

# **Grow your clients'** revenue - and your agency's - with CallRail



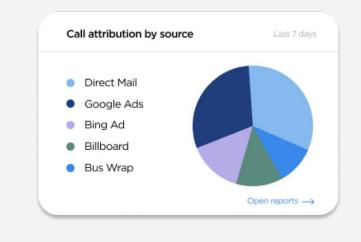
When it comes to call tracking, CallRail can't be beaten. Our customers have ranked us number one on G2 for 15 straight quarters, thanks to our ease of use and our laser focus on accurate, actionable data.

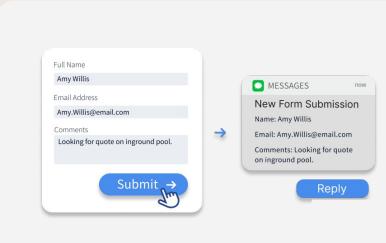
With CallRail's analytics suite and communications platform, your clients can see beyond a doubt which campaigns, keywords, and creatives are driving your best leads – and they'll have the right tools to close more of those leads.

## Offer your clients the #1 solution in ROI tracking

#### **Call Tracking**

Know what makes your clients' phones ring and help them smartly route inbound calls to representatives that are trained and available to help.



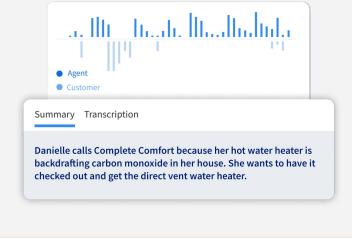


## **Form Tracking**

Similar to Call Tracking, learn which ads, campaigns, or keywords inspired lead form submissions on your clients' sites.

## **Conversation Analytics**

Automatically transcribe and analyze calls using the power of AI. Identify new key terms in conversations to use in your SEO and PPC ad campaigns.



## Work closely with CallRail's **Agency Partner team**

You know the mantra, "When our clients are successful, we're successful," because you live by it every day. And it's as true for CallRail as it is for your agency.

Our dedicated partner team is here to set you up for success. We provide our Agency Partners everything from a partner portal full of co-branded assets and training materials to a dedicated partner advisor prepared to answer your questions and offer support.

having a dedicated partner account manager because we've been able to co-pitch business together, co-present at meetings, and share information and resources between our teams."

"We've benefitted from

Andrew Miller, co founder at Workshop Digital

# Gain access to the entire **CallRail community**

to our customers and prospects via the Partner Directory, as well as a forum to communicate with your fellow Agency Partners. When you're ready, we also offer our Partners

CallRail Agency Partners gain exclusive access

opportunities to go to market together in webinars, live appearances, press pieces, case studies, blog posts, and more.



## businesses use CallRail — and

many of them could benefit from the helping hand of a professional marketing agency.



## listing Get listed on CallRail's

Partner Directory so

businesses looking for help can discover your agency's services.



## opportunities Get featured in premiere

case studies, blog posts, and other places where our brands can come together.



### other Partners Attend live Partner exclusive

events and participate in a dedicated community where Partners give and receive support.

**15%** 

commissions for 36 months on all referrals from agency partners.

extra bonuses based

SSS

quarter.

on unique goals each

# new client referrals When you recommend CallRail to your clients,

everyone wins. All Agency Partners earn a 15%

Earn Partner commissions on all

commission for the first 36 months of the client account with CallRail. Agency Partners also are eligible for partner-specific promotions, offers, and more.

to help us optimize our clients' marketing and grow their revenue faster." - Ryan Maloney, Smartbug Media

CallRail gives us another powerful tool



## Ready to partner up?

Apply to become a CallRail Agency Partner today and unlock new revenue streams and earnings potential. Visit our Agency Partner page for more details and to take the first step towards becoming a Partner.

**Learn more and apply here**