



RUN POWERED BY ADP® RATED #1 FOR SMALL BUSINESS PAYROLL AND #1 FOR BEST SMALL BUSINESS PRODUCTS IN 2025

Over 900,000 small businesses trust our payroll & HR platform to take care of their people.

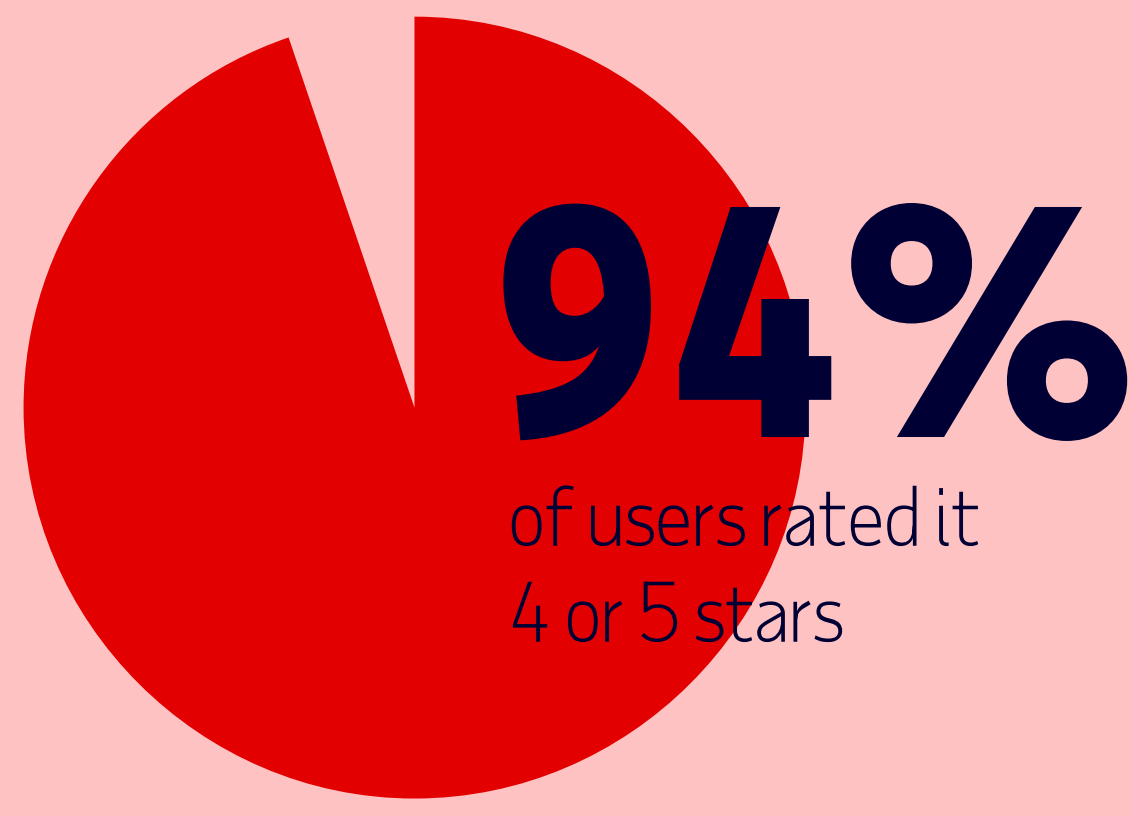
Talk to ADP



SMALL-BUSINESS GRID® REPORT FOR PAYROLL FALL 2025



Small-Business Grid® Report for for Payroll | Fall 2025 is based off of scores calculated using the G2 Grid® algorithms from reviews collected by August 12, 2025.



"The reporting tools are super handy too, letting me quickly access and customize the data I need. Plus, it integrates seamlessly with other ADP services and apps, which makes managing HR and compliance a breeze."



— Owner/Manager Small Business (50 or fewer emp.)

"Our firm uses RUN daily to run client payrolls so it's extremely important to us that we partnered with ADP to handle all the back office tasks for us."



— CPA/Owner Small Business (50 or fewer emp.)

Users said they would be likely to recommend RUN Powered by ADP at a rate of

92%



"I love the user-friendly nature of the platform, but I'm mostly impressed by the customer service we receive. It's personalized and it's fast!"



— User in Hospital & Health Care, Small Business (50 or fewer emp.)

"We've tried other solutions in the past, but RUN by ADP stands out for its comprehensive features and ease of use. Unlike other platforms that feel clunky and require constant troubleshooting, ADP's customer support is top-notch, and the platform itself is reliable and always available."



— Owner Small Business (50 or fewer emp.)

Ease of Admin

93%

Quality of Support

91%

Ease of Use

93%

Talk to ADP



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Data was sourced from the Fall 2025 Small-Business Grid® Report for Payroll Software

G2 is the world's largest and most trusted software marketplace. More than 100 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business — including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit www.g2.com and follow us on [LinkedIn](https://www.linkedin.com/company/g2).