

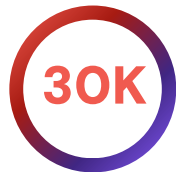
Barracuda achieves 2X Salesforce velocity

with Hubbl Technologies



Cost Reduction

Barracuda was able to eliminate all Salesforce contract work, leading to big savings and major process efficiencies.



Issues Resolved

In less than 2 months, Barracuda resolved 30K+ issues, improving performance and accelerating innovation timelines.



Agentforce Ready

By remediating missing metadata documentation, Barracuda became AI-ready and purchased Agentforce to streamline manual workflows.




Hubbl literally changed our business on Salesforce. We were at the point of replatforming. After Hubbl? We're AI-ready. We're moving forward with Agentforce; we've increased usage tenfold.





Stuart MacLean
VP of Business Systems

Challenge

A web of process, metadata and data complexity


 **Org merges** led to undocumented complexity & redundancies


 **Lack of documentation** led to extensive manual planning and discovery


 **Frequent CPU timeouts** led to major business implications when AEs couldn't generate quotes.

Solution

A one-stop-shop for identifying, prioritizing and fixing issues

 Hubbl identified and prioritized every issue and risk in less than 2 minutes

 AI-driven recommendations built custom action plans and predictive impact for exec storytelling

 Hubbl Score served as report card for progress