



## Small is a Big Deal

In today's workplace, the growth and financial success of your small business are inherently tied to the capabilities of the payroll and human capital management system needed to provide a more engaged and connected workforce. Whether you're looking to outsource payroll for the first time, or are thinking about switching from another payroll provider, Asure helps make payroll for small business effortless — just as it should be.

And as your business grows and requires capabilities beyond payroll — from onboarding and HR support to time and attendance tracking — we are your partner in doing this thoughtfully, so that you never invest in overhead, but in productivity to fuel growth.

We offer a single-source solution providing payroll, tax management, applicant tracking, onboarding, HR administration, employee and manager portals, leave management, benefits, time and attendance, and HR Consulting.

# \$4.5 billion

## In annual IRS penalties

For small businesses that submit payroll errors.

# 120+ hours

## On payroll taxes

Spent by 1 in 10 small businesses, costing time and money that could be channeled toward business growth.

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**“Asure provides a robust payroll solution for our small business clients. It is also a foundation they can build on as they compete for talent in the future.”**

**Jim Bolek** Vice President of Payroll Operations B.A.S.I.C. Online



Asure HR is a full-featured Human Resource Information System that allows managers and employees to access their information with ease. With integrated applicant tracking, onboarding, benefits administration, online enrollment, performance management tracking, and a responsive design for optimal mobile experience, Asure HR is all you need to attract, develop, and retain great people in a way that aligns to your financial goals.

## HR to Help You Grow

1

### User-Friendly HR

With easy navigation, interactive dashboards and a robust employee self-service portal, our solution helps your business with productivity, accuracy, and control.

2

### Employee Life Cycle Support

Asure HR provides support for the entire employee life cycle, from hiring to onboarding to performance tracking. Modernize your employee experience with secure and fully electronic tasks.

3

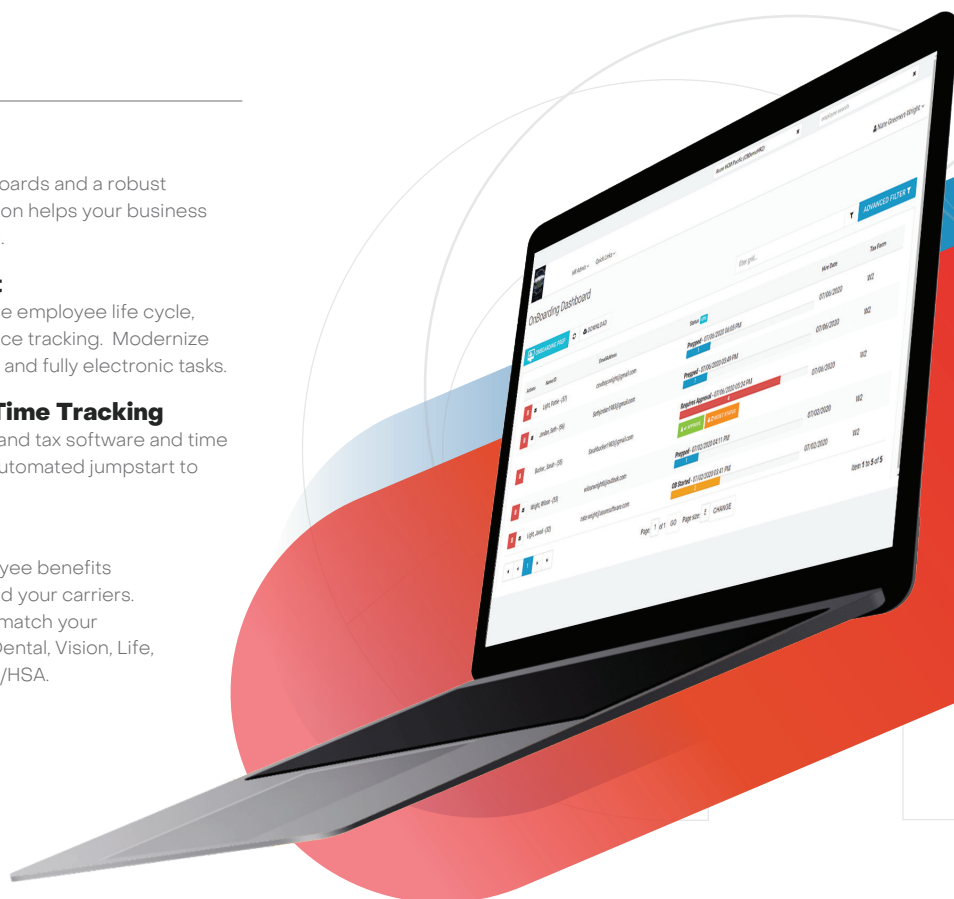
### Integration with Payroll and Time Tracking

A seamless integration with our payroll and tax software and time and attendance software provides an automated jumpstart to the payroll process.

4

### Carrier Feeds

Automate the communication of employee benefits enrollment information between you and your carriers. We support a full suite of plan types to match your company's benefits package: Medical Dental, Vision, Life, Disability, COBRA, Drug, 401(k), and FSA/HSA.



## Employee Self-Service

Cut down on paperwork by providing employees with convenient access to their tax forms, direct deposit information, and more. Employees can update their pay information on their own time, without needing to contact HR.

## Remote-Friendly Solution

With Asure HR, employees can be onboarded electronically and work through their paperwork from anywhere, at any time. Create custom onboarding tasks and the ability for employees to electronically complete and e-sign their I-9, W-4, and direct deposit information.



Asure (NASDAQ: **ASUR**) sees Human Capital Management (HCM) through the lens of entrepreneurs and executives with an owner's mentality. We help more than 60,000 small and mid-sized businesses develop their "Human Capital" to get to the next level, stay compliant, and allocate their time, money and technology toward growth. Asure HCM solution includes Asure Payroll & Tax, Asure HR, and Asure Time & Attendance. Our Asure HRServices offering ranges from online compliance tools to a fully outsourced HR department.

### U.S. SALES

Local: 512.437.2700  
Toll Free: 888.323.8835  
Fax: 512.437.2365  
[asuresoftware.com](http://asuresoftware.com)