



HR Fuels Growth

Work has changed dramatically. In order to grow, organizations need to manage and develop their human capital with end-to-end solutions that match the way people actually work. Asure builds HR software and services that helps your company attract and retain great people. We deliver our solutions in a way that aligns to the financial goals of growth minded businesses and executives.

Asure HR enables HR to play a key role in strategic planning through its contributions to employee retention, work/life programs, and succession planning.

The most successful organizations are utilizing integrated HR solutions to focus on boosting productivity and employee engagement in a way that fuels business growth and improves the bottom line.

21%

Higher profitability

Organizations and teams with higher employee engagement and lower active disengagement perform at higher levels.

4X

Earnings-per-share growth

Organizations that are the best in engaging their employees achieve earnings-per-share growth that is more than four times that of their competitors.

“It was a huge step up in modernity from what we were using before.”

Emily Frazzini Executive Assistant to the President AAA Colorado



When, where, and how people work is changing so fast that it can appear chaotic. Asure HR helps simplify your workday and optimize every step along the hire-to-retire lifecycle — no matter the size or complexity of your workforce. Employees, administrators, and executives all benefit from the improved productivity and informed decision-making that comes with a single, unified HR system with powerful desktop and mobile accessible self-service abilities.

Human Capital. Simply Managed.

- 1 Integrated from Hire-to-Retire**
 Redefine how you attract and retain talent with robust workflow tools that streamline all of your HR processes and make work more engaging.
- 2 Time & Attendance**
 Empower people to track their time — on their phone or using next-gen facial recognition technology — and capture productivity trends that inform better business decisions.
- 3 Recruitment & Onboarding**
 Find and hire the talent that is most aligned with your business needs. Increase happiness and retention by delivering back-to-back remarkable candidate experiences.
- 4 Benefits Administration**
 Streamline the enrollment process and reduce the cost and time of managing complex benefits packages, while improving year-round benefits management accuracy and efficiency.



Fuel Your Business

Hire candidates with skills that match your organization's needs, create environments where people can stay productive and motivated, and leverage HR data to make the best choices for your people and your business.

Empower Your People

Enjoy outstanding self-service with one intuitive web interface that simplifies training and promotes employee adoption. Paperless processes and proactive notifications ensure that employees stay informed and feel engaged now matter where they work.



Asure (NASDAQ: **ASUR**) sees Human Capital Management (HCM) through the lens of entrepreneurs and executives with an owner's mentality. We help more than 60,000 small and mid-sized businesses develop their "Human Capital" to get to the next level, stay compliant, and allocate their time, money and technology toward growth. Asure HCM solution includes Asure Payroll & Tax, Asure HR, and Asure Time & Attendance. Our Asure HRServices offering ranges from online compliance tools to a fully outsourced HR department.

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