

Business App Development: Why & How to Use Low-Code



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CUSTOM BUSINESS APPLICATIONS?

As a business user

You are bound to use enterprise systems like ERPs, CRMs, HRMS, Internal Communication tools.

At the same time, you also want to establish systems and processes flexible enough to meet user demand despite rapidly changing business conditions.

While a lot of these systems are just right for the job, there often seem to be a missing link between them - disconnected systems, long approval timelines, over-generalized solutions.



To top that, these disparate systems present a challenge to become agile!

YOU WANT TO BE ABLE TO

- Synchronize all the disparate systems
- Enhance visibility lacking from various processes
- Shorten the long approval cycles or delays associated
- Leverage new-age technology like AI, ML, and IoT
- Move processes online
- Fade out legacy systems

YOU RUN TO YOUR IT...

“Hey, I’ve shortlisted these vendors who can help us bring all disparate systems together. **Can you verify?**”

Bringing such systems in sync could mean a lot of time and cost investment, and involvement of developers to make all the systems speak one common language.

The easiest and fastest way to achieve is through building your own custom apps using IT-sanctioned low-code.

Taking the low-code approach will skyrocket your goals in addition to:

- **Fast delivery** of new solutions
- **Competitive advantage** over rivals
- **Improve** overall organizational performance
- **Control and Modify** operational processes faster
- **Empower stakeholders** with technology to drive business value



WHAT ARE YOU GOING TO DO?

How do you bring all these disparate systems in sync without disrupting the existing processes?



WHY LOW CODE?

Low Code is a strategic tool that helps organizations transform their IT units to rapidly and innovatively meet business needs in a digital age.

An underlying principle is greater collaboration between IT and the business to harness technologies to drive business value and increase competitive advantage. A Low-Code platform spans changes across people, processes and technology.

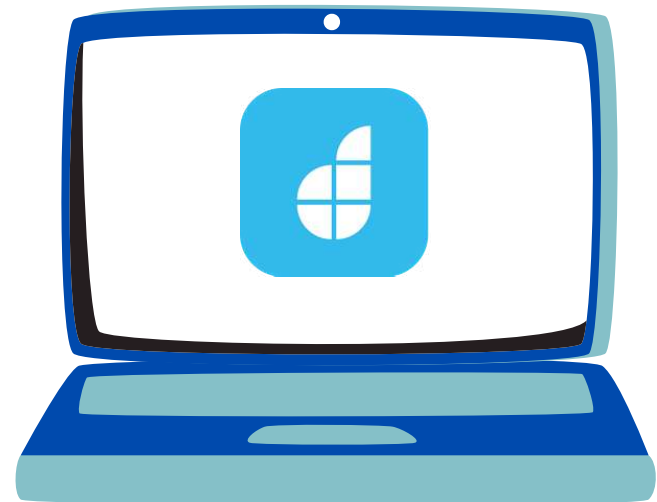
From strategy through execution, Low Code helps to create an integrated and secure environment where any stakeholder can easily plug-in and drive business value.



With DronaHQ, you can quickly create form based apps, process automation apps, database apps, workflow apps, unified dashboards and data collection apps

You can quickly put a system in place that is highly customized to your business's unique requirements and yet it standardizes all processes for enhanced cross-departmental collaboration.

These benefits just scratch the surface of the many more benefits that leading organizations have realised after adopting low code methodology to build custom apps.



DronaHQ's Features

UI/UX BUILDER

With DronaHQ's UI/UX builder, building UI for apps is as easy as using lego blocks. Just drag and drop the relevant modules, arrange them according to your needs, and publish your app.

WORKFLOWS

Model your company processes just like a flowchart. Map your business processes to run approvals, update data, call APIs and using DronaHQ's workflow builder

AUTOMATION

Put repeating tasks on autopilot with automation engine and achieve greater efficiency with time-based, database, and webhook-based workflow triggers.

RULE ENGINE

DronaHQ's rule engine provides just the point and click interface needed to configure business logic. Bind data and run business rules with excel like formulas.

SHEETS

DronaHQ comes with a powerful columnar database designed like excel sheets to model your data in simple sheets like experience.

INTEGRATION

Bring disparate systems together with DronaHQ ready connectors, APIs, webhooks - integrating your favourite apps, specialized database, and enterprise systems.

AGILITY

Build from scratch or use ready templates, and launch in a single click. Iterations come easy with DronaHQ so you can ideate, deploy, test and update effortlessly.

SCALABILITY

DronaHQ provides the ease of scalability needed when building apps so that the apps you develop with low-code scale just as your business grows.



So, we've got you thinking...

“Okay. I see. But what about business implications, security and compliances”

So far, you get how low code can help you achieve customization at speed, but should you do it?

You are concerned about:

- **Safety** against damage, risk to data, people and assets
- **Security** from unwanted access
- **Compliance** with your organization's policies



Check This Out!

ISO 27001 and SOC-II certified, DronaHQ has a legacy of serving enterprise organizations that has allowed it to make its low-code platform totally enterprise-ready. You can take your apps live without worry.

I'm a Business User

Why should I use DronaHQ's Low Code Platform to build custom automation apps?

Tell me this, as a Business Leader:

You want to quickly translate an idea into a working prototype for faster validation and fast solutions that you can measure and improve upon- **Yes|No?**

You want to ensure your prototype is solving what you intend it to, without any intervention from or dependency on other departments- **Yes|No?**

If your answer is **YES** to both the questions, then you should know that low-code app development is the only way to visually build custom solutions to your requirements at 10x the speed and roll out in just a few clicks to see how it performs.

It's quite simple, really...

With Low-code you can quickly create prototypes for your business problem, have them validated, and continue adding features without heavy resource requirement or the involvement of all the stakeholders.



I'm an IT professional

Why will I like low code platform DronaHQ?

Two words for you, our friend from IT

Enterprise-Ready

DronaHQ is battle-tested across large enterprises to secure business data. Being a SaaS platform, it takes away any cloud provisioning and management tasks.

DronaHQ is a power-packed platform that aligns so perfectly with any business's IT policies.

- Enterprise-grade security
- Easy deployability
- Zero cloud provisioning
- Easy scalability
- Standardization across apps
- Containerization of all Microservices

Some of the major concerns your IT teams will have, DronaHQ has already taken care of. With all the ground-work done for you, you can finally focus on improving your processes.



I'm a Developer..

Why should I use DronaHQ?

Just one word for you-

Accelerate!

DronaHQ provides you with several time-saving capabilities such as ready templates, pre-built UI components, business logic, data and workflow modelling, ready API & DB connectors, a docker for all enterprise apps, single-click deployments and automatically responsive app creation that run across iOS, Android or the Web.

You can finally overcome the never ending backlog, make room to showcase your expertise and get apps out of the door in shorter time spans.





DronaHQ

Low-Code App Development Platform

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