

## AI-Enhanced Media Intelligence

The ReadPartner platform accelerates the future of media intelligence by combining manual algorithms with modern AI, allowing companies of all sizes to make decisions using vast amounts of data from across the web.

### THE READPARTNER PLATFORM EMPOWERS ORGANIZATIONS TO



#### **Monitor keywords across news outlets, social media platforms and forums.**

Monitor essential keywords in real-time across a comprehensive range of sources. Our system actively scans global and regional news outlets, social media platforms, and online forums to ensure you capture every relevant mention as it happens.



#### **Analyze activity, bias, trends and more with the help of AI.**

Utilize our powerful proprietary algorithms together with modern AI to move beyond simple monitoring and uncover deeper analytics. We automatically analyze internet coverage to identify key trends, measure audience activity, and detect potential bias.



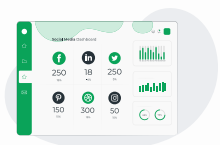
#### **Keep your team updated with regular news digests and keyword alerts.**

Ensure your team is always informed and ready to respond. Set up automated keyword alerts for breaking trigger events and schedule regular news digests to be sent directly to your team members, keeping everyone aligned with the latest intelligence.



#### **Download and share comprehensive executive reports.**

Effortlessly create data-rich reports for leadership and stakeholders. Compile comprehensive executive reports to present sentiment, interaction, source, bias and other data, and inform high-level strategic decisions.



#### **Organize your media intelligence operations in one dashboard.**

Centralize the entire media intelligence workflow of your organization for maximum efficiency. Organize all your monitoring, analysis, and reporting activities within a single, intuitive dashboard to create a unified source of intelligence for your organization.

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**Let's find the right solution for you**

Request a demo at [readpartner.com](https://readpartner.com) | [contact@readpartner.com](mailto:contact@readpartner.com)

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We have been using ReadPartner for over a year now to stay up-to-date with healthcare market news. The team is very customer-oriented and responsive when it comes to implementing feedback provided by us.

**Tovmas Khachyan**

CEO at Medicus Union

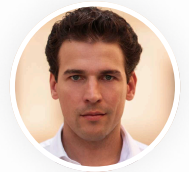


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Monitoring regulatory changes, tech trends, and potential crises through keywords is essential for our work. The platform has been an effective tool for consolidating monitoring efforts across all our clients.

**Gordan Volaric**

Managing Partner at Boom Strategy

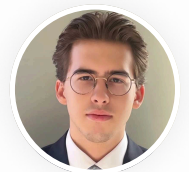


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Overall, a very positive experience. The numerous analysis features allow me to discover important data for my reports and research.

**Artemiy Safronov**

Economics BSc at UCL



## WE ARE PROUD OF OUR CUSTOMER ORIENTED ONBOARDING PROCESS



### Step 1

Submit your company details on our website to request a platform demo, and a specialist will contact you.



### Step 2

Once we've answered all your questions in a no-commitment live demo, you are in complete control of how to proceed.



### Step 3

We will work with you to draft a short-term trial agreement that clearly defines the goals and requirements for the trial.



### Step 4

We will onboard your team for a 4 - 6 week trial, after which we will meet to review our findings and refine our approach.



### Step 5

Once the adjustments have been made, we will finalize an agreement for a departmental or company-wide roll-out.

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