



How top tech leaders evaluate low-code platforms?

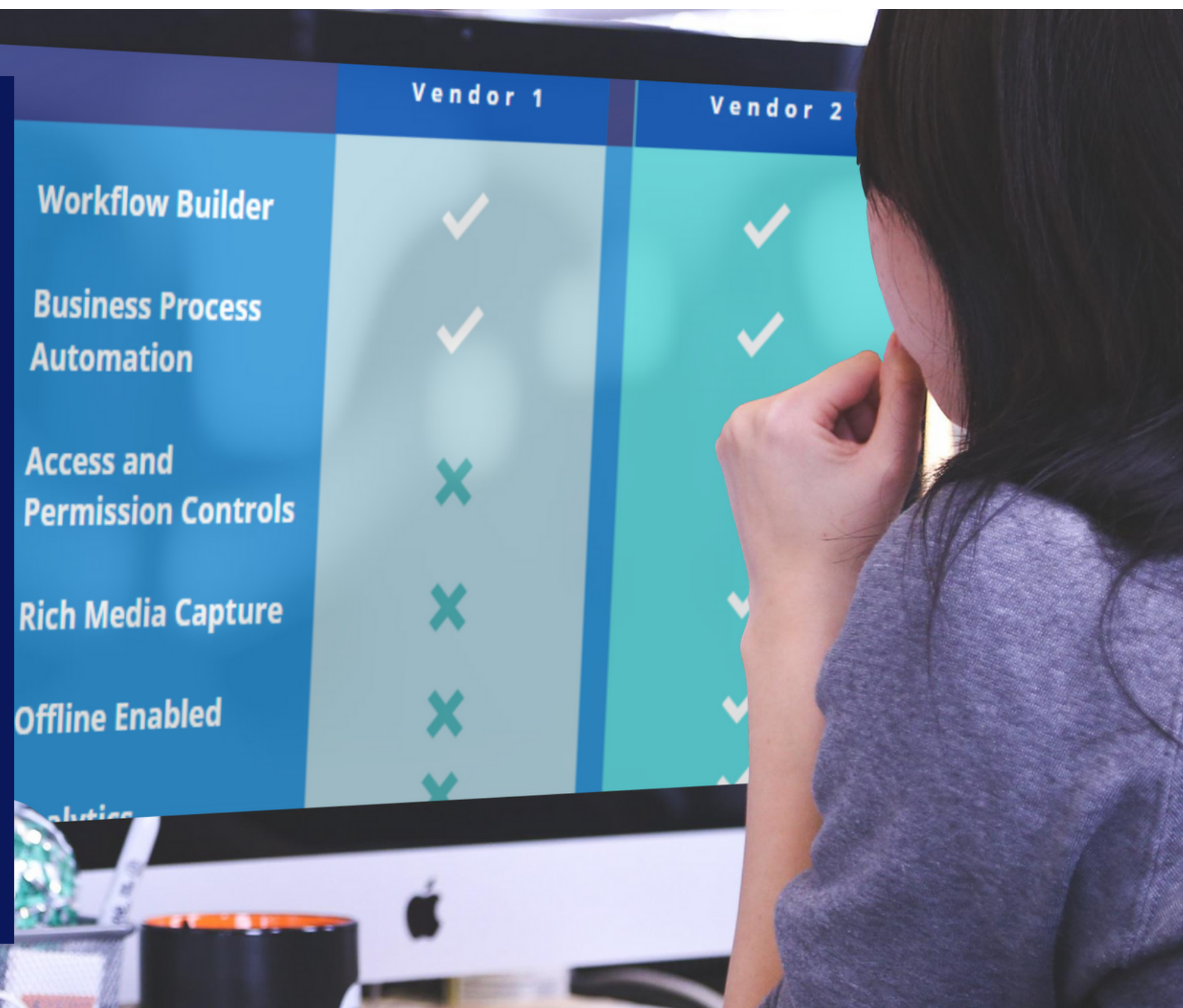


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Improved Agility

Pre-built, reusable components, 3rd party connectors accelerate application development



Accessibility

Easy to use and accessible to professional developers and citizen developers alike



Enterprise Security & Governance

standard certifications + pre-configured platform with right level of security

Key prospects for adopting low-code platforms



Decreased Costs

High ROI due to reduce development time and dependency on skilled developers



Higher Productivity

Quickly turn innovative ideas to apps and validate them for optimal productivity



Low-code market is expanding

With the low-code platform market expanding and demand for digitization on the rise, more organizations turn to low-code platforms to speed up business processes in less time and money.

Technology has never been more accessible and easier to understand than it is today for businesses to adopt and reasons to adopt technology are diminishing.

- Low-code is expected to hit as high as \$45.5 billion by 2025
- Amazon, Google, Facebook, Apple, Microsoft, SAP
Major tech giants have investments on low-code

How do IT leaders evaluate

low-code platforms to find the best-fit for their requirements?

Enterprise customers evaluating low-code platforms need platform capabilities that go beyond customer-facing platforms. To evaluate low-code platform vendors from an enterprise view, focus is on advanced features, ease of use, customizability, re-usability, speed of delivery, and enterprise-readiness.

Who is the greatest of them all?

You can read through the following checklist or [get instant access to low-code platform vendor evaluation scorecard](#) to select the most appropriate vendor for your business needs.

App development platform evaluation requires careful consideration of following:

1

Unique Business Needs

For ex. If app makers do not have technical expertise, go with a zero-code platform

2

Security & Resource Management

The platform should be an enabler of both compliance policies and technology constraints

3

Vendor Expertise

Some vendors specialize in specific domains like HR, Sales, IT. Some are all-rounders

4

Future-proof Technology

The vendor you select should let you extend your existing systems & upgrade easily



89% users have found **this**
evaluation scorecard helpful
when identifying different platform
capabilities.

	Vendor 1	Vendor 2
Workflow Builder	✓	✓
Business Process Automation	✓	✓
Access and Permission Controls	✗	✓
Rich Media Capture	✗	✓
Offline Enabled	✗	✓
Analytics	✗	✓

The ultimate evaluation checklist



Click here

While every low-code platform will have its own set of trade-offs, we have attempted to categorize the capabilities into the following buckets:

1

Visual development environment

- Basic Platform Requirements
- App Development (UI/UX)
- Reusability and Branding Capabilities

Integration with upstream or downstream systems

- Integration Capabilities
- Ready Connectors - API
- Ready Connectors - Database

2

3

Process automation & business logic

- Front-end business logic builder
- Workflow and Reporting Features
- Automation Capabilities

The ultimate evaluation checklist



[Click here](#)

4

Enterprise-readiness for easy IT approval

- Data Security Management
- Development Environments
- Standard Certifications

Ease of user onboarding & user management

- Access control dashboards
- Platform and app use analytics
- Onboarding help for makers

5

STANDARD EVALUATION PARAMETERS

Workflows & Reporting Features

Visual point-and-click workflow builder

Ability to run approval task in workflow

Ability to run input task in workflow

Trigger 3rd party event from workflow

Send emails from workflow

Update database (Insert, Update,

Create, customize and send PDF-b

Add your code for execution in wor

Separate app/interface for workflo

WEIGH YOUR OPTIONS

Mendix		Outsystems	
Your Eval	Score	Your Eval	Score
No	0	Yes	2.5
Yes	4	Yes	4
	59		76.5
High	10	Medium	4
Yes	7	Yes	7
Yes	6	Yes	6
Yes	5	Yes	5
Yes	5	Yes	5

FIND OUT THE SCORE

Mendix	Outsystems
92.77%	88.28%
91	66
59	76.5
60	54
30	21
47	39.5
50.5	50.5
64	49
49	61
86	86
43.5	43.5
50	50

Get the
Evaluation
Tool

Who is this scorecard for & why this matters for your organization?

Low-code tools come in all varieties, from installable IDEs to cloud-based platforms.

This scorecard is built for the **IT Leaders, Business Leaders, Application Leaders, CIOs/CTOs, and Solution Architects** to navigate through the many capabilities app development platforms offer.

As you weigh your options, consider this simple evaluation tool as it sets the base for basic as well as critical considerations, and a method of rating the considerations based on the speed and ease the vendor provides.

**Get free evaluation
scorecard**



Contact Us

We'd love to talk about
all things low-code.

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