

THE SPEED OF LOW CODE



**HOW LOW-CODE CUTS
DEVELOPMENT TIME IN HALF**



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OVERVIEW

Low-code enables you to easily transform your ideas into reality without proficient programming knowledge. Low-code comes with visual modelling tools that eliminate the need to write repeating lines of codes, allowing users to better understand their app's design and solve their business problem. From requirements gathering to development and testing, low-code allows to quickly translate ideas into working prototypes.

Low-Code Development has emerged as a suitable option for organizations today to build high-quality business apps at speed.

Low-code delivers enterprise apps at speed.

This technology also-

- Enables fast and intuitive development of new applications
- Accelerates the journey from idea to implementation
- Helps remove barriers between business and IT
- Enhances the resilience of applications

What makes low-code so fast?

According to Forrester, **low-code is 20 times faster than traditional hand coding**. Low-code gets its speed because it employs visual, declarative techniques instead of traditional lines of programming.

Faster Development

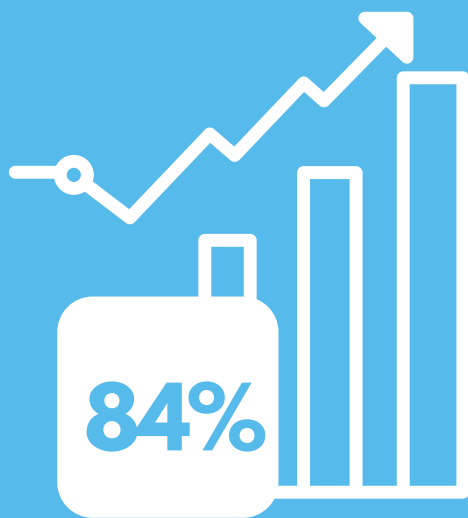
Drag and drop pre-built modules to create a user interface. Define your business logic using low-code workflows and design just like flowcharts. Point and click to add a database, configuring an integration all at lightning speed as compared to traditional development.

Easy Deployments

Low-code makes deployment of apps rather simple. It enables easy and quick modifications, with no downtime and no disruption in business activities. Low-code comes with built-in version and update control, as well as controls to ease maintenance of applications so you can continue to innovate.

Better Alignment between Business and IT

Business and IT can work together to create an app with low-code. Low-code helps to keep the IT teams aligned with the business, enabling direct communication and regular feedback to update and introduce enhancements as business needs evolve.



84% of enterprises have turned toward low-code for its ability to reduce strain on IT resources, increase speed-to-market, and involve the business in digital asset development.

According to a Forrester survey.

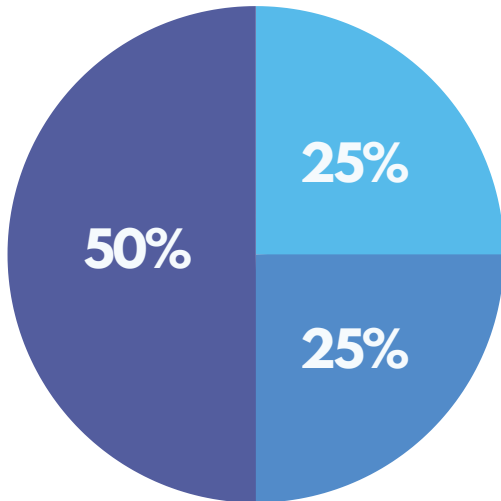
64% of enterprises using low-code say it is the most flexible option.

49% say low-code has the greatest ability to automate processes.

Prudent enterprises are even more likely to value low-code for:

1. Flexibility (83%)
2. Speed (63%)
3. Automation (67%)

LET'S TALK NUMBERS

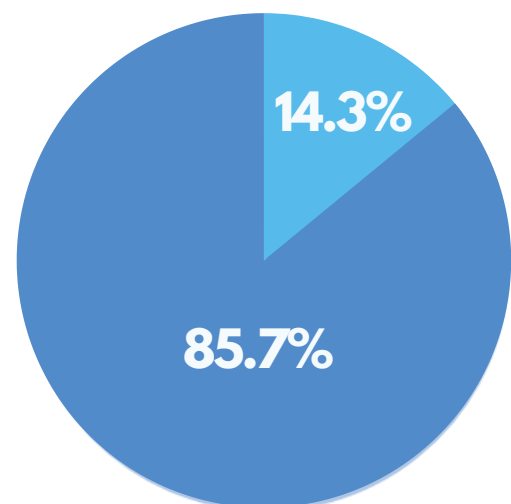


- Make Organization Agile
- Reduce Cost & Project Timelines
- Innovate Product & Services at Speed

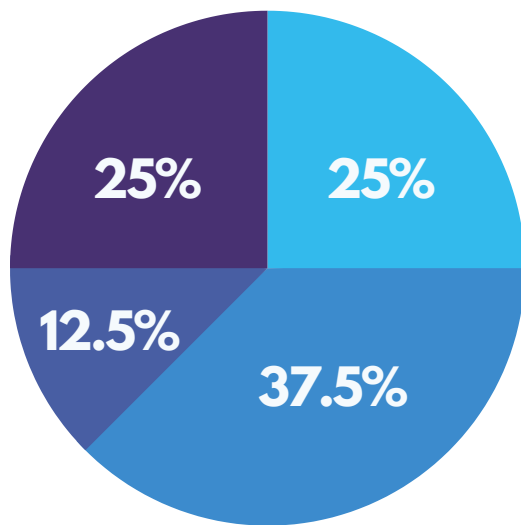
When asked about what feature they like best about low-code?

85.7% of respondents chose speed-quick development of the application as the primary reasons for using low-code while 14.3% chooses automation capabilities to use low-code platforms.

According to a survey conducted by DronaHQ to gain insights over what drives individuals and enterprise users to go low-code, It was found that "Innovating products and services at speed(50%)" was the main driving force that compels individuals and enterprise users to go low-code. Other main driving forces were found to be "Becoming an agile organisation(25%)" and "Reducing cost and project timelines(25%)"



- Automation Capabilities
- Speed



- Testing & Quality assurance
- Security & Data privacy concerns
- Integration with legacy systems
- Lack of technical skills

When asked about "What are your main reasons for delays in the delivery of an app?"

37.5% of respondents chose "Integration with legacy systems" as the main delay causing factor in the delivery of an app. while 25% of respondents chose "Testing & Quality assurance" and "Security & Data privacy concerns" and 12.5% of respondents chose "Lack of technical skills" as the main factors causing a delay in the delivery and deployment of an application.

DronaHQ has ready connectors that can wash away the integration challenges, pre-built modules that are battle-tested against penetration testing and comes with enterprise-grade security for solving security and data privacy challenges. The platform offers visual development experience with drag and drop builder that even a business analyst who understands the requirements can create an application.

The Success recipe of Low-Code:

EASE > SPEED > POWER

EASE:
Visual drag and drop
functionality, minimal coding
and intuitive interface.

- Minimal coding required
- Minimum initial cost required for development, training and delivery
- Eliminates walls between business and IT to encourage cooperation and developments
- Reduces Shadow IT, enabling citizen developers to create their own applications
- Seamless integration to unify all data, processes, software products and legacy systems
- Cross-platform support to work on any device to create a great user experience



SPEED:
From ideation to
implementation straight
in one go.

- Ability to develop applications quickly in collaboration with enterprise users and IT
- From Ideation to implementation in minutes, not months
- Quick response to changing market dynamics, market expectations, emerging technologies and more
- Reduces Shadow IT, enabling citizen developers to create their own applications
- Reducing the load of IT maintenance
- Visual development tools to create, modify and deploy business apps at speed



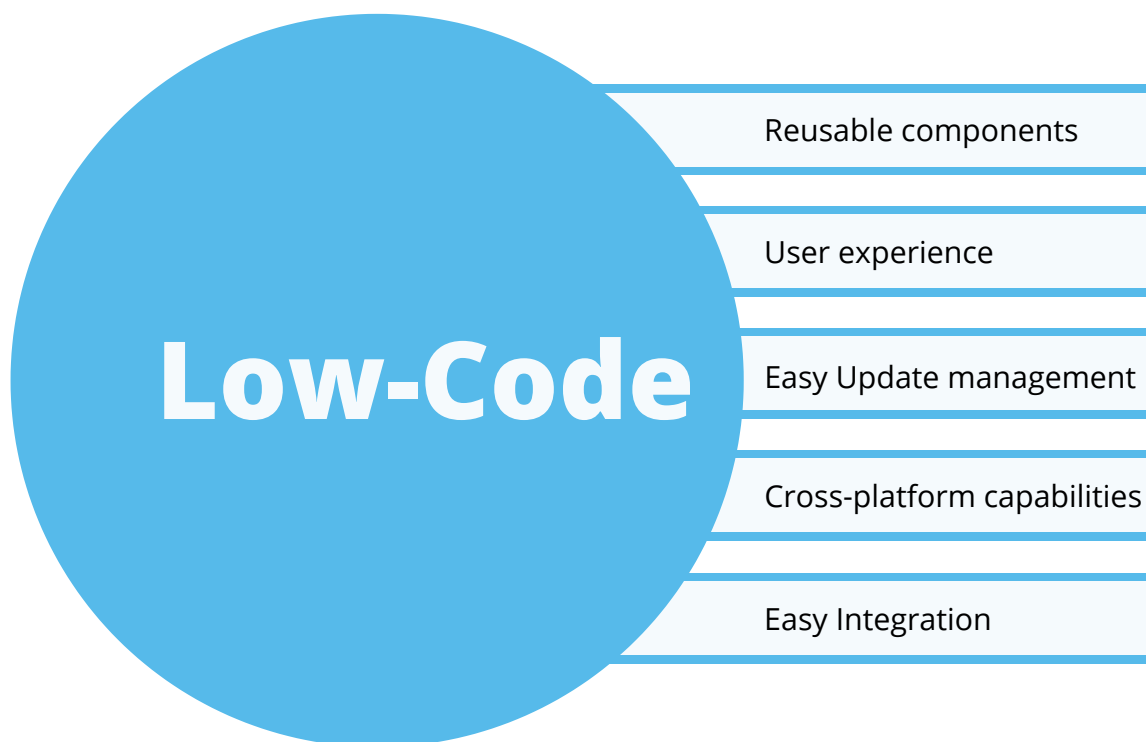
POWER: Enterprise-grade security, scalability and agility.

- Low-code enables organisations to fulfil their business requirements to fuel their ongoing and upcoming projects.
- Ability to develop and deploy innovative applications that address the needs of the company
- Capability to extend departmental apps to address enterprise-wide problems
- Capability to deploy enterprise-apps across the organisation, regardless of no. of users and geography.
- Security certifications, like ISO 27001, SOC-II and, CISO and many more
- Transform ideas into advanced and powerful solutions customised to the need of the customers
- Gain competitive advantage and become a digital leader in your industry segments
- Quickly scale your apps according to your no. of users transactions



What makes Low-Code Sustainable?

Low-code helps you to reduce the app obsolescence and technical debt with built-in provisions to simplify maintenance and management of the applications. Low-code provides you with the flexibility to keep evolving and innovating with new ideas to grow your business.



- **Reusable components-** Coherent and reusable components across apps enable modifying apps quick and easy, improving efficiency and strengthening app governance.
- **Immersive User experience-** The automated implementation of the standard and intuitive UX designs across each application improves user experience and makes the application easy to use.
- **Easy update management-** Easy roll-out of updates, versions and change management to all the applications simultaneously while preserving backward compatibility.
- **Cross-platform capabilities-** Applications built once, can run across multiple platforms, OSes, resolutions and orientations.

Create | Innovate | Grow your Business

Low-code empowers IT teams and business users to take the charge of innovation in their hands and outpacing the conventional development timelines to quickly achieve the desired result.



Constantly innovate

Build solutions quickly using an agile approach that focuses on short, frequent development cycles. Remove bureaucratic and IT silos to rapidly adapt to dynamic market environments with lightning fast speed of business.

Scale efficiently

Scale your application efficiently, iteratively according to your no. of users and transactions without worrying for the provision of server management and load balancing.

Build collaboratively

Capture the input and feedback of company's stakeholders and apply them inside your app. Build collaboratively using agile development strategies that enables fast iterations for the development of an to derive business value quickly.

Exactly how fast is fast with DronaHQ?

The simple answer to that is, we want enterprises to build apps with low-code, without any limits. DronaHQ lets you develop an app using a model driven development approach in one-tenth of the usual time to create a full-fledged app.

DronaHQ provides a robust environment for the development and deployment that abstract the code and show only the functionalities which are relevant to the end-user thus reducing the difficulty involved in creating an app.

The following numbers have been identified by comparing DronaHQ features and capabilities and prices against traditional method of development.

- Proven to save recurring maintenance and support costs by 15x compare to pro-code.
- Proven to save publishing and upgrade costs by 16x compared to pro-code.
- Save upto 90% in development time
- 89% in development cost
- 70% in annual cloud hosting
- 70% in upgrade and maintenance



FAST DEVELOPMENT



UI Builder



Pre-Build
Controls



Custom Control
Designer



Preview apps

FAST INTEGRATION

100+ OOB Database & API Connectors



MySQL



Microsoft SQL



PostgreSQL



Zoom



Slack



Shopify

And many more...

FAST DEPLOYMENT



One Click
Publish



Multi Platform
Deployment



Public/Private
Cloud



Instant Update
Roll-outs

Customer Testimonials



Driving adoption rates close to 80%
Mondelez builds retail execution apps and gamifies its salesforce engagement process to increase adoption rates, helping them derive essential market KPIs up.

Custom Performance Appraisal App
Leading Indian banking firm transforms performance appraisals with a custom peer evaluation based appraisal app. Using the low-code platform as a backend for a faster time-to-market, moving from an email and spreadsheet based evaluation process to an app based process.



**IDFC FIRST
Bank**



Generates 45% better ROI
LTI builds new tools on top of existing market services like SAP, Workday & Salesforce, driving app adoption rate up and lowering cost and time-to-market.



In this context, low-code platforms can play a central role by reducing the time to market and money expended on conventional development processes and encouraging IT teams and enterprise users workers to dig for growth, regardless of their technical capabilities and background and build systems and solutions together in a collaborated fashion and with much less friction.

Speed is the game-changer. In this new era of digitization, every organisation is heading towards digital transformation. Organisations that focus on business needs and provide their developers and enterprise users tools to address their pain-points can have an edge over their competitors and can become successful in the organisation-wide digital transformation of the business.

Undergoing digitalization is a multifaceted process, and there is no single approach or strategy that can instantly make digital transformation a reality. Digital transformation strategy for an organisation covers a wide array of innovative techniques and processes and DronaHQ is the perfect platform to create brilliant digital experiences.

Talk to us

And learn how we can accelerate your digital innovation.

US: +1 (646)9162518

EU/Holland: +31 (20) 3698267

UK: +44 20 36770056

India: +91 (11) 71279676



Schedule a Demo

See how DronaHQ is the perfect platform to transform your business ideas and processes to apps.

<https://www.dronahq.com/request-a-demo/>



www.dronahq.com