

# CW UTILITIES

WITH OUR EXPERIENCE IN UNDERGROUND UTILITIES AND THE DIRT WORK INDUSTRY WE UNDERSTAND THE IMPORTANCE OF COMMUNICATING WITH EACH TEAM INVOLVED.

## How CW Utilities Transformed Their Business with Elevation Pro



### The Challenge

**CW Utilities faced a challenge that was familiar to many growing contractors.** Based in Northwest Arkansas and specializing in utility infrastructure, they were held back by an outdated manual estimating process. Projects that should have been profitable opportunities became week-long calculation marathons, with their chief estimator spending up to six days on quantities for a single project.

“We were losing money when we tried expanding into dirt work,” admits their estimator Jason Stallings. “Our manual calculations were too time-consuming and prone to errors that cost us real dollars.”



### The Discovery

After trying expensive software that only complicated matters, CW Utilities discovered Elevation Pro. The interface was intuitive, the pricing made sense, and the features aligned perfectly with their daily challenges.

“It was like someone had finally designed easy-to-use software for actual dirt work estimators”, recalls Stallings.

**What happened next changed everything for CW Utilities.** Projects that once took nearly a week to estimate could now be completed accurately in a fraction of the time, giving them the ability to bid on more jobs. The team then began confidently bidding on larger subdivision projects they would have previously avoided.

The software’s automatic quantity calculations, vector mapping capabilities, and detailed material tracking eliminated guesswork. The KMZ export feature allowed them to visualize projects in Google Earth, impressing clients and improving their own planning process.



### The Results

**Today, CW Utilities operates in a completely different league:**

- They’ve minimized material waste through precise calculations
- They’ve expanded their service offerings to include complex earthwork projects
- They tackle larger subdivision developments with confidence
- Their estimating process is faster, more accurate, and significantly less stressful



*Elevation Pro changed our entire business model. We're bidding on projects we wouldn't have dreamed of touching before, and we're winning them.*

**JASON STALLINGS**

CW Utilities

Are You Ready to Write Your Own Success Story?