



Achieving balance between hyper growth and FinOps excellence

Learn how Wiv.ai helped Cyera—a fast growing data security provider—eliminate cost control pain points with its comprehensive automated cost management solution.

Overview

As a hyper-growth company, [Cyera](#) faced challenges in scaling its engineering operations without compromising speed or innovation. Incorporating [Wiv.ai](#)—a cloud-native financial operations (FinOps) automation platform that helps organizations optimize cloud costs—into Cyera's FinOps processes marked a significant leap toward achieving greater operational excellence and cost-efficiency in cloud resource management. This was achieved via integrating Wiv.ai smart scheduling, instance management solutions, and waste detection capabilities which empowered Cyera to automate resource optimization, eliminate waste, and maintain a balance between rapid growth and operational efficiency.

Rapid growth illuminated key pain points

Wiv.ai serves customers struggling to manage their cloud costs efficiently due to the complexity their FinOps processes, lack of automation, and reliance on engineering resources to implement cost optimization strategies. In fact, most FinOps tools function as manual business intelligence dashboards that can offer visibility but lack real automation. As a result, teams have to manually track cloud expenses, enforce budgets, and optimize resources. These manual processes lead to high operational overhead, delays in cost-saving actions, and inefficiencies. These become even more pronounced when companies experience rapid growth. Rather than manual-leaning tools, companies need a scalable, no-code solution that allows them to automate workflows without waiting for engineers to implement changes.



About Cyera

Based in New York City, Cyera is at the forefront of data security by providing businesses with deep insights into their data, enabling cyber-resilience, and ensuring compliance through data-centric security solutions. With a mission to transform how companies secure their data, Cyera offers unmatched visibility and control across the data landscape. Supported by top investors like Accel and Sequoia, Cyera is pioneering a new approach to cloud data security, facilitating agile collaboration, and unlocking new business opportunities through data.

www.cyera.com



Cyera was no exception. In fact, a March 2025 story on [Business Wire](#) reported that Cyera broke the world record for fastest growing data security company in history and is one of the top five fastest growing tech companies of all time. However, this well-earned rapid growth brought to light critical needs that pointed to a comprehensive solution to streamline cloud resource management—in particular, the company’s [Amazon Relational Database Service](#) instances and other cloud resources in development environments. Key challenges included **cloud resource optimization** without impeding development pace, **automated scheduling & termination** of unused or unnecessary resources, **workflow approval & visibility** into resource usage, **waste identification & elimination**, **false positive reduction**, and **root cause analysis** to understand underlying reasons for resource waste.

Wiv.ai: The comprehensive, scalable FinOps automation solution

After a period of due diligence, Cyera concluded that Wiv.ai stood out from competitors for its comprehensive cloud management capabilities. Wiv.ai’s **Smart Scheduling** automated features would allow Cyera to optimize cloud resource usage efficiently. **Integrated Approval Workflows** would provide Cyera with the ability to implement a structured and automated process to ensure resource termination decisions are controlled and transparent. **GitHub Actions Integration** via Wiv.ai would minimize the need for extensive permissions which aligns with Cyera’s security-first approach. **Customizable Waste Detection** algorithms tailored to Cyera’s specific workflows would help address inefficiencies such as unattached [Amazon Elastic Block Store \(EBS\)](#) volumes or over-provisioned resources driving unnecessary costs. **Advanced Analytics** would provide deep insights into resource usage patterns and potential optimization opportunities.

Further, the support provided by Wiv.ai played a pivotal role in the seamless adoption of its solutions for Cyera. With around-the-clock assistance, Cyera navigated the complexities of implementing Wiv.ai cloud management tools, resulting in minimal disruption and enhanced developer productivity. The Wiv.ai team’s responsiveness and expertise were crucial in customizing waste detection workflows to Cyera’s specific needs. Additionally, Wiv.ai leans into user ease so that FinOps teams can create and customize workflows without coding skills—ensuring cost optimizations happen proactively rather than reactively—to significantly reduce overhead and scale cloud governance effortlessly.

“

I just joined Cyera and jumped right into Wiv.ai to automate workflows. My first one was surprisingly easy (and fun!) to create. I can’t wait to build more.”

Dror Levin
FinOps Architect,
Cyera



Wiv.ai's partnership with [Amazon Web Services \(AWS\)](#) also plays a critical role. This relationship means that Wiv.ai can integrate seamlessly into a customer's existing AWS environments to enable deep visibility and real-time automation for cloud cost management. AWS also provides a robust ecosystem of cloud services that make it an ideal partner for delivering scalable, reliable, and high-performance FinOps automation. This includes AWS built-in security and compliance frameworks that adhere to industry standards and [AWS AI-driven capabilities](#) to support predictive insights and intelligent cost optimization to make data-driven financial decisions automatically.

From growing pains to managing cloud financials at scale

With Wiv.ai, Cyera achieved significant operational improvements. **Automated Resource Management** automates scheduling and termination of [Amazon RDS](#) instances and other cloud resources in development environments that significantly reduce cloud costs. An **Approval-Based Workflow System** creates a controlled environment for resource management which enhances visibility and accountability. **GitHub Integration** allows Cyera to leverage GitHub actions to maintain minimal permissions for Wiv.ai to ensure security and compliance. Implementing **Waste Elimination** with customized waste detection workflows successfully identifies and eliminates unnecessary resources, such as unattached Amazon EBS volumes. Fine-tuned waste detection algorithms—**False Positive Reduction**—dramatically reduce false positives thereby allowing teams to focus on genuine cost-saving opportunities. And Wiv.ai **Root Cause Analysis** insights help identify and fix underlying issues.

Other tangible benefits include significant reductions in cloud spend with savings in the range of tens of thousands of dollars per month; resource efficiency via improved Amazon RDS utilization by more than 60% of Cyera's development environments; and, elimination of more than 90% of identified waste. Through this strategic partnership, Cyera has not only addressed its immediate operational challenges but has also set the stage for continuous improvement and efficiency in managing its cloud infrastructure. This reinforces Cyera's position as a leader in data-centric security solutions while maintaining a lean and optimized cloud footprint. In fact, all of Wiv.ai's customers can expect a more efficient, proactive, and automated approach to cloud cost management.

40% reduction

in cloud waste through
automated FinOps workflows

100% FinOps process automated

eliminating need for
manual intervention

50% cut in cost-related

engineering efforts, increasing
operational efficiency

Real-time

budget enforcement, reducing
unexpected cloud expenses



Rather than reacting to overruns, companies will have real-time control and optimization over their expenses as FinOps teams gain independence from engineering to focus on what really matters: optimal cost strategies as business needs evolve.

About AWS Partner Wiv.ai

Wiv.ai is a cloud-native, no-code/low-code, drag-and-drop workflow automation platform designed for FinOps and operations teams. The company's mission is to help enterprises around the world automate their everyday FinOps tasks, reduce cloud costs, and simplify financial operations across teams. With Wiv.ai expertise in cloud cost optimization, the company empowers businesses to take control of their cloud spending while improving efficiency and collaboration.

To learn more, visit www.wiv.ai

