



60-Location Restaurant Group Cuts Interview Time by 60% with HigherMe

Quality Hospitality Partners (QHP)

operates 60 Applebee's Grill + Bar (casual dining) locations across the Southeast. Before HigherMe, their managers were buried in paper résumés, juggling separate tools for job posts, screening, and scheduling—often spending 3 hours a day to move one hire forward.

The problem?

- Job boards like Indeed and Snagajob created duplicate workflows
- Application drop-off was high due to clunky external platforms
- Scheduling interviews took hours of manual coordination

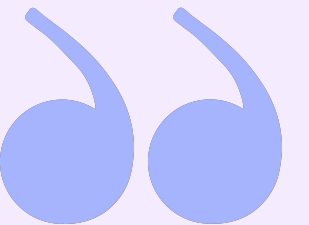
By using built-in applicant tracking, automated text reminders, and our mobile-first application process, they reduced friction for both candidates and managers.

The results:

- 150% increase in total applications
- 73% improvement in completion rate
- Interview scheduling time dropped from 3 hours to under 1 hour

With HigherMe, Quality Hospitality Partners completely transformed their hiring. By eliminating manual tasks and unifying the process in one connected platform, QHP empowered their managers to hire faster, keep candidates engaged, and get back to running the restaurant. It's proof that the right tools don't just save time. They drive better outcomes across the board.

**With HigherMe's
all-in-one
recruiting solution,
QHP simplified
everything.**



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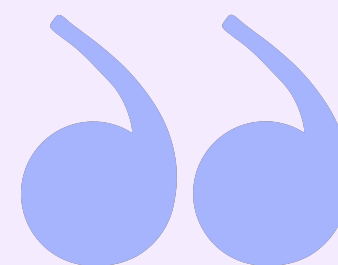
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