



# DIGITAL RISK PROTECTION

Fortify your brand's security posture against cyber threats with AI-powered security solutions. RiskProfiler's AI-powered Digital Risk Protection module empowers organizations to identify, monitor, and mitigate risks to their brand reputation, ensuring credibility and resilience in a competitive market.

## Digital Risk Protection

Identifying Brand Risks Through Proactive Surface And Dark Web Monitoring

### Combat Brand Spoofing with RiskProfiler

#### Managing Impersonation Attacks

RiskProfiler identifies and remediates threats such as impersonation attacks and malicious advertising. By detecting fake accounts and fraudulent content misusing brand logos and messaging, organizations can protect their reputation and prevent customer deception.

#### Intellectual Property Theft Prevention

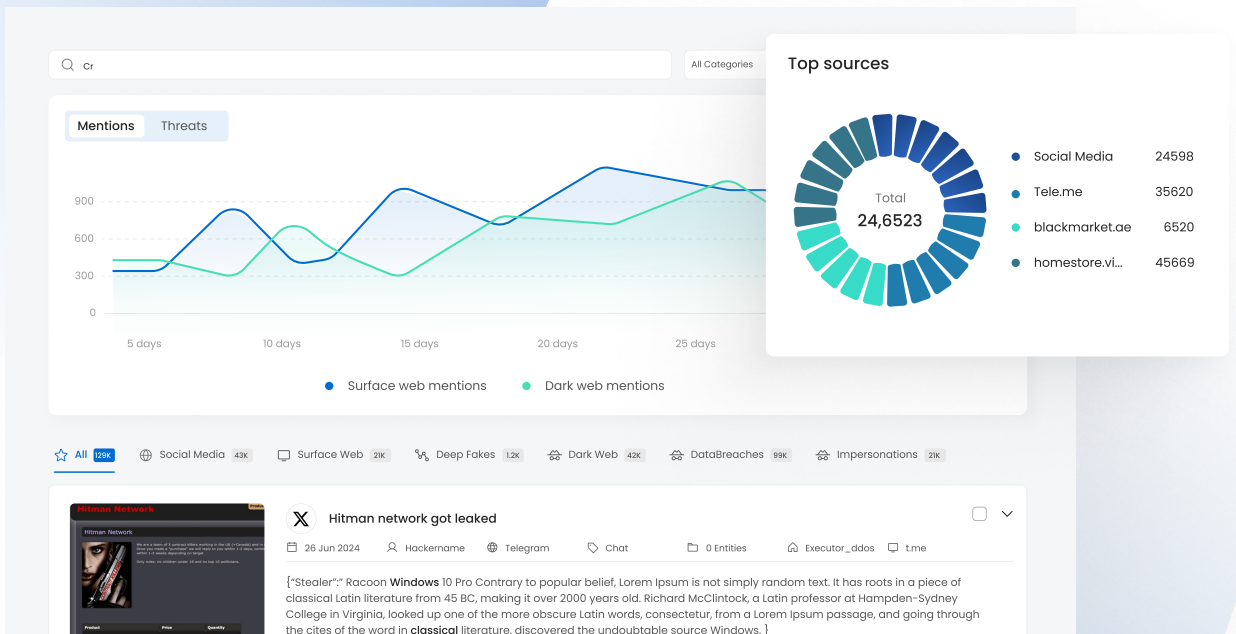
RiskProfiler safeguards against the theft and misuse of intellectual property by monitoring for unauthorized use of trademarks, copyrighted materials, and proprietary content across digital channels.

#### Comprehensive Domain Monitoring

RiskProfiler offers continuous identification and remediation of impersonating domains, trademark infringement, and spoofing.

### BENIFITS AT A GLANCE

- Comprehensive Detection**  
RiskPrfoiler identifies threats such as brand impersonation attacks, malicious advertising, and unauthorized use of intellectual property across digital platforms.
- Efficient Takedown & Disruption**  
RiskProfiler initiates takedowns of malicious content, including fake websites and counterfeit products.
- Executive Monitoring**  
Observe the online presence of key executives and keep them protected from cyber threats
- Secure Brand Reputation**  
Proactively mitigate risks that could harm your brand, from data breaches to negative publicity.



## Preventing Brand Exploitation Across Digital Channels



### Detect Typosquat Domains

Identify counterfeit domains, subdomains, and sub-directories that impersonate your brand identity and diminish your brand value.



### Monitor Phishing Websites

Use AI-driven tools to detect phishing attempts targeting customers, employees, or partners in real time, enabling swift action



### Identify Brand Impersonators

Find and detect imposters on social sites that can cause distrust and potential reputation loss among your clientele.



### Remove Duplicate Applications

Find and remove malicious applications that impersonate your brand identity to steal sensitive data and customer credentials



### Safeguard Brand Integrity

Protect your brand by identifying and mitigating counterfeit product listings, logo misuse, and unauthorized use of copyrighted assets.



### Dark Web Monitoring

Keep your eyes beyond what meets the naked eye. Track and manage breaches & malicious conversation on the dark web for complete brand protection

## 360-Degree Brand Protection Against Cyber Threats

RiskProfiler combines the power of advanced AI algorithms to deliver a comprehensive solution for safeguarding your brand's reputation. Whether it's mitigating online risks or navigating a regulatory landscape, we provide you a 360-degree brand protection against all possible cyber risks.



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With RiskProfiler, we've gained critical visibility into threats targeting our brand—fake domains, impersonations, and misuse we couldn't previously track. It's extended our protection well beyond internal systems and become essential in maintaining trust and safeguarding our digital presence at scale.”

— CISO, SteveMadden Inc