

# Turn visitors into **customers** for life



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About

# Empower Your Brand

From product recommendation quizzes, to surveys and automated follow-ups - Quizell helps you personalize customer journeys and generate qualified leads effortlessly.

2022

Founded

20M+

Leads Generated

20K+

Happy Users

4.9

Average Rating



Why Quizell?

# Better Leads. Smarter Experiences

Brands use Quizell to turn traffic into qualified leads and boost conversion with personalized experiences.



**Generate  
More Leads**



**Increase  
Conversion Rates**



**Capture  
High-Intent Data**



**Stand Out  
With Relevance**

What Does Quizell Do?

# Engage Your Audience

Quizell offers different ways to engage your audience and guide them to the right action, all in one place.



## Product & Service Quizzes

Recommend products or services based on customer needs.



## Surveys

Get actionable feedback with branded surveys.



## Forms

Collect leads, preferences, or RSVPs with customizable forms.



## Onboarding Funnels

Guide users through tailored onboarding journeys.



## Email Automation

Trigger follow-up emails based on responses or behavior.



## Trivia

Engage your audience with fun knowledge-based quizzes.



## Fitting Quizzes

Help customers find the perfect size, shade, or fit.

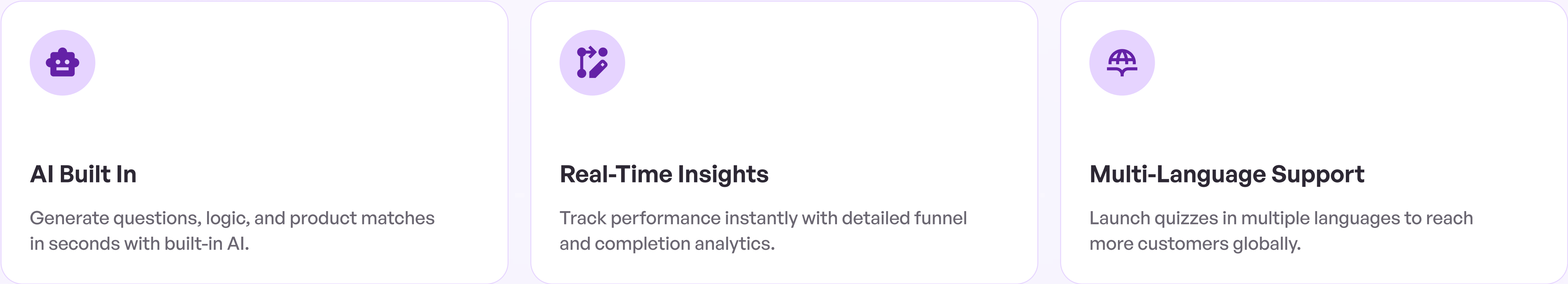
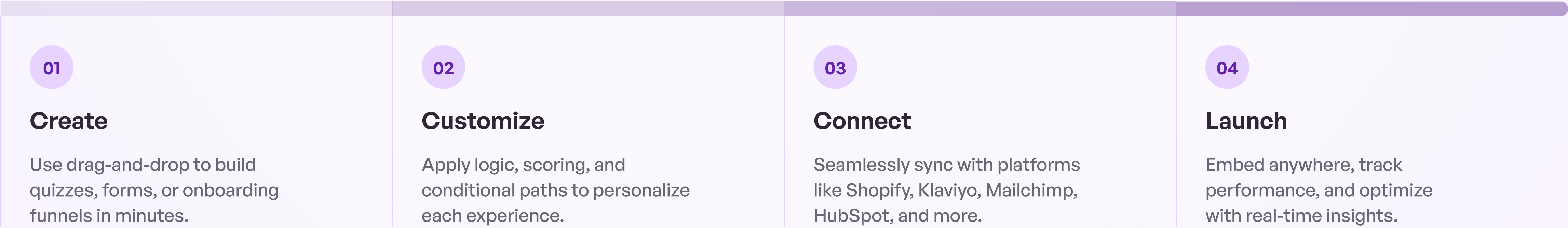




How Does Quizell Work?

# Journeys That Convert

Build personalized journeys that drive results, integrate with your favorite tools, and launch in minutes.







# Move Fast. Convert More

Generic forms and quiz builders slow teams down. Quizell gets you live faster and converts more.


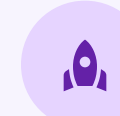



## The Old Way – Low Engagement, Limited Conversions

Complicated tools not built for eCommerce

Start		Week 1 (simple projects)		Week 10+ (complex projects)
<div></div> <div><b>Building From Scratch</b> Confusing editors, bloated templates</div>	<div></div> <div><b>Custom Logic Setup</b> Requires 3rd-party dev support</div>	<div></div> <div><b>Poor Integrations</b> Manual export, no real-time sync</div>	<div></div> <div><b>Support Delays</b> Limited help with custom setups</div>	

## The Quizell Way – Higher Engagement, Qualified Leads, Real Sales

Built for brands want to launch fast, personalize deeply, and drive results

Start	Day 1 (simple projects)	Week 2 (complex projects)		
<div></div> <div><h3>Onboarding</h3><p>Start with white-glove guidance from Day 1</p></div>	<div></div> <div><h3>Build Fast</h3><p>Drag &amp; drop, real-time preview, no code</p></div>	<div></div> <div><h3>AI &amp; Logic Included</h3><p>Built-in personalization tools</p></div>	<div></div> <div><h3>Integrated</h3><p>Sync with Shopify, Klaviyo, Mailchimp, etc.</p></div>	<div></div> <div><h3>Custom Support</h3><p>We help implement your most specific needs</p></div>

# AI-Powered Growth

Speed up creation, boost conversions, and personalize at scale — all with AI. Quizell is continuously innovating, with more AI features on the way.



## AI Questions

Auto-generate smart, goal-driven quiz questions tailored to your audience.



## AI Design

Get layout, color, and font suggestions that match your brand identity.



## AI Bullet Points

Instantly create compelling product bullet points that drive clicks and conversions.



## AI Translation

Translate your quiz into multiple languages, with localization in mind.



## AI Product Match

Match users to the most relevant products using dynamic AI-based logic.





# Integrate. Sync. Automate.

Sync your quiz data with the platforms you already use, in real time. From eCommerce platforms to CRMs and email marketing tools, Quizell connects seamlessly with your stack.

## Email & SMS Marketing

Automate personalized messages with Klaviyo, Mailchimp, OmniSend, ActiveCampaign, ConvertKit, MailerLite, and Sendlane.



## E-Commerce Platforms

Seamlessly sync product data and personalize shopping across Shopify, WooCommerce, Wix, Webflow, and BigCommerce.



## CRM & Lead Management

Send leads directly to HubSpot, GoHighLevel, and Monday.com for smarter customer tracking and segmentation.



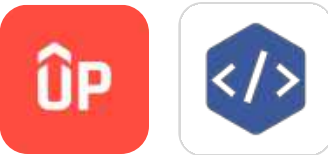
## Automation & Workflows

Trigger workflows across thousands of apps using Zapier, ApiX-Drive, or Google Sheets.



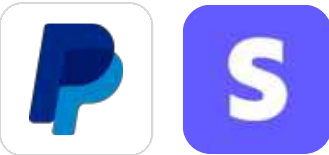
## Growth & Analytics

Enhance your marketing with UpPromote and track performance through Facebook Pixel integration.



## Payments

Enable payments directly from your quiz via Stripe and PayPal.



## Creative & Social Tools

Source visuals from Unsplash and build trust with Judge.me reviews to boost quiz engagement.





Pricing

# Pricing That Scales With You

From free trials to advanced growth, Quizell grows with you. Choose the plan that fits your stage, and unlock more features as you scale.

[Complete Features List](#) ↗

Free

Test the platform risk-free

\$0 /free

- ✓ 1 Quiz
- ✓ 10 Monthly Engagements
- ✓ Up to 5 Questions
- ✓ Basic Analytics
- ✓ Try AI & Logic Features

Lite

For growing businesses

\$15 /month

- ✓ 1 Quiz with Unlimited Questions
- ✓ 500 Monthly Engagements
- ✓ Remove Quizell Branding
- ✓ Core Integrations (Shopify, Klaviyo, Zapier & more)

Plus

For high-converting funnels

\$49 /month

- ✓ 4 Quizzes
- ✓ 4K Monthly Engagements
- ✓ Multi-language, File Uploads
- ✓ Custom Fonts, HTML & Scripts
- ✓ Advanced Logic, AI, and Personalization

Pro

For large teams & brands

\$199 /month

- ✓ Unlimited Quizzes
- ✓ 20K Monthly Engagements
- ✓ Domain/Subdomain Connection
- ✓ Priority Support & Training

Enterprise Plan

# Built To Scale With You

Unlock Full Potential with the Enterprise Plan. Tailored for scale, speed, and flexibility.

[Learn more](#) 



## Custom Monthly Engagements

Adapt your plan to fit any traffic volume — no limitations



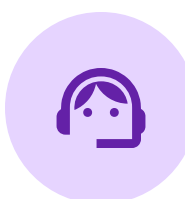
## Faster Quiz Performance

Benefit from dedicated servers for quicker load times and smoother UX



## Customization & Integrations

Get custom logic, features, and integrations tailored to your exact needs



## Customer Success Manager

Enjoy personalized onboarding and VIP support



## Flexible Pricing

Pricing adjusts based on project scale — starting with a free month



ROI With Quizell

# Faster ROI, Full Support

Teams realize ROI with Quizell. If you need developer support, our team's got your back.



## Financial ROI

### <3× More Leads

Quizzes convert 3× better than standard forms and pop-ups.

### 50% Lower CAC

Brands see major drops in cost-per-lead through better targeting.

### 10x ROI on High-Intent Traffic

Interactive funnels convert qualified leads into buyers.



## Time And Efficiency

### <10 Minutes to Launch

From quiz creation to going live — average time is under 10 minutes.

### 0 Dev Time Needed

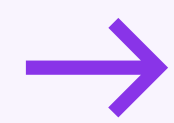
Marketing teams go from idea to execution without technical help\*.

### 100% Custom Support That Builds With You

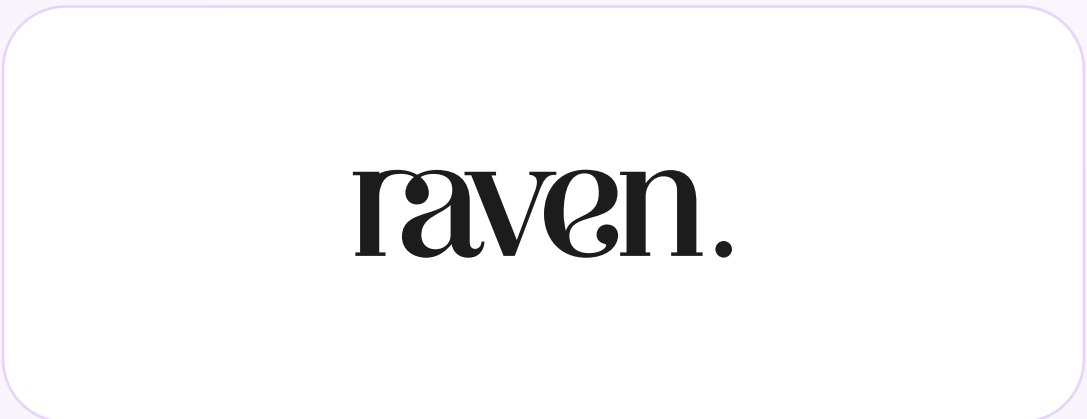
Our team helps you build the most advanced custom logic and flows.

Partners

# Top Brands Choose Us



From early stage startups  
to multi-national companies







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