

Presperse Achieves Precision Planning

Industry: Consumer Goods

Founded: 1981

ERP: Microsoft Dynamics 365 BC



About Presperse

For more than 40 years, Presperse has been the trusted partner to many of the world's top beauty brands—delivering transformational ingredients, breakthrough formula innovation, and operational excellence. Presperse supports global brands with specialty ingredients across skincare, sun care, hair care, color cosmetics, and more.

Presperse and StockIQ

Presperse implemented StockIQ to modernize planning and saw ROI in under six months:

- Reduced excess inventory from 50% to 30%
- 35% improvement in service level
- Stockouts under 1%



“On excess reduction alone, StockIQ is a no-brainer—they saved us more than their license fees within six months, and that’s not even accounting for reduction in lost sales. That’s what I call ROI! StockIQ has solved all our problems for now, it has been life-changing.”

—Lori Katz, Vice President of Operations and Supply Chain

Selecting a Platform That Could Keep Up

When evaluating demand planning solutions, Presperse needed a platform that offered tight integration with Dynamics 365 BC, high configurability, and intuitive usability. “We looked at a large number of demand planning software before choosing StockIQ,” says Lori Katz, Vice President of Operations and Supply Chain. “Nothing else had the depth of features, the flexibility, and the automated integration with Dynamics BC.” Prior to StockIQ, the team was stuck in time-consuming, error-prone spreadsheet workflows. “We were definitely behind the times,” Lori admits. “We were shuffling spreadsheets around, which took forever and was very error prone. We only had time to be reactive, not proactive.”

Smooth Implementation, Exceptional Support

Presperse’s transition to StockIQ was smooth from the start. Lori credits the onboarding team for hands-on support and tight integration with their Dynamics 365 BC environment. Knowledge transfer was efficient, and support has remained consistently strong. “The implementation was smooth as can be... They have the best help desk of any of our vendors.” Lori adds support articles and videos empowered her team to find answers quickly without always submitting tickets.



Modern Planning for a Modern Supply Chain

Visibility and Results That Speak for Themselves

Presperse reduced excess inventory from nearly 50% to approximately 30% in just one year. This improvement was matched by a 35% rise in service levels, now consistently reaching 98–99% on finished products, and a drop in stockouts to under 1%. “We’ve been able to adhere to stock levels and targets like we never have been able to before,” says Lori Katz. “We started looking just for a demand planning tool, but now we have a complete suite of tools to help us for changing times.”

Beyond the numbers, StockIQ gave Presperse a unified system for setting and tracking KPIs that previously felt out of reach. With greater visibility and accountability, their planning team now operates with precision and clarity. “By implementing StockIQ, we can set KPIs on inventory, service level, and productivity. Now we have visibility to all these things within our team and we can own our targets and implement our KPIs instead of just hoping. “