

Lynq® Agent IQ

# Growth driven by relationships. Relationships driven by Lynq.

Lynq is the leading relationship banking platform powered by AI that turns everyday interactions into opportunities for growth.

Extend the magic and trust of your in-branch experience across chat, voice, and video by combining the power of AI with the human touch to improve efficiency, deepen relationships, and drive growth.



# **Growth powered by relationships**

24%

**3X** 

higher average balances

more likely to have checking and loans

3.9X

applications being funded when engaged with chat

## **Efficiencies powered by AI**

6X

79%

70%

increase in actively managed relationships per banker

handled by Al self-service overnight call reduction

#### Powering growth through every stage of your account holder journey.

Lyng helps you deliver seamless, relationship-driven experiences from acquisition to retention.



## Engage on a whole different level.

- Al self-service that delivers instant answers and automates routine requests
- Chat, voice, and video that bring the in-branch experience to digital channels
- Dedicated banker configuration that gives every account holder a consistent, personal contact
- Proactive outreach that helps staff engage at the right moment, every time
- Conversation insights that reveal trends, needs, and growth opportunities



We've always believed in differentiating our bank through building relationships. Now, we can do that in a whole new way.

Michelle Hamilton CMO, Park National Bank

### Trusted by innovators in relationship-driven growth.





















