



Try free  
**60 days**

No card required.

 simplydepo

simplydepo.com

# Field Sales. Retail Execution. **Simplified.**

Everything your team needs to sell smarter, visit stores efficiently, and execute with consistency.

Built for CPG Brands & Distributors





# Field teams are under more pressure than ever.

Holiday resets, promo chaos, staffing gaps  
– reps are being asked to do more with less.

## Fragmented Workflows

Reps bounce between apps for routes, orders, photos, and notes – slowing visits and increasing errors.

## Inconsistent Execution

Promo displays, pricing checks, and photo tasks vary by rep, making retail execution impossible to standardize.

## Zero Real-Time Visibility

Leaders can't see what's happening in stores until it's too late. Reports are delayed, incomplete, or missing.





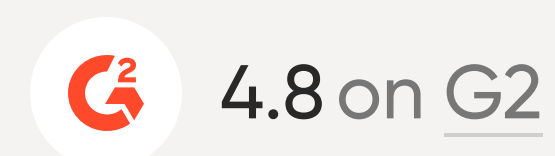
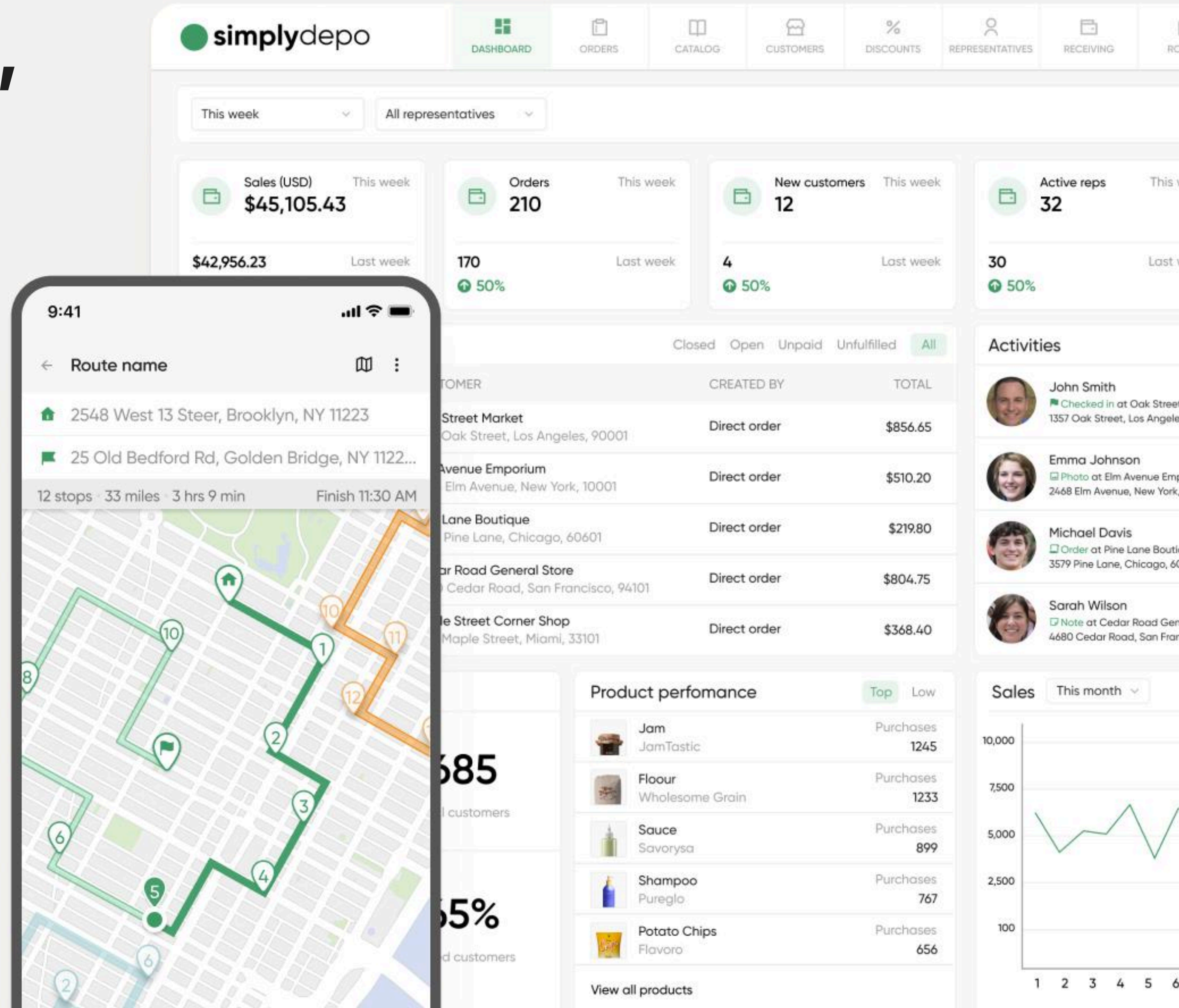
# All your field workflows, finally in one place.

Give your reps a single place to work.

Give leadership a real-time source of truth.

All connected. All real-time.

- ✓ Field Sales
- ✓ Retail Execution
- ✓ Order Management
- ✓ Route Optimization

The image shows a composite of the simplydepo web dashboard and a mobile app interface. The dashboard at the top features a navigation bar with icons for Dashboard, Orders, Catalog, Customers, Discounts, Representatives, and Receiving. Below this are filters for 'This week' and 'All representatives'. The main dashboard area includes four summary cards: Sales (USD) This week (\$45,105.43) vs Last week (\$42,956.23), Orders This week (210) vs Last week (170) with a 50% increase, New customers This week (12) vs Last week (4) with a 50% increase, and Active reps This week (32) vs Last week (30) with a 50% increase. A table below these cards lists customer orders with columns for Customer, Created By, and Total. The mobile app interface in the foreground shows a route optimization screen with a map, a list of stops (e.g., 2548 West 13 Steer, Brooklyn, NY 11223), and a finish time of 11:30 AM.

CUSTOMER	CREATED BY	TOTAL
Street Market Oak Street, Los Angeles, 90001	Direct order	\$856.65
Avenue Emporium Elm Avenue, New York, 10001	Direct order	\$510.20
Lane Boutique Pine Lane, Chicago, 60601	Direct order	\$219.80
ar Road General Store Cedar Road, San Francisco, 94101	Direct order	\$804.75
le Street Corner Shop Maple Street, Miami, 33101	Direct order	\$368.40

Product performance	Top	Low
Jam JamTastic	Purchases	1245
Floor Wholesome Grain	Purchases	1233
Sauce Savorysa	Purchases	899
Shampoo Pureglo	Purchases	767
Potato Chips Flavoro	Purchases	656

View all products



# Results CPG Brands and Distributors achieve.

- ✓ **24% boost in sales** with optimized execution & routes
- ✓ **3× faster** order & merchandising workflows
- ✓ **90% satisfaction** across field teams and managers

**Got 25 minutes?**

Let us show you exactly how it works.

[Book a demo](#) →

## Boost in sales

● with SimplyDepo ● without SimplyDepo











# Why **SimplyDepo** is your the #1 choice

## Core workflows

- ✓ Field Sales
- ✓ Retail Execution
- ✓ Order Management
- ✓ Route Optimization

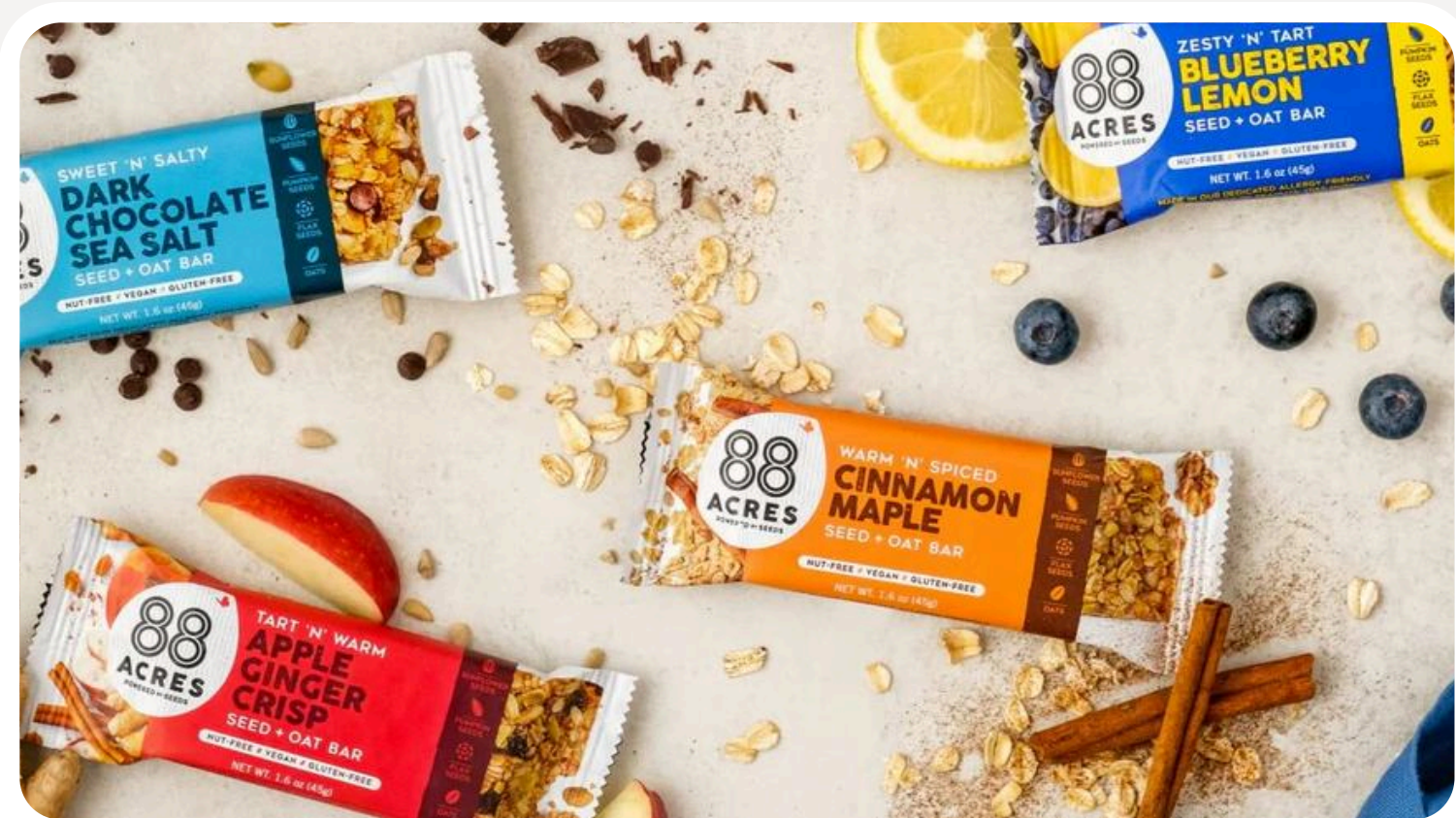
## Why teams switch

- ✓ Everything in one platform
- ✓ Onboard in days, not months
- ✓ Purpose-built for CPG workflows
- ✓ Responsive U.S. based support

 Mobile App	 Forms	 Tasks	 Order Tracking
 Route Accounting	 Trade Promotions	 Branded B2B Portal	 Retail Insights



# Our customer results



30% boost in reordering for 88 Acres with SimplyDepo support

+10h

Saved weekly per sales rep

+30%

Increase in reordering volume

+15%

Reorder volume growth

[Read success story →](#)



20% retail sales growth achieved by Brooklyn Best in under 3 months

+12h

Saved weekly on account management

100+

New customers via prospects feature

500+

Orders via mobile app

[Read success story →](#)



How SimplyDepo helped GNGR Labs free up 15 hours per week

+15h

Saved weekly per rep with efficient routes

93%

Buyer retention rate

24%

Boost in retail sales

[Read success story →](#)



# Ready to transform your field operations?

Let's simplify, streamline, and scale your business — together.

[Let's talk](#) →



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