

Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any hybrid combination to meet your specific business needs.

BarTender Software (on-premises)

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

When to choose BarTender software (on-premises)

- Have available IT resources
- Trigger printing by a connected device automatically
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

Each higher edition/plan supports all features included in the edition/plan preceding it.

Enterprise

Streamline teams and drive accountability

- Centralize label and document storage management
- Enable version control of files and documents
- Avoid unauthorized print runs with enterprise-level security and permissions
- Manage complete audit trails and logs
- Enable comprehensive traceability
- High availability with enhanced reliability

Automation

Boost productivity with flexible, automated labeling

- Automate label printing with flexible integrations
- Automate labeling printing using advanced methodologies including REST API
- Build custom integrations – no coding required
- Reprint lost or damaged labels

Professional

Enable digital intelligence with dynamic data

- Connect external data to create dynamic templates
- Print labels on-demand from any device or BarTender Mobile App
- Minimize errors with data entry forms
- Encode RFID tags, cards, etc.
- Choose between per-printer or per-user licensing

Starter

Design and print labels in minutes

- Design simple barcode labels with minimal training
- Ensure compliance with pre-built templates
- Be up and running in minutes
- Print to unlimited printers from a single user

BarTender Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in two plans.

When to choose BarTender Cloud

- Print labels remotely and from multiple locations
- Provide printing access to external/semi-public parties
- Have seasonal or temporary label print volume
- Deploy a labeling solution quickly

Automation

Enhance flexibility across your labeling operations

- Automate label printing and other repetitive print-related workflows
- Enable version control of files and documents
- Streamline label template management with dedicated spaces
- Protect mission-critical labeling with available 24/7/365 coverage add-on

Essentials

Start printing without additional IT resources

- Design anywhere, anytime using the cloud-based designer
- Centralize label and document management
- Connect to cloud databases and local files
- Get started in minutes – with minimal software installation

BarTender Feature Comparison

	BarTender Software				BarTender Cloud	
	Starter	Professional	Automation	Enterprise	Essentials	Automation
WYSIWYG designer	•	•	•	•	•	•
Broad printer support	•	•	•	•	•	•
Extensive barcodes	•	•	•	•	•	•
Pre-defined label stock	•	•	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•	•	•
Local data	•	•	•	•	•	•
Simplified printer driver management	•	•	•	•	•	•
Anywhere, anytime printing		•	•	•	•	•
Data entry forms		•	•	•	•	•
External devices		•	•	•		
Broad database support		•	•	•	•	•
Intelligent Templates™		•	•	•	•	•
RFID		•	•	•	•	•
Process automation			•	•		
Print recovery			•	•	•	•
.NET SDK			•	•		
Flexible integration			•	•		•
REST API			•	•		•
Unlimited logging				•		
Centralized labeling management				•	•	•
Content and workflow management				•		•
Enterprise security				•		
Business continuity				•		
Global operations				•	•	•

Additional services available

Premium support

Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

Professional services

Let us help you deploy, or update to, the latest BarTender solution successfully and quickly with custom integrations, label design, and training.