



# Modern Healthcare OS

## MEDIA KIT



Hey Bobby how are you today?  
00:00:05

I'm well. Today I'm doing well, feeling much better, very optimistic about our last session.  
00:00:05

That's great Bobby. Happy to hear that. Is there anything else I can help you with?  
00:00:13

No not today. Thank you so much for all the help we've been having and I'll see you next week.  
00:00:20

Okay, sounds good. See you next week.  
00:00:22

Workflows Management

Appointment automations

5

Appointment automations • Email & SMS

Reduce no-shows – send automated email/SMS reminders to attendees at set intervals (e.g., 24 hours, 1 hour) before the appointment.

Recurring appointment confirmation • Email & SMS

Reduce no-shows – send automated email/SMS reminders to attendees at set intervals (e.g., 24 hours, 1 hour) before the appointment.

Reschedule appointment • Email & SMS

Keep everyone informed – send email notifications when appointments are rescheduled to avoid confusion.

Cancelled appointment • Email & SMS

Keep everyone informed

Follow-up after

Send follow-up message

Today

<

>

13 Mar 2025

Week

Booking

March 2025

S M T W T F S

23 24 25 26 27 28 1

2 3 4 5 6 7 8

9 10 11 12 13 14 15

16 17 18 19 20 21 22

23 24 25 26 27 28 29

30 31 1 2 3 4 5

Team members

☒

 Sarah J

☒

 Tom W

☒

 David F

☒

 Lisa K☒

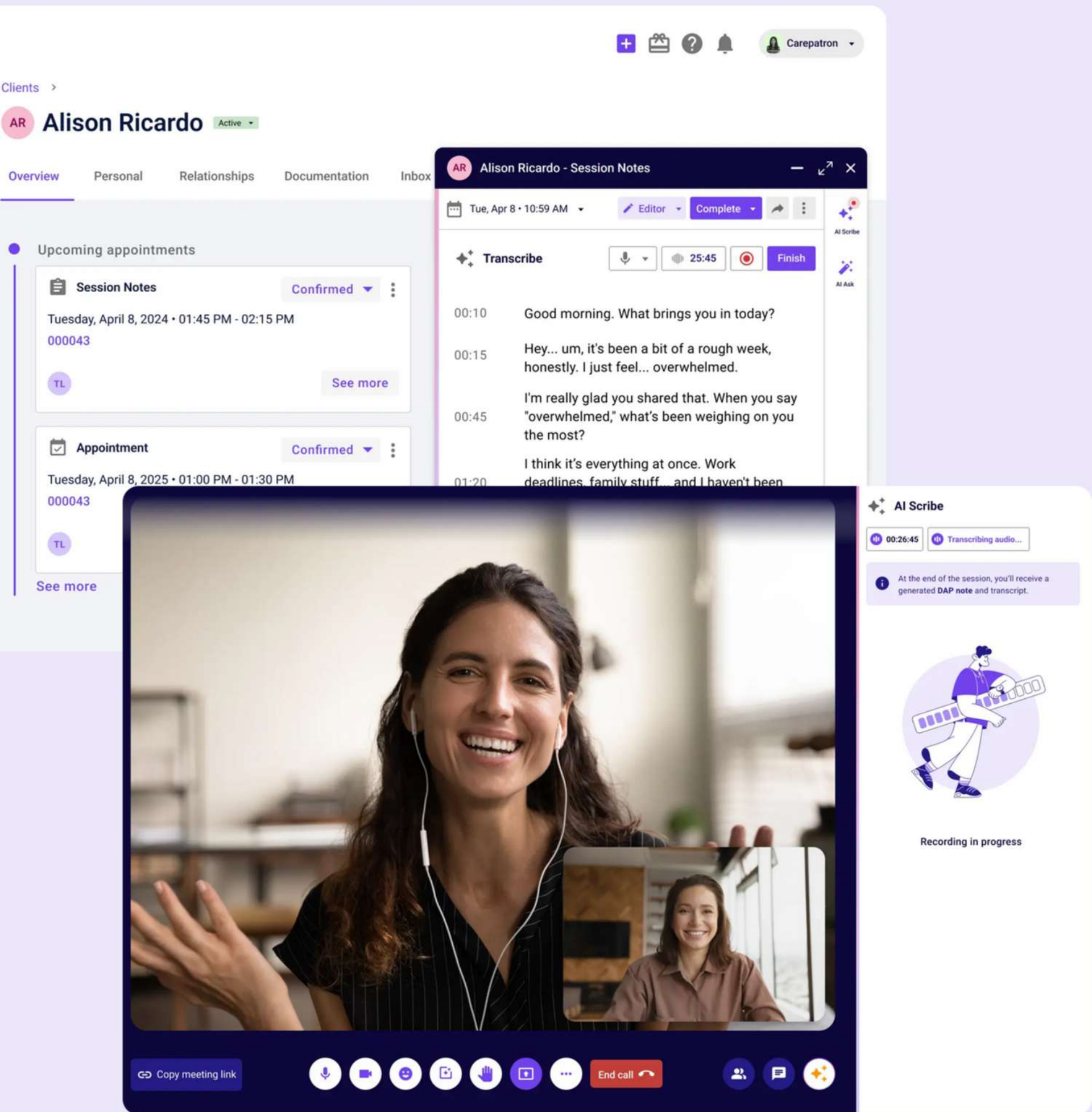
Services

☒ Final appointment

☒ Art therapy session

☒ Therapy appointment





**Carepatron** is a healthcare operating system (OS) built for modern practitioners.

It is the first of its kind in the industry, guaranteed to optimize workflows by helping health and wellness professionals efficiently:

- engage with clients
- manage appointments
- automate payments seamlessly
- ...and more

## QUICK STATS



**10K+**

Teams



**3M+**

Practitioners



**130+**

Countries



**22+**

Languages



**15M+**

Hours saved



# Carepatron is:

## Accessible

- **50-70% cheaper** than key competitors
- Used in **135+ countries**
- Translated into **22+ languages**

## Easy-to-use

- **No** training required
- **24/7** customer support available
- Best-in-class **design**

## AI-forward

- AI **scribe**
- AI **copilot**



**HIPAA**  
Compliant



**SOC2**  
Compliant



**PIPEDA**  
Compliant



**GDPR**  
Compliant



## HIGHLIGHTS

### Appointment scheduling

With Carepatron's advanced appointment scheduling software, you can manage availability, booking times, patient preferences, and automated reminders seamlessly.

[Find out more ►](#)

### Care-centered communication

Carepatron allows you to meet with clients regardless of where you, or they, are based. Host and AI transcribe video calls with ease.

You can also access client records, customize notification templates, email sync, and communicate with clients without switching platforms.

[Find out more ►](#)

### Notes & documentation

Carepatron removes the hassle of paperwork and welcomes the new era of digital health records. Save time with automated notes, customized templates, and easy upload of client documents.

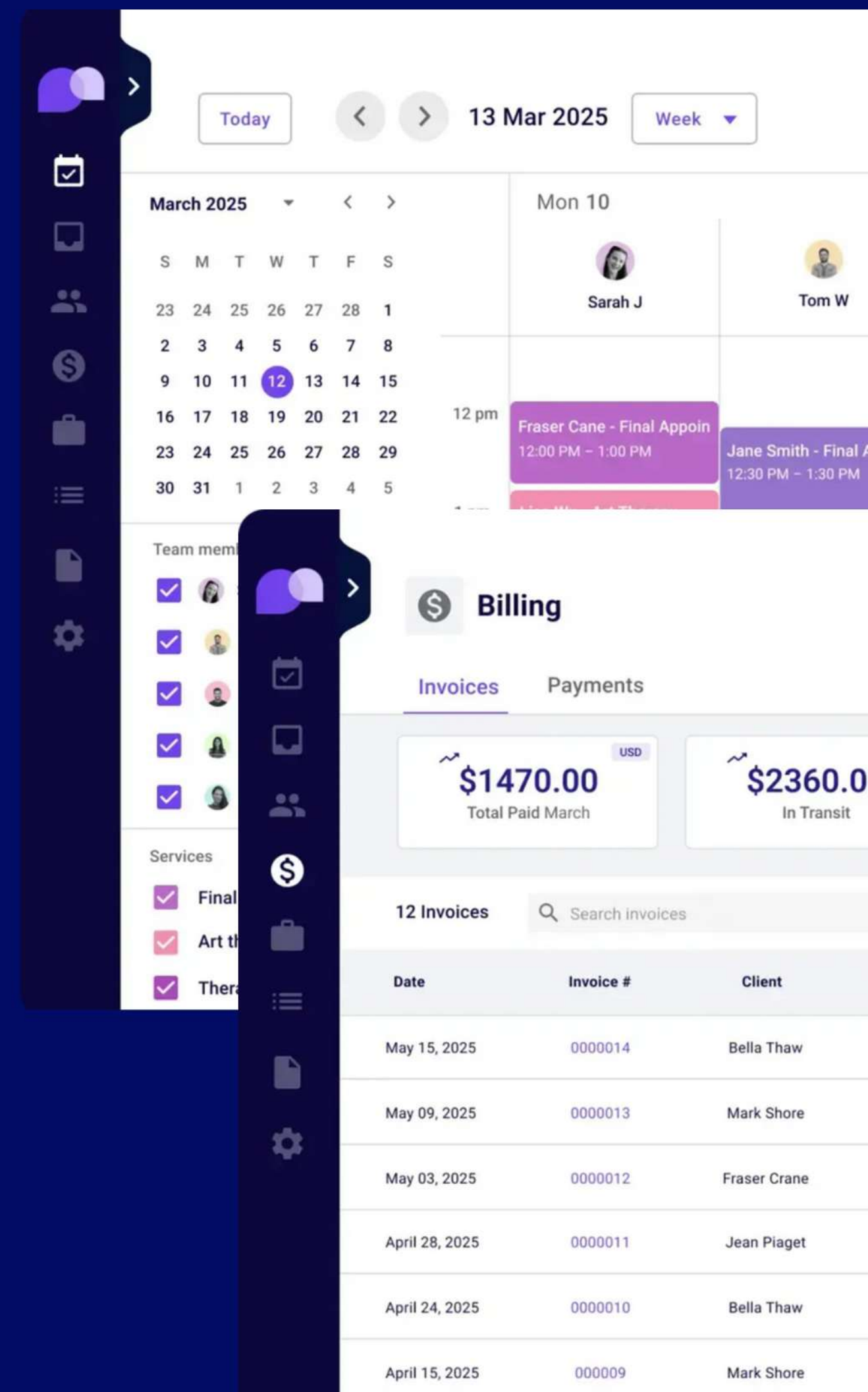
[Find out more ►](#)

### Billing

Carepatron provides a streamlined solution for managing finances with billing automation. Submit accurate claims and get paid faster with online payments. You can also process refunds, personalize invoices, and export payment data, hassle-free.

[Find out more ►](#)

**NEW!** Learn more about [Carepatron AI](#) & [Insurance Billing](#)





## WHERE WE'VE BEEN FEATURED



TechCrunch

Business

Blackbird invests in Carepatron's 'radically accessible' healthcare management platform

[Read more](#)



Doctor's Magazine

Software

6 Mobile Apps and Software Invaluable for Physicians

[Read more](#)



Authority Magazine

Mental Healthcare

Carepatron CEO Jamie Frew On Everyday Life Hacks For Optimal Mental Wellness

[Read more](#)

**Authority Magazine**

Top Lessons. Top Authorities



## LEADER PROFILE



**Jamie Frew**

Co-founder and CEO of Carepatron

Jamie strongly advocates for making healthcare available worldwide. He is committed to dismantling physical and digital obstacles to ensure that quality care is achievable for all, not just a select few.

**“Radical accessibility doesn’t stop at practitioners; we understand that clients are also looking for viable ways to collaborate with their care providers online. We believe that the best way to better health is by bringing practitioners and clients together in one collaborative health workspace.”**



## LEADER PROFILE



**David Pene**

Co-founder and CPTO of Carepatron

David is providing more than just innovative solutions through Carepatron. He showcases how integrating technology with a deep understanding of healthcare needs, a caring attitude, and a forward-thinking mindset can bring about significant transformation.

**“We promise to save health professionals one day every week by reducing the time spent on busy admin work like booking and rescheduling client appointments, responding to emails, and generating bills.”**



# VISUAL IDENTITY

## Name usage:

✓ Carepatron

**Note:** 'P' is not capitalised and there should be no space in between.

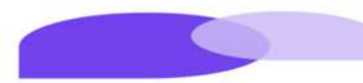
## Avoid:

- ✗ CarePatron
- ✗ Care Patron
- ✗ Care patron

## Logo and symbol usage:



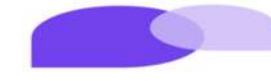
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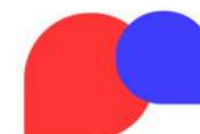
Don't stretch



Don't separate



Don't shrink



Don't change colors

## Carepatron on socials



Carepatron



CarepatronHQ



@carepatron



Carepatron



Carepatron



Carepatron



@carepatron



carepatron.com

*PR & media relations: amanda@carepatron.com*

# THANK YOU!