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Why Small Businesses Need to Back Up Microsoft 365

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Microsoft 365 Is Essential, But Not Invincible

For many small businesses, Microsoft 365 (M365) is the backbone of day-to-day work. Outlook powers communication, OneDrive and SharePoint store files, and Teams keeps everyone connected. But while

The reality is that small businesses face the same risks as large enterprises: cyberattacks, regulatory audits, and the everyday human errors that lead to lost files. What small businesses *often* lack is an enterprise-sized budget or an IT team to rely on. That's where third-party backup becomes critical.

The Risks Small Businesses Can't Ignore

Ransomware and Cyberattacks: Bad actors increasingly target SMBs because they know resources are limited. Once ransomware strikes, your only safe option is to restore from an immutable backup.

Accidental Deletion: A user empties a folder, a departing employee's account is wiped, or an important email chain is lost — all potential scenarios.

Compliance & Legal Needs: Many industries require long-term record retention well beyond M365's built-in limits. Failing an audit can stall your business or erode customer trust.

IT Resource Constraints: Small IT teams are already stretched thin. Troubleshooting data loss only adds to the strain.

Why Microsoft's Native Protections Aren't Enough

Microsoft follows a **shared responsibility model**. They ensure the service's uptime and availability, but protecting the data *in* your accounts is ultimately your responsibility. With only short retention windows and limited recovery options, relying on native features alone leaves dangerous gaps.

How Backup Strengthens SMB Resilience

A purpose-built M365 backup solution helps you:

Achieve Complete Protection: Long-term retention, immutable backups, and full recovery across Outlook, OneDrive, and SharePoint.

Simplify IT Management: Quick setup with a wizard-driven experience, a single intuitive console, and role-based policies that maintain consistent coverage without constant oversight.

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CrashPlan is built with small business realities in mind:

Cloud-native — no servers or appliances to maintain.

Affordable & Predictable — \$3/user/month, with transparent pricing that scales as you grow.

50GB pooled storage per user for M365, plus unlimited endpoint storage.

Enterprise-grade protection — encryption, immutable backups, customizable retention, and audit logs that support regulatory compliance like HIPAA and GDPR.

Proven & Trusted — award-winning support, free trial access, and a track record of protecting even the most resource-constrained IT teams.

Unlike competitors that push SMBs into MSP contracts, add infrastructure requirements, or bury you in enterprise complexity, CrashPlan delivers the same level of protection without lock-in, hidden costs, or technical overhead.

Bottom Line: Don't Leave Your Microsoft 365 Data Unprotected

Your business runs on Microsoft 365, but Microsoft's job is to keep the platform running, not to ensure your data is always recoverable. Without a dedicated backup, your organization is vulnerable to threats that can halt operations, damage your reputation, or cost you financially.

Backing up Microsoft 365 with [CrashPlan is simple, affordable, and designed specifically for small businesses](#) that need enterprise-level resilience without enterprise complexity.

Don't wait for data loss to disrupt your business. Back up Microsoft 365 today, and stay safe, compliant, and moving forward.

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