

# How Vendasta's AI Receptionist helped Elite Web Professionals **capture 700+ qualified leads in 4 months** for one client

-  Elite Web Professionals is an Atlanta-based website design agency.
-  Helps entrepreneurs, service professionals, and local businesses grow online.
-  A Vendasta partner since 2024.

-  Ensure that no inbound call goes unanswered, especially during off-hours or high-volume periods.
-  Use the initial point of contact to pre-qualify leads and educate them about the rental process, requirements, and pricing.
-  Capture accurate caller data and context in real time to enable more informed and personalized follow-ups.



# Turning missed calls into measurable growth with Vendasta's AI Voice Receptionist



**1,017**

Calls handled



**778**

Qualified leads captured



**76%**

Conversion rate

By routing unanswered calls to Vendasta's AI Receptionist, the agency ensured every inquiry was addressed without delay.

By delivering instant, informative conversations, the AI Receptionist kept prospects engaged and ready to convert.

By customizing the AI's responses with qualifying questions, they filtered out low-intent callers and captured only high-quality leads.

**Best-selling products**



Conversations AI



Social Marketing



Local SEO



WordPress Hosting



**VENDASTA**

# A shift in strategy that unlocked unseen opportunities

*The AI Voice Receptionist has been a game changer. It gave us visibility into missed calls we never knew about—now we know who's calling, what they need, and we can follow up."*

**- Christopher Williams**  
*President of Elite Web Professionals*

