Wingstop UK: Streamlining Estate Management with WorkSavi

Hospitality Case Study

Background

Wingstop UK, part of the global Wingstop chain, is expanding rapidly across the UK with a focus on new openings and managing their growing property portfolio. The company needed a solution to better handle the increasing complexity of estate management and ensure smooth operations across their locations.

The Challenge

Wingstop UK struggled with several key estate management challenges:

- **Fragmented Data**: Property data and documents were scattered across Excel spreadsheets and emails, creating inefficiencies and making it difficult to track critical property information.

- **Lack of Reporting**: There was no effective reporting system for key lease dates, rent reviews, break clauses, or other important deadlines, risking missed opportunities.

- **No Notifications**: Without automated notifications, key deadlines such as lease renewals and rent reviews were at risk of being overlooked.

- **Scalability Issues:** As Wingstop's portfolio grew, existing systems lacked the scalability to handle the increasing volume of properties and data.

- **No Single Source of Truth:** There was no centralised platform to store and access all property data, leading to disjointed processes and a lack of visibility across the estate.

The Solution

WorkSavi provided Wingstop UK with a centralised, scalable estate management solution that brought all property data, documents, and deadlines into one platform.

- **Centralised Data:** WorkSavi's platform consolidated all property data—leases, rent reviews, break clauses, and other essential documents—into a single, secure location, eliminating the need for multiple systems and reducing data fragmentation.

- **Automated Notifications:** Automated reminders were set up for key deadlines, including lease renewals, rent reviews, and break clauses, ensuring that no important dates were missed.

- **Comprehensive Reporting:** WorkSavi's reporting capabilities provided Wingstop with real-time insights into their property portfolio, including lease expiry dates, rent review schedules, and other critical milestones.

- **Scalability**: The platform was easily scalable to accommodate Wingstop's expanding portfolio, allowing them to manage more properties without increasing complexity or overhead.

- **Streamlined Workflows**: With a single source of truth for all property data, Wingstop's team gained greater visibility and control, enabling more efficient decision-making.

Results & Benefits

- **Improved Data Management**: Wingstop's property data is now centralised and easily accessible, eliminating the inefficiencies of multiple systems and spreadsheets.

- **Proactive Estate Management**: Automated notifications and reporting tools ensured that key deadlines were met and no opportunities were missed.

- **Enhanced Scalability**: As Wingstop continues to expand, WorkSavi's scalable solution provides the flexibility to manage an increasing number of properties seamlessly.

- **Better Decision-Making**: With real-time access to critical data, Wingstop's estate management team can now make faster, more informed decisions.

Upcoming with WorkSavi

Soon, Wingstop UK will extend WorkSavi's capabilities to include Project Management for their new openings, refurbishments and rolling out new initiatives. This upcoming integration will streamline the management of each property's lifecycle, enhancing coordination and ensuring timely project completion.