



The All-in-One Ecommerce Management Platform



www.base.com

The Complete Ecommerce Solution

Base is trusted by over 30,000 brands in 150+ countries, from fast-growing DTC players to global enterprises. We unify the systems and workflows that modern ecommerce businesses need, across orders, products, fulfillment into a single, scalable platform that eliminates operational silos.

Trusted by **Leading Brands and Retailers**



The Growth Engine

Base centralizes every operational function, removing silos and stitching your ecommerce stack together with speed, visibility, and control.

1500+ Integrations

Shopify, Amazon, Walmart, TikTok Shop, 3PLs.

No-code Automation

Replace repetitive manual work.

Unified System

WMS, OMS, PIM, and IMS connected.

Real-time Visibility

Across every channel and region.

AI-powered Tools

Pricing, workflows, and analytics.

Smart Pricing

Automated logic for marketplace competition.

Ready for Tomorrow's Ecommerce

Ecommerce has evolved. So should your tools. Base exists to eliminate complexity so you can focus on growth, not managing disconnected systems.

From local brands to global supply chains, Base powers performance at every level.



Why Base is the Platform Partners and Customers Trust



Proven Partnership Success

Base isn't just a platform, it's a growth enabler, relied on by tens of thousands worldwide.

30,000+

Brands
Onboarded

1500+

Integrations
Available

150+

International
Markets

100%

Focus on
Growth

See Base in Action



Built for **Ambitious Brands**

- DTC brands ready to expand into new markets and marketplaces.
- Retailers moving from legacy systems to modern workflows.
- Operations leaders tired of juggling disconnected tools.
- Founders managing complexity across storefronts.
- Traditional retailers launching or scaling ecommerce.

Your Success, Our Guarantee

Enterprise Performance

Startup agility with enterprise grade reliability.

Dedicated support

Partner and onboarding support included.

Fast Implementation

Easy setup and fast time to value.

Trusted by Leaders

Recognized global brands rely on Base.