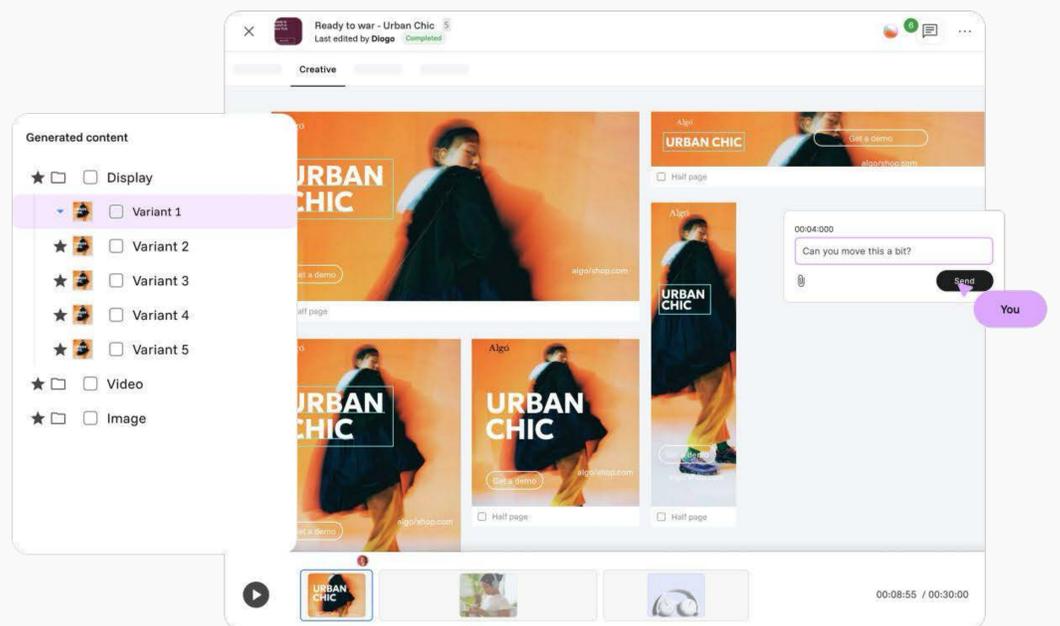# Launch smarter.
Create faster.
Activate everywhere.

Unify every step of the campaign process - so you can deliver more impact with less complexity.

Who is Cape.io?

Cape.io is the leading **Intelligent Campaign Automation platform** built for marketing and creative teams that want to move faster, without sacrificing control. We streamline campaign planning, creative production, QA, and omnichannel activation into a **single, intelligent workflow**.

Whether you're launching 10 campaigns a quarter or 100 a week, Cape helps your team scale with **speed, consistency, and confidence**.

+50%
Faster production - turning months into weeks

5x
More output from existing resources

+35%
Increased speed in highly regulated industries

How it works

Plan
Build your campaign structure, roles, and templates - once. Use again and again.

Create
Use dynamic templates to produce on-brand assets across formats and languages.

Validate
Auto-check every file against technical specs and brand guidelines.

Activate
Launch campaigns directly to social, display, DOOH, CTV, and more - no copy-paste.

Why Cape.io

Accelerate time-to-market

Launch fully compliant campaigns in hours - not weeks.

Eliminate manual bottlenecks

Automate versioning, trafficking, QA checks, and approvals.

Boost creative impact

Generate and personalize on-brand creative at scale using data feeds and templates.

Simplify workflow collaboration

Get media, creative, legal, and local teams working in one shared platform.

Ensure brand & spec compliance

Auto-check assets for file type, resolution, safe zones, and platform specs.

Automate media activation and ad ops

Activate campaigns across the entire digital landscape

Integrations

- X
- Meta
- Youtube
- Pinterest
- Snapchat
- TikTok
- Facebook
- Instagram
- Campaign manager
- DV 360
- Espn
- Netflix
- RSS Feeds
- Hulu
- Google sheets
- Google ads
- Aprimo
- Salesforce
- Disney+
- Channable
- Photoshop
- After Effects
- InDesign
- Figma
- + 18.000 more

Get in touch

Interested in a test campaign or seeing how Cape.io could reduce campaign complexity in your team?

Book a demo →

cape.io