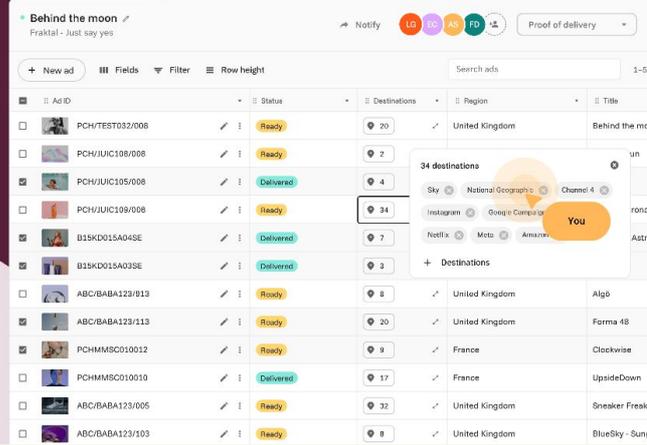


Advanced TV

Deliver, source, collaborate and format ads.

Manage the full workflow of getting video ads on air across linear TV, CTV and digital video. Trusted by 1000's of advertisers, agencies, publishers and broadcasters, it ensures every ad is delivered efficiently and with precision.



- **Ad delivery to everywhere**

Deliver video and display ads to their destinations in top quality with minimal effort. It integrates with over 18,000 broadcasters and platforms worldwide, including social, BVoD, and online channels.

- **Real-time tracking and audit trail**

View the live status of files as they're uploaded, quality-checked, and sent to their destinations. The platform also keeps a full audit trail, so you always know exactly where your ads are.

- **Automated spec management**

Our database of video file specs for media owners and platforms generate correctly formatted files, avoiding rejections. Supports all aspect ratios and screens, from TV to DOOH, with seamless file management.

- **Collaboration and sourcing**

Teams can work with colleagues, media agencies, creative teams, and ad ops from a single platform. Assets can be requested, sourced, and downloaded efficiently, fully organized and ready for use.

Key benefits



Faster time-to-live

Prioritizes immediate delivery so last-minute campaigns reach broadcasters and publishers worldwide instantly.



Fewer errors and rework

Built-in quality checks and spec management ensure ads are correctly formatted, reducing errors and revisions.



Total confidence

Secure, automated workflows and a clear audit trail ensure assets are delivered safely and accurately.

Who we work with

The world's leading brands and their agency partners choose Cape.io to unify creative production and media activation, personalize with intelligence, and deliver market-leading results.



Ready to unify your creative and media workflows?

Request a personalized demo to see how Cape.io can help you scale your campaigns and elevate your performance

Visit: www.cape.io Email: contact@cape.io