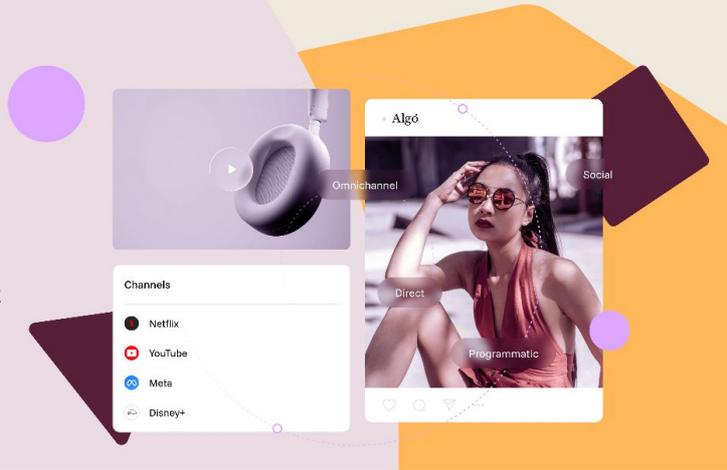


Validation

Automate your compliance. Elevate your confidence.

Ensure every ad is launch-ready with confidence and compliance built in. Automatically review ads against the latest rules, specs and safe zones to remove bottlenecks and reduce the risk of costly errors or brand damage.



Compliance engine

Automatically scans for over 32 rule types, checking legal disclaimers, alcohol rules, financial promotions and inappropriate content. Provides clear explanations, risk assessments and direct links to relevant regulations.

Quality assurance (QA)

Delivers a consistent system to test ads, achieving a 5x faster creative QA process. Checks specs, formats, aspect ratios, durations and file types in real time.

Safe zone checks

Ensures key content is visible across platforms like YouTube, Instagram, TikTok and Snapchat, maintaining creative visibility.

Key benefits



Peace of mind

Launch campaigns faster, confident that every ad is compliant and on-brand, without regulatory stress.



Time and cost savings

Avoid lengthy manual reviews, costly rework and penalties. Compliance checks catch issues before ads go live, saving time and money.



Enhanced reputation

Ensure compliance and quality to protect the brand's reputation and prevent damaging publicity from ad-related incidents.



Cape Ad Validation

Take the guesswork out of creative QA

Trusted by the world's leading publishers and networks: test ads with total accuracy and confidence.



Cape Check & Go

A smarter, faster, and safer way to get your creative moving

Power up your ad workflow with the new revolutionary compliance check, lightning-fast creative QA, intelligent file sharing and safe zone checks.

Who we work with

The world's leading brands and their agency partners choose Cape.io to unify creative production and media activation, personalize with intelligence, and deliver market-leading results.



L'ORÉAL
PARIS



PHILIPS



Ready to unify your creative and media workflows?

Request a personalized demo to see how Cape.io can help you scale your campaigns and elevate your performance

Visit: www.cape.io Email: contact@cape.io