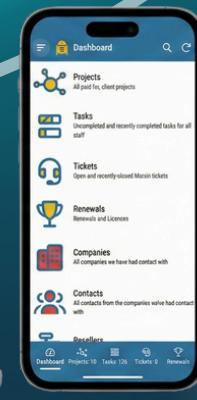
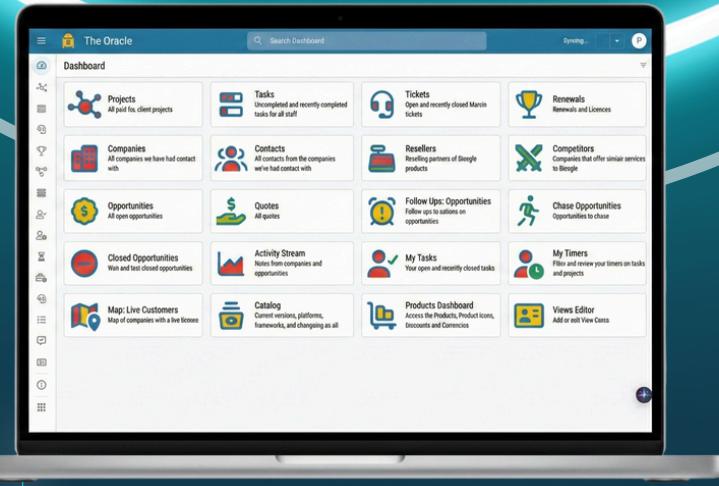


# Appsheet Development Services by Steegle

powered by  AppSheet



**Stop Renting Your Operations.  
Start Owning Them with Enterprise AppSheet  
Backed by Google Technology**

AppSheet is Google's application platform within Google Workspace — and Steegle designs, migrates, and delivers enterprise-grade operational systems on top of it.

## Architecture. Automation. Migration.

Your operations are fragmented across CRMs, forms, approvals, and legacy tools

## Enterprise Scalable AppSheet, Done Properly.

AppSheet is just the front end — we power the logic, automation, and data flow with Google Apps Script



*Most teams jump between tools without aligning them. We help you consolidate your operations into one secure, governed AppSheet platform—inside Google Workspace*



### Cut Licence Waste

Per-seat pricing means growth increases software costs. AppSheet runs inside Google Workspace — no licence creep as teams scale.



### Retire Redundant SaaS

Replace CRM, approvals, trackers, & internal tools or MS Power Apps with one governed system. Fewer vendors. Fewer renewals. Fewer invoices.



### Own Your Systems & Data

Your workflows, your data model, your security policies. No vendor lock-in. No forced upgrades. No roadmap risk.



### Automate What Costs You Time

Automate approvals, documents, reporting, and Drive structure. Reduce manual effort that quietly inflates operating cost.



# Migration & Scale Without Licence Drag

Moving to Google Workspace?  
Don't carry expensive legacy apps with you.



## PROVEN COST REDUCTION

### Education Communications Platform

#### PUBLIC SECTOR

We replaced a specialist SaaS application used by parents to communicate with school districts with a bespoke AppSheet-based system built on Google Workspace.

#### OUTCOME:

- ✓ ~\$500,000 saved over three years in licensing costs
- ✓ One platform supporting 40 schools
- ✓ Structured, workflow-driven communication between parents, teachers and district teams

*Powered by AppSheet and enhanced with Apps Script automation, this solution fully leveraged Google Workspace tools – including Google Directory, Drive, and Calendar.*

### CRM & Operation Consolidation

#### COMMERCIAL

We replaced Monday.com with a custom Appsheet application, consolidating multiple operational workflows into a single system.

#### OUTCOME:

- ✓ ~\$100,000+ per year reduction in license spend
- ✓ One application replacing CRM, workflow tracking, and operational tools
- ✓ Functionality beyond what Monday.com could support alone.

*By integrating separated systems into one governed application, the organisation removed per-seat cost growth.*



## BEYOND "NO-CODE"

AppSheet is described as “no-code”. That’s true – until scale and complexity matter.

**The reality: Forms are easy. Operational systems are not.**

### The Steegle Standard

We design Appsheet solutions as enterprise systems, not isolated apps:

- ✓ Appsheets for the user experience
- ✓ Governed data models, Scalable design
- ✓ Automation that connects workflows end-to-end



## We Run on What We Build

We don’t just implement AppSheet for clients – we run our business on it.

Steegle operate its core operations on a bespoke AppSheet platform, using automation to:

- ✓ Capture and route client leads
- ✓ Automatically create client directories and Drive Structures
- ✓ Apps Script: automation & logic
- ✓ Track delivery, billing and operational workflows end-to-end
- ✓ Built 100% inside your Google Workspace

*This allows us to move from enquiry to proposal without manual hand-offs*



**Book a strategy session to replace redundant SaaS with your own AppSheet platform.**

**Steegle.com**