From legal traditional service to legal-self-service

🖥 **Contract Management**

🏭 **Food & Beverage**

The Challenge:

Born in Vienna, Ottakringer Getränke AG is a **family-owned beverage group with numerous subsidiaries.** While Ottakringer had a contract management software in place, Legal believed there was still room for improvement.

The organization faced a **growing contract volume** to manage, and the existing tool was limiting efficiency. The CLM in place **didn't allow for smooth workflows**, still required **manual work**, and slowed down contract processes. The decision to explore other solutions didn't come from a crisis situation, but rather from the question: "How can we make this sustainable?"

The Solution:

Ottakringer implemented DiliTrust's CLM to gain **real-time collaboration**, significantly boosting efficiency, and introduced **automated workflows** to speed-up signatures and contract closing. Business units felt empowered to work more **autonomously**, generating contracts from **pre-built templates** simply by completing a short questionnaire.

The tool was **seamlessly integrated with Adobe Sign and Microsoft Word**, further supporting high adoption rates across the organization. The organization went **from a full-service legal model to a culture of legal elf-service.**

The Results:

With strong early results and a forward-looking mindset, Ottakringer is not only innovating in the beverage industry but also setting a new standard for how legal departments can drive business value. User have saved over 4 hours on contract management and can now reach the signed status in seconds, without manual work.

+4 hours saved
per user on contract management

Only seconds
needed to close contracts

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Our goal was to evolve from legal support to a strategic business enabler through contract management.

Lukas Gronold
General Counsel, Ottakringer Getränke AG

**Efficiency gains, cost savings or more,
learn more about what DiliTrust can do for you. Book a demo**

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