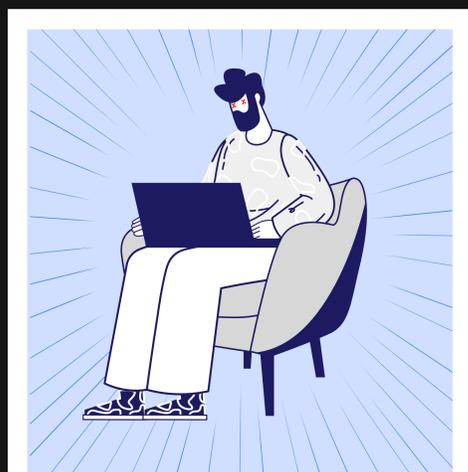# The Era of Traditional Design SaaS & Agency Model is **OVER in 2026.**
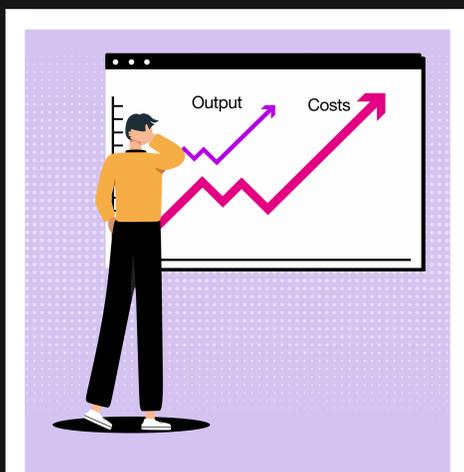
It's 2026, and yet for large-scale creative production, teams are are still manually operating disjoined traditional softwares that weren't built for producing content at scale, maintaining brand compliance, or connecting creative workflows. For a lot of teams, the current state is neither futuristic nor efficient, and certainly not fun for designers.
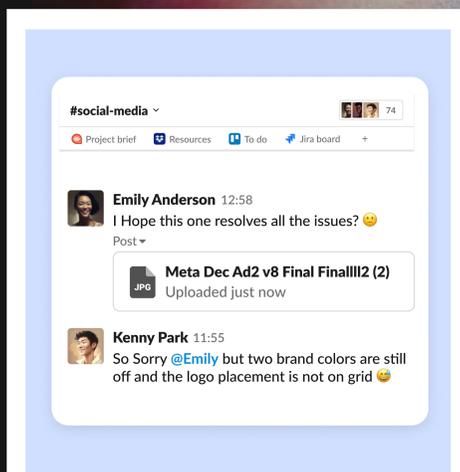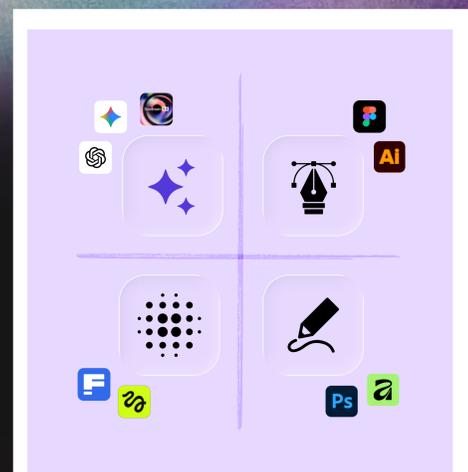
Trends in Creative Operations →

Immense pressure on design teams to produce more content, across more channels

Higher volume of manual production is incurring **higher costs; lower ROI**

Endless reviews & brand inconsistencies cause **long turnarounds**

AI Tools solve specific needs but the **creative process is still broken**

The Future?
AI Agents

- Always-on systems that operate software on behalf of people

- Continuously optimize outcomes from real-world data & inputs

- Outcome-based systems measured on speed, quality, and consistency

- Focus on execution, so teams can focus on direction & strategy

What is Rocketium's AI Studio Solution?

The Core · Design SaaS + **The Heavy Lifters** · AI Agents + **The Soul** · Human Experts = **Your Entire On-Brand Campaign in Minutes!**
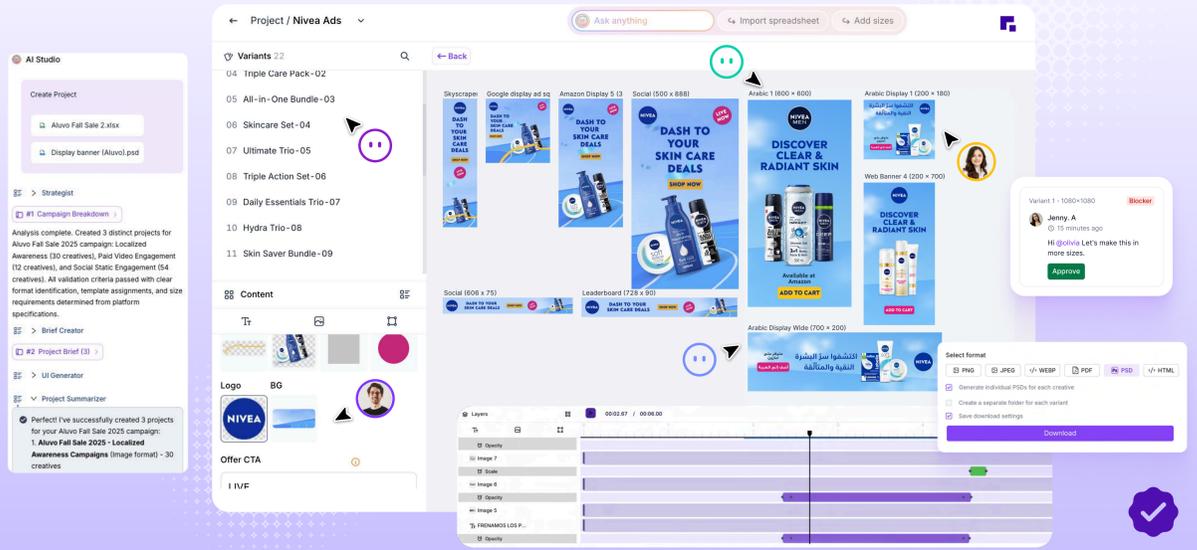
Brief Upload

Add in your design brief, guidelines, and existing assets

Project | Direction | Display Ads | Retail Ads | +

Name	Fall Sale 2025
Project Owner	Michael Scott
Tier	01
Priority	High
Go-Live Date	01/31/2026
Key Visual	Fall Sale MST.psd ⊗

Platform	Sizes
Meta	1080×1080 1080×1920 1200×628
Amazon	1000×1500 1080×1920
Print	300×250 300×600 728×90 320×50 160×900 970×250
+ Channel	

AI Agents + Experts Handle the Rest

AI Agents use our proprietary tools built for scale to make on-brand assets under supervision of our design experts

---

- Create, Scale, and Edit 1000s of on-Brand Static & Video Ads in minutes inside AI Studio
- Custom Brand Governance, Built-in DAM, File Taxonomy, Integrations with existing tools
- Collaborate, Review, Edit, Analyze, Export - everything with 100% creative control
- AI Design Experts to help train your private AI model & solve any custom design issues using our AI studio

How can you Leverage AI Agents for your brand?

01 Dissect your creative process to identify where AI can eliminate repetitive, low-value work

02 Have a **member** of your team who's responsible for **owning and evaluating AI partners** and tools

03 Proactively look for **solutions that deliver outcomes** without adding new software complexity

04 **Expect measurable gains** in speed, quality, and cost versus traditional design SaaS and agency models

---

Ready to level up your creative operations just like them?

marketing@rocketium.com ✉
rocketium.ai 🌐

Book a Free Demo