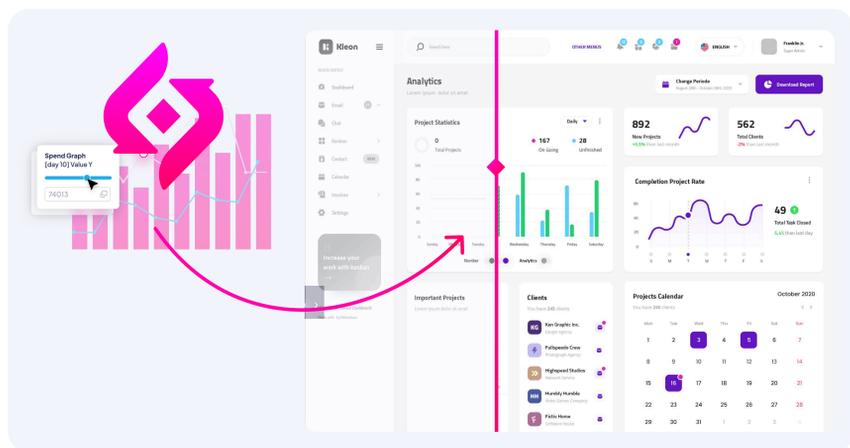




# Live™ At a Glance

Your **live product** is your most powerful sales tool—when it works as expected. Live™ ensures your product is always **demo-ready**, with **real, editable data** that transforms your live environment into **stable, high-impact, and customized demo experiences**.

## What is Live™?



Live™ injects real-time, fully editable data into your live product, so you can showcase your product's full potential without the hassle of maintaining demo data.

## How it works

- ✓ **Connect to your live app**  
Chrome extension seamlessly integrates with your app in seconds, no backend set up required.
- ✓ **Inject Real-Time Data**  
Use data injection to populate your demo with error-free, fully customizable data—no engineering required.
- ✓ **Customize for every prospect**  
Easily tailor tables, graphs, workflows, text, and images to fit any industry, use case, or prospect
- ✓ **Deliver high-impact live demos**  
Showcase your real product, exactly how your buyers need to see it. No missing data, no broken dashboards.

## Why Sales Teams Use Saleo

### Sales Engineers

**Reduce Demo Prep Time:** Spend less time fixing demo environments and more time crafting great demo stories, with great demo data.

**Standardize and Scale Demos:** Ensure every sales engineer delivers high-quality, consistent demo experiences they can quickly tailor to address any industry, persona, or use case.

**No Dependence on Engineering:** Fully control demo environments without needing support from technical teams.

### Account Executives

**Tailor Every Demo Instantly:** Adapt in real time to any prospect, showing them exactly what they need to see—all without SE support.

**Confidently Demo Without Disruptions :** Eliminate embarrassing demo glitches, missing data, or irrelevant fields. Go anywhere, click anything—with total confidence.

**Accelerate Deal Cycles:** Keep momentum strong with flawless, high-impact live demos that convert.

Leading SaaS companies trust Saleo to transform their demo experiences:

# 60%

reduction in demo prep time



# 50%

reduction in sales onboarding



# 95%

savings in demo tenant costs



With Saleo, you'll transform your existing demo process into a competitive advantage. Deliver customized, high-impact demos that leave lasting impressions and close more deals.

For more information, visit [www.saleo.io](http://www.saleo.io) or reach out to your Saleo Account Manager.

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