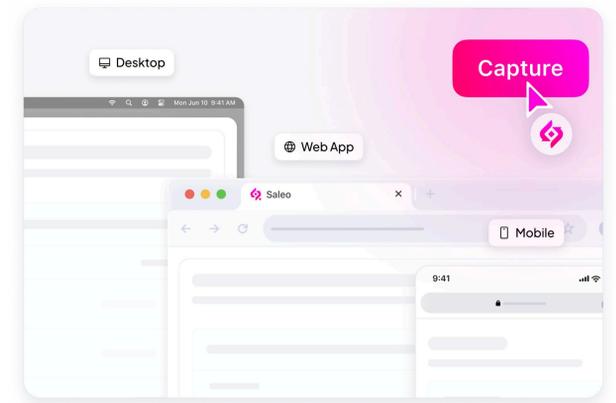




Saleo Capture™ At a Glance

Live™ creates the moment. Capture™ carries it through the funnel.

Capture™ turns your best Live™ demo moments into shareable, interactive experiences that drive momentum to move deals forward at every stage of your funnel.



How Capture™ Powers Your Funnel



Share Personalized Follow-Up Demos

Turn your best Live™ demo moments into clickable, personalized tours that prospects can replay and share to speed internal alignment and accelerate deal cycles.



Add Interactive Product Tours to Your Campaigns

Embed interactive tours in campaigns and landing pages so prospects can experience your product instantly, boosting engagement and capturing stronger intent signals.



Let Buyers Explore Your Product on Their Own

Give buyers Guided Tours and Lite Sandboxes they can explore on their own to qualify faster and arrive better informed.



Build Reusable Demos for Every Funnel Stage

Create polished demo flows once and reuse them across deals, teams, regions, and partners, ensuring consistent storytelling.

Results That Speak for Themselves

30%

increase in AE efficiency

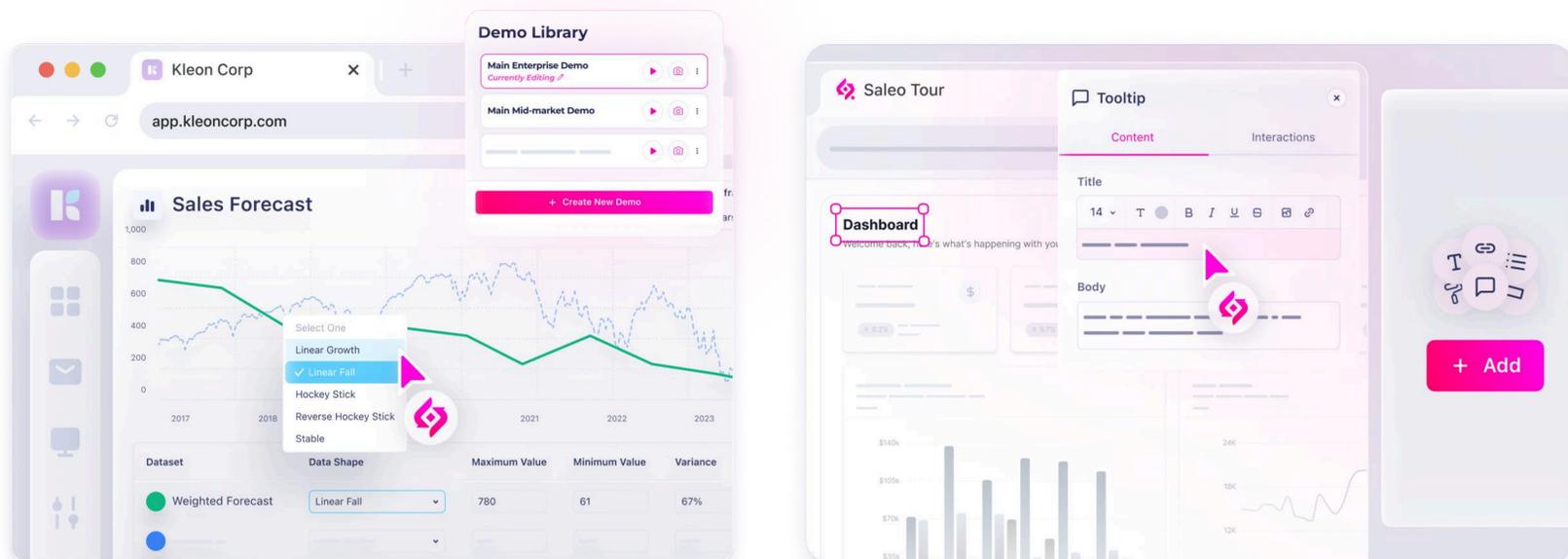
60%

faster deal cycle

80%

reduction in demo prep time by reusing Capture™ tours

How Live™ and Capture™ Work Together



-  **Use Live™ to make your product demo-ready** Start in Live™ to clean up demo data, shape the story, and showcase your product exactly how you want it to look during the call.
-  **Capture the strongest moments** Turn key flows, pages, or your Live™ demo into an interactive, clickable tour in seconds.
-  **Share instantly across your funnel** Send Capture™ tours as leave-behinds, embed them in campaigns, or use them in partner and ABM motions.
-  **Let buyers explore on their own** Prospects can revisit what they saw or explore on their own with Guided Tours and Lite Sandboxes to build confidence and drive faster decisions.
-  **Track engagement and intent** See who viewed the tour, what they clicked, and how long they explored. Sync insights to your CRM.

**Powerful on its own.
Unstoppable with Live™.**

Live™ injects real-time data directly into your product. Capture™ preserves those moments, turning them into scalable, reusable demo content that works for every stage of your funnel.



Visit www.saleo.io or contact your Saleo Account Manager for more information.