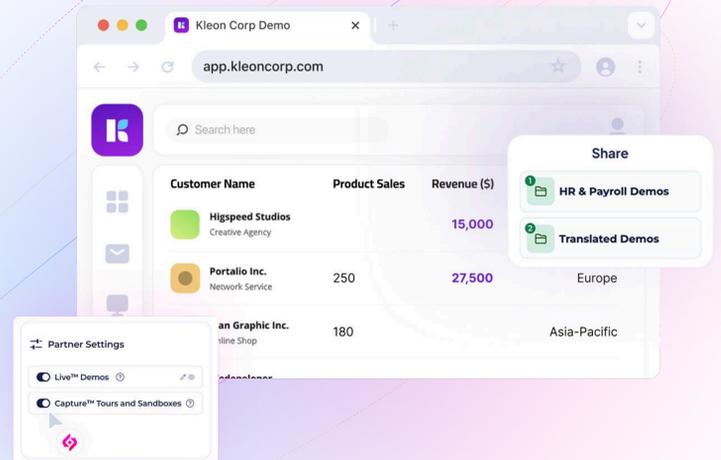




Saleo Partner Portal

The Saleo Partner Portal enables Saleo customers to equip their external partners with pre-approved, on-brand demos, they control.

Whether you work with a handful of resellers or manage a global partner network, the Saleo Partner Portal helps you activate and scale your partner motion with precision, consistency, and ease.



◆ Key Benefits

For you

- ◆ **Deliver a Unified Demo Experience**
Partners can run the same Live and Capture demos your internal team uses, no separate build or environment required.
- ◆ **Maintain Full Control**
Choose which demos partners can view, duplicate, or personalize. Lock down anything you don't want them to change.
- ◆ **Protect Your Brand at Scale**
Eliminate inconsistent messaging, outdated product flows, or off-brand visuals in partner-led demos.

For your partners

- ◆ **Zero Demo Maintenance**
Partners don't have to build or manage anything — they simply deliver the demos you've prepared.
- ◆ **Instant Enablement**
No technical setup, no delays. Partners can start demoing from Day 1.
- ◆ **Confident Selling**
Give partners the confidence to sell with accurate, approved demos that reflect your product at its best.

Ideal for...

-  Enterprise SaaS companies with large or growing partner ecosystems
-  Channel or alliance teams looking to streamline demo enablement
-  Product marketing, presales, and sales teams focused on brand and messaging control
-  GTM orgs that want to scale demos globally without building custom environments



“Saleo empowers our partner’s sales teams to create tailored, customer-specific experiences, showcasing the value of SAP’s business suite in the context of our customers industry. With Saleo, we scale and enhance our customer engagement.”

Andre Bechtold
President, Industries
& Solutions | SAP

