

Achieve fully burdened cloud unit economics with IBM Cloudability.

Without a comprehensive view of all the costs related to running cloud, you can't get a true understanding of your per-unit costs. Capture all cloud costs, link them to business results with IBM Cloudability.

The variable cost model of cloud along with the scale and consolidated nature of cloud billing makes assigning costs and measuring the value delivered by these investments extremely challenging.

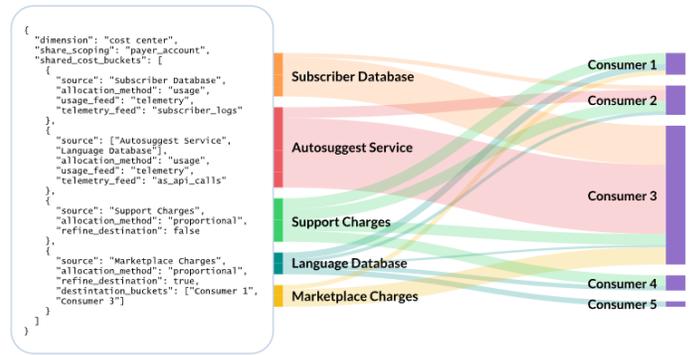
We know value creation is measured by subtracting costs from revenue, but doing this reliably at scale can seem nearly impossible for many cloud teams.

IBM® Cloudability® brings financial accountability to the total cost of running cloud, backed by advanced allocation capabilities that help tie cloud program costs to the business value delivered.

Robust third-party vendor and FOCUS support

With IBM Cloudability, gain a complete view of costs by directly integrating third-party vendors such as Datadog, Databricks, Snowflake and MongoDB and ingesting FOCUS-compliant billing sources with our user-friendly credentialing interface. FinOps teams can then manage these costs alongside regular CSP spend via a single-pane-of-glass.

Practitioners can holistically manage direct consumption costs as well as shared costs like cloud support and SaaS billing charges. IBM Cloudability automates the ingestion of telemetry data such as API calls, database transactions and website visits to support the accurate allocation of shared infrastructure and calculation of unit costs.



Unit Economics

By enabling practitioners to understand the total cost of running cloud, assign these costs accurately, and tie them to business activity IBM Cloudability simplifies the process of establishing unit economics across the cloud program.

Depending on the scenario unit economics could simply mean surfacing a unit cost such as the cloud cost per transaction or it could involve ingesting revenue data to do a full margin analysis.

With these advanced capabilities, practitioners can clearly translate cloud program costs into the business value delivered.

By distributing value based metrics broadly, and with language and processes that make sense to the organization, they can achieve visibility and ownership that maximizes the value delivered by cloud investments.

[Watch our overview breakout session on this topic here.](#)

To learn more about IBM Cloudability, contact your IBM representative or IBM Business Partner, or [visit ibm.com/products/Aptio](https://ibm.com/products/Aptio).