

Eliminate the Visibility Gap with Real-Time DSPM

Product Overview

Matters.AI DSPM provides a “living security map” of your entire data estate. Unlike legacy tools that rely on static, point-in-time scans, Matters.AI continuously discovers, classifies, and prioritizes sensitive data across Cloud, SaaS, On-Prem, and Endpoints. Its four-layer intelligent engine delivers actionable insights and guided remediation, helping you stay ahead of threats and compliance requirements.

Complete Visibility Across Your Data

Data is everywhere, growing fast, and legacy tools can't keep up. Sensitive information hides in forgotten snapshots, orphaned databases, or misconfigured SaaS folders. To protect your organization, you need continuous visibility, context-aware risk scoring, and automated remediation, all in one platform.

Matters.AI delivers:

- **Continuous Discovery:** Agentless, API-first scans of structured, semi-structured, and unstructured data.
- **Autonomous Classification:** AI-driven detection of PII, PHI, PCI, and intellectual property using NLP and pattern matching.
- **Contextual Risk Scoring:** Identify data drift, over-privileged access, and encryption gaps to focus on what matters most.
- **Guided Remediation:** Step-by-step instructions or automated workflows to close security gaps quickly.

Where Matters.AI Excels



Shadow Data Detection

Find orphaned databases, forgotten snapshots, and unmanaged buckets instantly.



Exposure Control

Stop the “Public Link” epidemic and misconfigured SaaS sharing before it becomes a compliance headache.



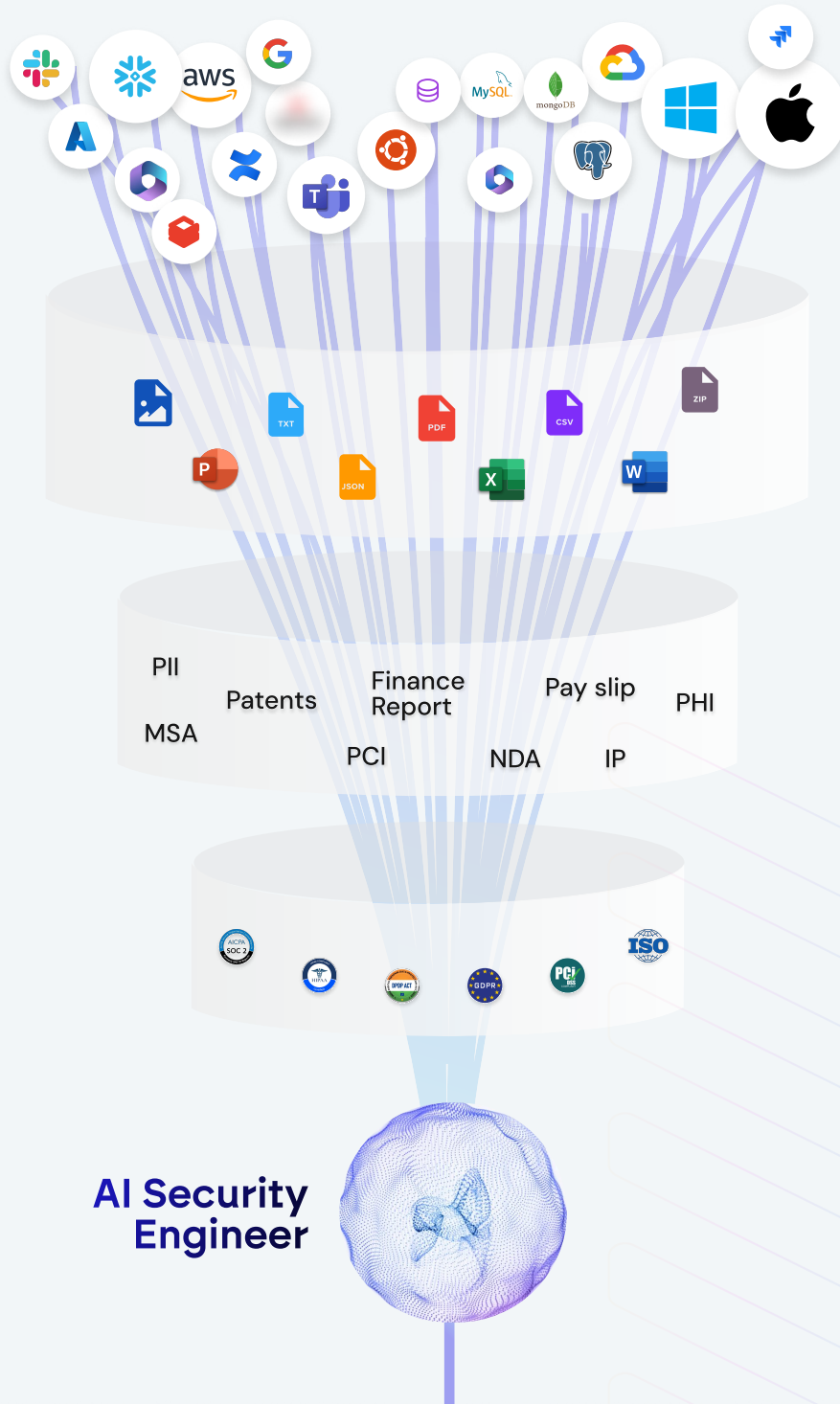
Toxic Risk Combinations

Correlate sensitive data with excessive permissions and vulnerabilities to prioritize real risk.

The Old Way vs. The Matters.AI Way

Legacy tools were built for a world of walls and static servers. Matters.AI was built for the era of data sprawl.

The Legacy "Static" Headache	The Matters.AI "Living" Advantage
Manual Classification: Static scans and RegEx rules miss sensitive data.	AI Based Classification: Automatically discover and classify structured, semi-structured, and unstructured data across cloud, SaaS, endpoints, and on-prem with high accuracy and context.
Manual Discovery: You're secure on Tuesday, but breached by Friday because the scan is already old.	Always-On Visibility: Continuous, real-time monitoring across cloud, SaaS, endpoints, and on-prem. If a developer opens a bucket at 2:00 PM, you know by 2:01 PM.
Alert Fatigue & Limited Monitoring: High Signal to Noise Ratio, hence critical incident can be missed	Next-Gen Database & Activity Monitoring: Identify critical activities on database in context to sensitive data and identity. Eg. Machine User performed a drop operation on a Table holding PII data.
Fragmented Tools leads to Siloed Views: Siloed Policy Management and Enforcement	Unified Ecosystem & Policy: One pane of glass with unified policies, mapping all environments from a local endpoint in London to a Snowflake warehouse in Oregon.
Manual "Clean Up": Tells you there's a problem, then leaves you to figure out how to fix it.	AI Remediation AI assistant provides step-by-step or automated remediation, with a chat-based interface via Matters.AI to guide teams in real time.
Limited Reporting & Insights: Static spreadsheets, manual aggregation.	AI Security Engineer: As sensitive data report, risk details and remediation steps/scripts on fingertips using natural language



AI Security Engineer

- Data Discovery
- AI Classification
- Data Access Governance
- Data Subject Access Request
- Database Activity Monitoring
- Data Lineage
- Risk Assessment
- Actionable Insights
- Auto-Remediation

How It Works



Deployment

Agentless, API-first architecture with rapid onboarding (<15 minutes) and no intrusive agents, enabling lightweight integration with any environment.



Scanning Architecture

Distributed, elastic architecture with adaptive sampling, capable of scanning petabytes of structured, semi-structured, and unstructured data.



Performance

Minimal impact on production systems using metadata scanning and side-channel storage indexing; designed for continuous, always-on operation without affecting application performance.



Security & Reliability

Fault-tolerant pipelines ensure 98%+ classification accuracy, with consistent, repeatable results even under high data volume.



Context-Aware Intelligence

ML-based classification models analyze data contextually across all data types for accurate detection of sensitive content.



Elasticity & Scaling

Automatically scales compute resources based on data volume; capable of classifying up to 100PB per datastore.

Is Your Data Posture Sagging?

Take the 10-Second Test

1. Do you know exactly where your most sensitive PII is right now?
2. Can you see every user who has "Editor" access to your most critical SaaS folder?
3. If a breach happened 5 minutes ago, would you know before the news did?

If you answered "No" to any of these, you don't have a posture, you have a blind spot.