



# Boosting Operational Efficiency by 5%: How Domino's Pizza Digitalized Energy Management with Apollo



#1 ENERGY MANAGEMENT SOFTWARE

FALL 2025  
**Leader**

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**Leader**  
MID-MARKET

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**Momentum Leader**

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**Best Relationship**

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**Best Support**





# Driving Operational Efficiency: Domino's Pizza's Energy Transformation with Apollo



## About Domino's

Founded in the USA in 1960, Domino's Pizza is the world's largest pizza delivery chain, today operating more than 14,000 branches across 85 countries. With its fast delivery model, robust franchise network, and digital-first strategy, it remains a pioneer, driving continuous innovation in the industry.

Domino's Pizza sought to digitalize its energy management and reduce costs across its high-energy-consumption production facilities. By transitioning from manual tracking to a digital environment, the brand aimed to achieve operational efficiency and eliminate unnecessary energy expenditure.

**2.3x**  
ROI

**%5**  
OPERATIONAL EFFICIENCY

“Apollo distinguished itself as a single, user-friendly platform where we can track and manage energy metrics across all our facilities, facilitating seamless collaboration between our technical, procurement, and sustainability departments.”

Head of Investment Purchasing



# Challenges & Solutions

## 01 Multi-Site Energy Management and High Operational Effort

Domino's Pizza was tracking energy costs manually across various production facilities, leading to a high operational burden in terms of both time and labor.

### Centralized Energy and Invoice Management

Thanks to Apollo's energy management platform, which integrates seamlessly without any infrastructure hardware costs, Domino's successfully integrated its systems in just 1.5 days. By monitoring and managing the energy consumption of all facilities from a single platform, Domino's automated its energy processes and achieved significant time and cost savings.

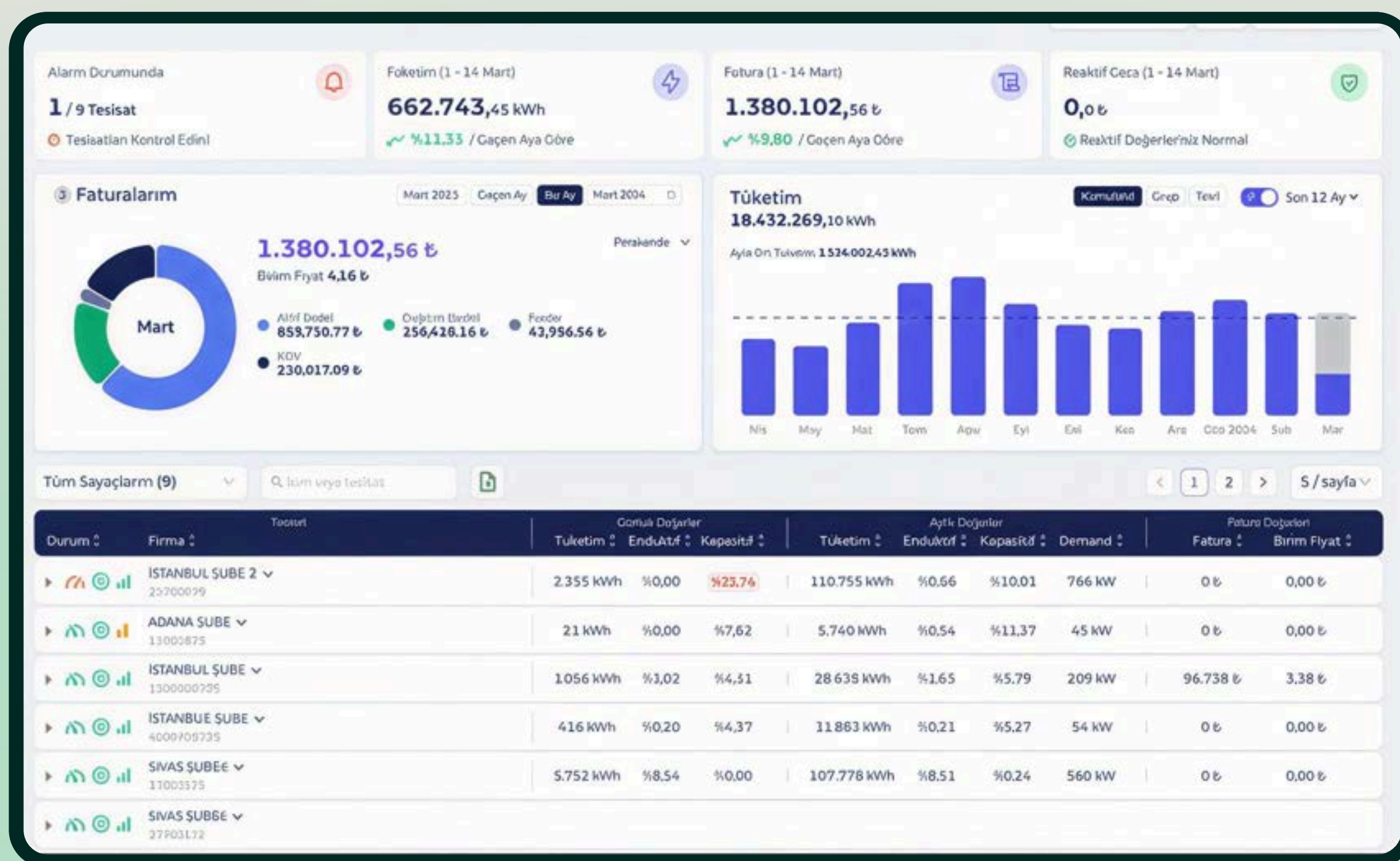
## 02 Power Factor Correction and Reactive Penalty Tracking

The tracking of power factor correction (compensation) was being handled manually by technical teams at each facility. This process resulted in a loss of approximately 16 business days per year and made it difficult to proactively detect reactive power penalties.

### Power Factor Correction and Reactive Penalty Tracking

With Apollo's real-time power factor correction tracking feature, Domino's gained the ability to monitor inductive and capacitive values across all facilities with a single click. Thanks to the AI-powered notification system, potential reactive penalties are detected before the end of the month, preventing penalty costs that equate to 6% of total energy expenditures.

The digitalization and automation process initiated with Apollo set a new standard for centralized control, sustainable monitoring, and operational efficiency by reducing the manual workload in Domino's energy management.



# Achievements

Through its collaboration with Apollo, Domino's Pizza achieved the following corporate milestones:

- Energy consumption data is now managed centrally via **a single panel**, reducing manual workload and increasing operational efficiency.
- Achieved over 5% operational efficiency** through Apollo's real-time power factor correction tracking.
- Reactive penalty costs, **equivalent to 6% of monthly energy expenses**, were eliminated thanks to Apollo's instant alert system.
- The system was fully deployed in just 1.5 days with **zero infrastructure or hardware costs**.
- Budget planning and OPEX management** became predictable with 30-day forward-looking consumption and cost forecasting.
- Following the successful facility integration, Domino's Pizza aims to migrate energy management to Apollo for **more than 750 branches**.

Through Apollo's **AI-powered energy management solutions**, Domino's Pizza has achieved an exemplary transformation, **not only in operational efficiency but also in transparency, speed, and sustainability.**

## About Apollo

Apollo is the world's first and only AI-powered, cloud-based digital energy management platform that addresses energy tracking and management from end to end. Recognized as the 'Best Energy Technology,' Apollo ranked first among 79 companies in the Energy Sector Techno Project organized by the Energy Market Regulatory Authority (EPDK).

Distinguished by its cutting-edge AI technology, a world-first energy benchmarking feature, and a service model requiring zero infrastructure or hardware costs, Apollo analyzes energy consumption under three main pillars: Financial Analysis, Efficiency Analysis, and Environmental Impact Analysis.

By providing advanced data analytics, Apollo answers critical questions for facilities: 'How efficiently am I using my resources?' (Financial), 'How efficiently am I using my energy?' (Efficiency), and 'How sustainable am I?' (Environmental). The platform identifies specific areas for improvement and delivers actionable insights through its AI-driven recommendation engine.

